

GENERAL BOARD MEETING

MINUTES

19 Mar 2024

Meeting Opened:

Meeting Closed:

Attendees: K Fischer, I Solomon, L Drummond, N Berrett, R Stomaci, G Iremonger	Guests: Shane Bailey – Digital Signage and Economic Development Manager
Apologies: T Piccolo, A Barney	Absent:

Item 1: Declarations of Conflicts of Interest – I Solomon declared a conflict of interest with Item 7, Art on the Plains and Christmas Parade Sponsorship and will abstain from voting

Item 2: Chairperson’s Report: Presentation and discussion plus Town of Gawler and GBDG Monthly Meeting Agenda and Notes from previous meeting (attachment 1)

Motion: That the Board of the GBDG accept the Chairpersons report as a true and accurate record.

Moved: K Fischer **Seconded:** N Berrett **Result:** Carried Unanimously

Item 3: Finance Report: – Presentation and discussion (attachment 2)

February Income: \$15,462 **February Expenses:** \$15,377

Bank Balance end of month: Cheque Account \$21,036.91 **Online Saver \$ 130,105.37**

Villawood Christmas Parade

February Income: \$0 **February Expenses:** \$2,335.00 **Balance:** \$8,141.58

Motion: That the Board accept the Finance Reports for February as a true and accurate record of the current financial position

Moved: K Fischer **Seconded:** L Drummond **Result:** Carried Unanimously

Motion: That the Board appoint K Fischer as Treasurer and that he be given access to MYOB and GBDG ANZ Bank Account as a signatory.

Moved: R Stomaci **Seconded:** G Iremonger **For:** 4 **Abstained:** 1 **Result:** Carried

Item 4: Confirmation of previous Minutes: Presentation and discussion (attachment 3)

Motion: That the Board of the GBDG accept the minutes from February meeting as a true and accurate record.

Moved: G Iremonger **Seconded:** I Solomon **Result:** Carried Unanimously

Item 5: Motions via Email - Nil

Item 6: Business Arising from previous Minutes – Nil

Item 7: Other Business

BECA Membership - Motion: That the Board of the GBDG continue membership of BECA at \$250 per year

Moved: R Stomaci **Seconded:** L Drummond **Result:** Carried Unanimously

Digital Signage and Economic Development Manager discussion – S Bailey

Brooke Chinner Small Business Support Officer - C Brougham gave a brief overview of meeting with Brooke

Voluntary Membership Engagement Discussion – Membership rates to stay as they are.

Google My Business Ads for Members – Not discussed

Change of Name for Gawler Business Development Group – Move to April meeting

Gawler Business Awards – C Brougham to work awards into the end of year Networking event.

Gawler Show Stall – Move to April meeting

Art on the Plains and Christmas Parade Sponsorship - Motion: That the Board of the GBDG sponsor the Christmas Parade for the value of the insurance for the event and to sponsor the Arts on the Plains event for \$5000 being naming rights sponsorship.

Moved: L Drummond **Seconded:** R Stomaci **Result:** Carried Unanimously

Item 8: Actions

To be actioned by	Task	Status/update

Next Meeting: GBDG AGM - Tuesday 16th April 2024

Reminder – May meeting will be in room 1.3

Signed:

K Fischer

Chair

Executive Consultant – Report

Meetings Attended and Events

Details	Details
6 th Feb – Tammy’s Table	27 th Feb – ToG Council Meeting – Qtr Report
12 th Feb – J Lokington Café Nova	28 th Feb – Connecting Women in Business
13 th Feb Tammy’s Table	28 th Feb Brooke Chinner, Leah Rusby – Office for Small and Family Business

13 th Feb – CWiB Rural Chics Planning Meeting	5 th Mar - Tammy's Table
13 th Feb – Gawler Broadcasting	6 th Mar – APM Café Nova
16 th Feb – Ha Wong A A Taxation and Acctng	12 th Mar – Economic Dev Working Group
20 th Feb – GBDG Board Meeting	12 th Mar - Tammy's Table
26 th Feb – GBDG and ToG Monthly Meeting	19 th Mar – GBDG Board Meeting

