

GENERAL BOARD MEETING

MINUTES

20 Feb 2024

Meeting Opened: 7:36AM

Meeting Closed: 9:03AM

Attendees: Kevin Fischer, Isaac Solomon, Gary Iremonger, Louise Drummond, Nan Berrett	Guests: Kathryn Krollig
Apologies: Anna Barney, Tony Piccolo	Absent:

Item 1: Declarations of Conflicts of Interest - Nil

Item 2: Chairperson's Report: Presentation and discussion

Motion: That the Board of the GBDG accept the Chairpersons verbal report as a true and accurate record.

Moved: K Fischer **Seconded:** L Drummond **Result:** Carried Unanimously

Item 3: Finance Report: – Presentation and discussion

December Income: \$16,558.00 December Expenses: \$17,207.82

Bank Balance end of month: Cheque Account \$16,068.97 Online Saver \$ 110,005.07

Council has been invoiced for Qtr 3 levied fees \$54,312.50 (3rd Jan 2024)

Villawood Christmas Parade

December Income: \$0 December Expenses: \$3,759.32

January Income: \$16,558.00 January Expenses: \$9964.00

Bank Balance end of month: Cheque Account \$12,420.26 Online Saver \$ 154,531.14

Villawood Christmas Parade

January Income: \$0 January Expenses: \$0

Motion: That the Board accept the Finance Reports for December and January as a true and accurate record of the current financial position

Moved: G Iremonger **Seconded:** I Solomon **Result:** Carried Unanimously

Item 4: Confirmation of previous Minutes: Presentation and discussion

Motion: That the Board of the GBDG accept the minutes from December meeting as a true and accurate record.

Moved: G Iremonger **Seconded:** L Drummond **Result:** Carried Unanimously

Motion: That the Board of the GBDG accept the minutes from January Planning meeting as a true and accurate record.

Moved: L Drummond **Seconded:** I Solomon **Result:** Carried Unanimously

Item 5: Motions via Email - Nil

Item 6: Business Arising from previous Minutes - Nil

Item 7: Other Business

2024 GBDG Budget

Motion: That the Board of the GBDG approve and adopt the draft budget presented in the Business Plan for 2024/25 and note an increase of levied fees by 4.9%

Moved: L Drummond **Seconded:** G Iremonger **Result:** Carried Unanimously

Quarterly report - due 15th January was submitted 3rd January 2024

Voluntary Members Fee

Motion: That the Board of the GBDG approve membership for all voluntary members no matter which region they are located to be the same.

Moved: N Berrett **Seconded:** G Iremonger **Result:** Carried Unanimously

Motion: That the Board of the GBDG increase membership fees each year at the same rate as the Levied fees increase or predicted CPI for the March quarter.

Moved: I Solomon **Seconded:** K Fischer **For: 2 Against: 2 Casting Vote by Chair**
– Affirmative **Result:** Carried

Google My Business Ads for Members – defer to March meeting

Board Nomination

Motion: That the Board of the GBDG approve the Board nomination of Raff Stomaci for the period ending November 2025.

Moved: K Fischer **Seconded:** I Solomon **Result:** Carried Unanimously

Item 8: Actions

To be actioned by	Task	Status/update
K Fischer	Supply C Brougham with copy of Chairs report	
C Brougham	To seek a quote for 10,000 spectator coverage for the 2024 Xmas Parade	Emailed insurance company for a quote 29/2/24

Next Meeting: GBDG AGM - Tuesday 19th March 2024

Signed:

K Fischer

Chair

Executive Consultant – Report

Meetings Attended and Events

Details	Details
11 th Oct – Meeting A Goodsell	12 th Dec – Tammy’s Table
17 th Oct – GBDG Board meeting	12 th Dec – GBDG, ToG, RDA Economic Development Meeting
23 rd Oct – GBDG and TOG Meeting	12 th Jan – Connecting Women in Business Meeting
7 th Nov – Tammy’s Table	21 st Jan – GBDG Planning Meeting
14 th Nov – Tammy’s Table	22 nd Jan – Radio Interview re: Connecting Women in Business
21 st Nov – GBDG AGM	31 st Jan – Business Networking Breakfast
5 th Dec – Tammy’s Table	

