

Gawler



Be mobile friendly...

TAP INTO THE MOBILE CROWD

Meet the new Gawler Connected Community app. It's a secure mobile service that allows your customers to order and pay for items and services and receive offers and loyalty rewards, all from their mobile devices. And, it's only \$20 (plus GST) a month.*



It's also a positive way to transform your business. While your customers get to avoid queues, enjoy super-fast service and be rewarded in the process, your business benefits from exposure to new digital markets, to thriving customer relationships, stronger patronage, and enhanced customer loyalty.

CUSTOMERS ORDER AND PAY WITH A TAP

Customers using the Gawler Connected Community app can order and pay for their food, coffee, clothes, jewellery, experiences and services and any other things being sold on the app with just a tap on their mobile.

NO WALLETS REQUIRED

With the Gawler Connected Community app, your customers can choose to pay ahead or at your venue. By choosing to pay ahead, they don't even have to get out their wallets when they pick up their orders.

IMPROVE THE WAY YOUR BUSINESS FUNCTIONS

Order ahead and collect or deliver (subject to individual business capabilities) their morning coffee and croissant to their office. It's these reasons why mobile ordering is something that more customers demand. It's also something that can help you improve business efficiencies and boost marketing efforts.

WAVE GOODBYE TO CUSTOMER QUEUES

With speedy service guaranteed, and absolutely no queuing required, customers using the Gawler Connected Community app always go to the front of the line where you have their order ready and waiting.

** base entry package, additional charges for extra's*

REWARD THEM FOR THEIR LOYALTY

Enter the digital age and become relevant to a growing market of mobile app users who prefer to use their phones to place orders, earn & redeem loyalty and make payments using their mobile phones.

KNOW EVERYONE'S NAME

It's easy to be on a first name basis with all your customers, This means happier customers and increased spend.

TAP INTO INCREASED REVENUE

It's no secret that customers who order ahead tend to spend more. When ordering is as simple as a tap, customers are influenced by special offers and impulse add-ons.

SHARE THE LOVE

Your regulars will love the convenience, and enjoy the extra service, while you can use the app to promote special offers and send out vouchers.

HOW DOES IT WORK?

The app is available for all businesses within the Town of Gawler and getting the app up and running is a simple process. Once a customer is using the app, they can view your directory listing, order and pay for your products with a tap, earn stamps and redeem vouchers.

AWESOME SERVICE

As you receive an order, you're able to prepare and ensure it's ready and waiting for them when they get there.

What do I get for \$20 a month? + options available

- A listing in the directory so you can let customers know who you are and what you do.
- The ability to sell your products and services on the app.
- A digital stamp card to bring you into the wonderful world of digital loyalty.
- Two voucher campaigns per month to get your regulars more engaged.
- Access to a web portal where you will load and maintain your products or services that will be sold on the app.
- An upgraded merchant app to allow you to receive notifications of orders and keep track of sales.

CONTACT ANDREW TODAY

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