

Town of Gawler - Economic Development Strategy

Stakeholder Consultation Template

Hudson Howells has been engaged by the Town of Gawler to prepare the Gawler Economic Development Strategy and Action Plan. Broad based consultation is being undertaken to ensure that the most relevant information is obtained from government, industry and community stakeholders and to obtain views on key issues relating to the Economic Development Strategy and future strategic goals.

The Town of Gawler covers an area of 41.1km² and is located approximately 40 kilometres from the Adelaide CBD. Gawler is the major regional centre for the wider Barossa and Lower Mid North Regions and is the fastest growing Local Government Area in South Australia, growing at a rate of nearly 2% per annum, which is twice the State average.

The following Consultation Template has been designed to guide consultation with various stakeholders. It is stressed that this is a guide only and that questions/issues for discussion are likely to change between stakeholders. Should you have any questions regarding the consultation, please contact Phill Hudson, Partner, Hudson Howells, on 0418 843455 or email phill@hudsonhowells.com .

If responding by email, please ensure that the completed template is sent by return email to Phill Hudson (phill@hudsonhowells.com) no later than Friday 7th February 2020.

Organisation Name:	
Person Interviewed:	
Title:	
Telephone/Email:	

1. What do you consider to be the major economic strengths and weaknesses of the Gawler Local Government Area?

Strengths	Weaknesses

2. What are the major opportunities for investment in the Gawler Local Government Area? These could be specific opportunities such as a valued added food processing facility or broader sector opportunities such as additional education facilities.

3. What do you believe is Gawler's major competitive advantage for the attraction of new investment to the Gawler Local Government Area (compared with surrounding Councils)?



4. What are the major opportunities for exporting existing products or services from the Gawler Local Government Area? These could be specific opportunities such as wine exports or broader sector opportunities such as education services.

5. What are the major opportunities for developing tourism in the Gawler Local Government Area? This could be the development of existing businesses or the establishment of new businesses.

6. What are the major requirements for additional infrastructure in the Gawler Local Government Area? This could be soft infrastructure such as health facilities or hard infrastructure such as water, power, roads, etc.

7. How do you think Council can make Gawler a more attractive place to do business?

8. What do you think are the major disadvantages/impediments to doing business or investing in Gawler?

9. How do you believe that Council can better interact with/leverage the following?

Asset/Group	Suggestions
Gawler Civic Centre	
Business Innovation Hub	
Railway Electrification	
Gawler East Regional Growth Precinct	
Shared Path Network and Proposed Strategic Cycling Connections	
Gawler Visitor Information Centre	
Gawler Business Development Group	
Regional Development Australia (Barossa, Gawler, Light, Adelaide Plains)	
Other – Please Nominate	

10. Finally, do you have any other comments or suggestions regarding the Gawler Economic Development Strategy?