Upcoming Events

Date	Presenter/Topic	Venue/Time
Tuesday 6 th February	Tammy’s Table	Gawler Civic Centre 9:30am – 11:30am
Tuesday 13 th February	Tammy’s Table	Gawler Civic Centre 9:30am – 11:30am
Wednesday 28 th February	Connecting Women in Business Session	Zoom

Event Results

5th December - Tammy’s Table – 8 businesses attended - The topics was: Reflect and Re-set – we looked back on 2023 and shared our biggest wins/challenges in business and then looked forward into 2024 and what we’d like to see for our businesses in the New Year. It was a very festive meeting with loads of gifts donated for Backpacks 4 Kids and festive goodies

12th December - Tammy’s Table – 10 businesses attended - The topics was: Reflect and Reset – we reflected on our accomplishments for 2023 and set new goals for 2024.

Connecting Women in Business

Launched 15th Jan 2024 with 7 business registrations. Program is funded for up to 15 participants. 28th February the program commences.

First report submitted and payment of \$10,000 received in December

Business and Membership Movements

New Commercial Businesses	Business Changes	New Voluntary Members

ProActive Life Physio (shares space in Podiatry Care Clinic, 3 Tenth St)	22 nd Dec Prelove Gawler moved out of Gawler and relocated in TTP	Lifestyle Real Estate SA (home based Humbug Scrub)
QTO Coffee replaced Delicia	Feb/March Lil Mumma's Café, reopening with new owners after an 18 month renovation period.	Money and Mindfulness (home based Gawler East)
	That's Furniture and Bedding closing down Saturday 10 th Feb.	
	Due to Godfreys Australia going into receivership, the Gawler store has now closed its doors.	

Social Media and Digital Platforms



Date	Audience	Received by	Open Rate	Total Opens
July	1316	1295	75.3%	976
Aug	1309	1285	59.9%	770
Sept	1309	1285	60.8%	782
Oct	1309	1282	63.7%	817
Nov	1309	1272	58.6%	746
Dec	1290	1272	60.5%	770
Jan	1290	1271	56.01%	712

LinkedIn

Date Range	Followers	Contacts	Connections
July	1026	3669	1017
Aug	1034	3669	1024
Sept	1041	3669	1030
Oct	1042	3669	1030
Nov	1042	3669	1030
Dec	1042	3669	1029
Jan	1045	3669	1029



Date Range	Post Reach	Post Engagement	New Page Likes	Total Page Likes	New Page Followers	Total Page Followers
July	10718	3159	24	4627	28	5223
Aug	8342	983	20	4647	30	5253

Sept	6234	2860	20	4667	27	5280
Oct	7120	2954	18	4585	26	5306
Nov	8875	1185	1000	5585	1000	6306
Dec	5667	n/a	1089	6684	794	7100
Jan	9618	1427	15	6699	79	7179

Go Local First #shopgawler Facebook Page

Date Range	Post Reach	Post Engagement	New Page Likes	Total Page Likes	New Page Followers	Total Page Followers
Sept	251	23	8	62	8	64
Oct	154	111	15	77	36	100
Nov	179	136	30	107	36	136
Dec	1410	n/a	37	144	15	151
Jan	980	40	1	145	3	154



Date Range	Total Posts	New Followers	Followers	Following
July	233	7	673	444
Aug	238	5	678	389
Sept	241	11	689	398
Oct	242	5	694	398
Nov	245	11	705	398
Dec	247	4	709	400
Jan	248	7	716	399



Twitter

Date Range	Total Tweets	Followers	Following
July	172	70	119
Aug	n/a	71	119

Sept	174	71	119
Oct	175	71	120
Nov	176	71	120
Dec	178	71	120
Jan	179	71	120

Business Engagement Statistics

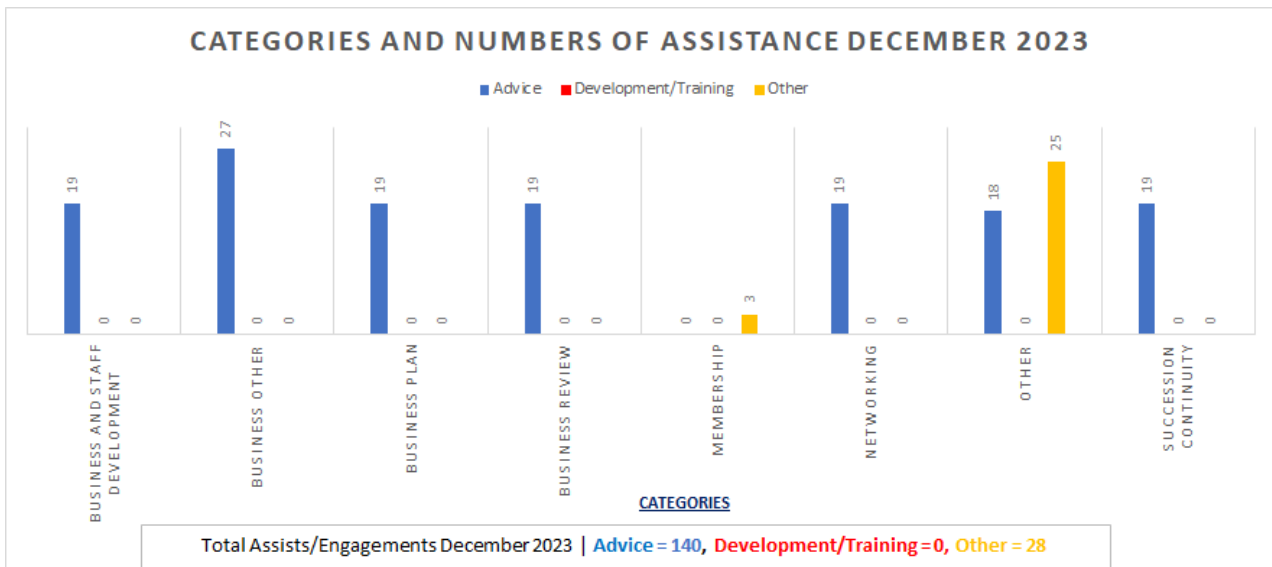
Contacts Reports

December: 168 business engagements - Business Advice 140, Business Development and Training 0 and Business Other 28

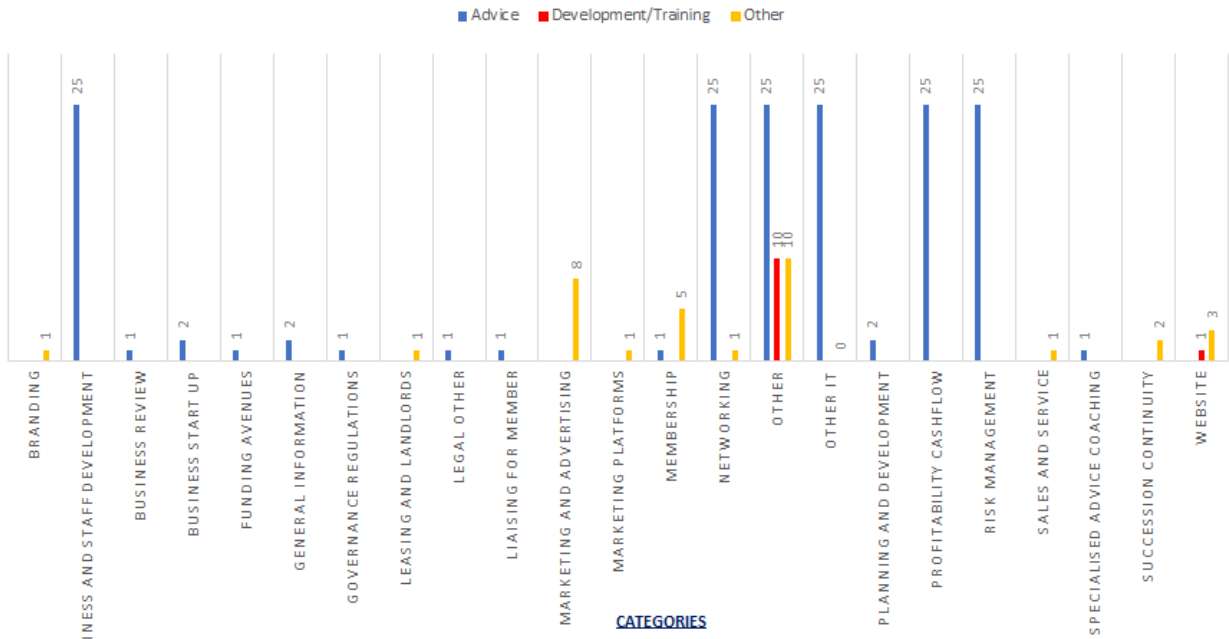
Coaching/Advice Referrals 1

January: 207 business engagements - Business Advice 163, Business Development 11 and Training 0 and Business Other 33

Coaching/Advice Referrals 1



CATEGORIES AND NUMBERS OF ASSISTANCE JANUARY 2024



Total Assists/Engagements January 2024 | Advice = 163 , Development/Training = 11, Other = 33

Media



New chair for Gawler Business Development Group

JEM NASH

NEW Gawler Business Development Group (GBDG) Chair Kevin Fischer is looking forward to the challenge of his new role as he hopes to increase the engagement from some of the businesses in the town.

Mr Fischer takes over from Louise Drummond, who was the longest serving Chair of the GBDG, accumulating around 14 years over two tenures.

"It's been absolutely wonderful," Mrs Drummond said of her time in the role.

"I have thoroughly enjoyed the involvement. It's been great for me that I have had the respect and support and friendship from senior business people in Gawler.

"That has been incredibly humbling, because they've been fantastic and I have an enormous amount of pleasure out of the work that I've done."

Mrs Drummond said she feels proud of the initiatives and events the board has helped provide, including business conferences, jazz festivals, as well as the South Aussie with Costi competitions.

The popular television show recently visited Gawler and held two competitions for a three-foot mettwurst from Wintulichs Smallgoods and a shopping day in town, both of which received massive responses.

"They're the sorts of things that I think we can be really proud of, that the board has got behind these ideas and really promoted them and so it has given Gawler a much better profile," Mrs Drummond said.



New Gawler Business Development Group Chair Kevin Fischer is hoping to see more engagement from local businesses. PHOTO: Jem Nash

Mr Fischer has held a role on the board almost continuously since 2010. He was the Council representative for eight of those years while he served as an Elected Member up until 2018.

His focus will be on engaging local businesses to hear their ideas.

"I'd really like to have some input from some of the main street businesses," Mr Fischer said.

"Part of our charter is to market and promote the town of Gawler."

That could be through large-scale events like Saturday's incredibly successful Christmas parade.

"You might look at that and say that's the sort of event that brings people to the town," Mr Fischer said.

He added that there's also a need for a more targeted approach, trying to support the smaller businesses through



Former Chair Louise Drummond. PHOTO: File

training programs initiatives.

"That is also in our charter to do that, but I think I'd like to hear what they've got to say."

There are currently still multiple vacancies on the board, so Mr Fischer is hoping to see those filled in the near future.

"I think there's just more capacity to try and listen. I really want to get some more people from other businesses back on the board," he said.

Mr Fischer said it's about getting that engagement from business owners that want to contribute to the work of the GBDG and help promote the town.

"Sometimes I get one person, and it might just trickle on and get a couple of others," he said.

"We've got [Deputy Chair] Gary Iremonger on there that runs Eagle Foundry...and Greg's supported me and coming on board.

"I think he's of the same view as myself that maybe we shake it up a little bit and just see what we can do.

"Again, the board needs to drive it, so that's my approach to look and see what businesses I can find that want to be part of it."