Upcoming Events

Date	Presenter/Topic	Venue/Time
Tuesday 5 th March	Tammy's Table	Gawler Civic Centre 9:30am – 11:30am
Tuesday 12 th March	Tammy's Table	Gawler Civic Centre 9:30am – 11:30am
Wednesday 20 th March	Connecting Women in Business Session	Zoom
Tuesday 2 nd April	Tammy's Table	Gawler Civic Centre 9:30am – 11:30am
Wednesday 9 th April	Workshop – Creating Content for Video Marketing	Gawler Civic Centre 6pm – 8:30pm
Tuesday 12 th April	Tammy's Table	Gawler Civic Centre 9:30am – 11:30am
Wednesday 17 th April	Connecting Women in Business Session	Zoom
Tuesday 7 th May	Tammy's Table	Gawler Civic Centre 9:30am – 11:30am
Tuesday 14 th May	Tammy's Table	Gawler Civic Centre 9:30am – 11:30am
Wednesday 15 th May	Connecting Women in Business Session	Zoom

Event Results

6th February - Tammy's Table – 7 businesses attended - The topic we discussed was: Streamlining Operations to Boost Productivity – we shared tips on how we manage our workflows, projects, and day to day tasks.

13th February - Tammy's Table – 8 businesses attended - The topic we discussed was: Streamlining Operations to Boost Productivity – we shared tips on how we manage our workflows, projects, and day to day tasks.

5th March – Tammy's Table – 6 businesses attended - The topic discussed was: Quarterly Q&A Session (open table) – things discussed were “finding motivation when we feel flat”, “exit interviews”, “pricing”, “what makes a business good to buy”

12th March – Tammy's Table - 5 businesses attended Q&A Session – we discussed wholesaling, business momentum, keeping track of finances, culture, building business and maintaining personal life at the same time.

Connecting Women in Business

Launched 15th Jan 2024. Program is funded for up to 15 participants.

First report submitted and payment of \$10,000 received in December

First session February 28th. Creating a Joyful and Healthy Business Environment, 11 of 12 registered businesses in attendance.

Feedback:

I asked the Rural Chicks members how they felt after the first meeting. Here's some of the comments:

'I've made great connections already.'

'I feel so supported.'

'So grateful.'

'I feel like we are all in this together.'

'I am ready to re-focus.'

'I now have time for self-reflection.'

Feels so good Caren. Thank you so much for this opportunity!

And the most wonderful part was that they are talking about catching up face to face with the women in their area! So good!!!

Kind regards  **tammyedwards**

Business and Membership Movements

New Commercial Businesses	Business Changes	New Voluntary Members
Skin Safe Cancer Clinic opening on Adelaide Rd	<p>Coles Express - Viva Energy Group Limited (Viva Energy) today announced that it has completed the acquisition of the Coles Express Convenience Retailing business covering more than 700 stores nationwide.</p> <p>Together with the recently announced acquisition of the South Australia-based OTR group (subject to regulatory approval), this will see Viva Energy begin the transformation of its Retail Fuels business to become the leading convenience and mobility retailer in Australia. Coles Express service stations will start to be phased out around Australia as the chain's owner replaces them with a new brand.</p> <p>Viva Energy, which acquired Coles Express in September last year, announced today that its new Reddy Express label will begin replacing the existing brand.</p> <p>Viva's proposed acquisition of South Australian chain On The Run (OTR) could see many Coles Expresses converted straight into OTR stores.</p>	Health Coach Helen Keystone Sporting Solutions

Social Media and Digital Platforms



Date	Audience	Received by	Open Rate	Total Opens
July	1316	1295	75.3%	976
Aug	1309	1285	59.9%	770

Sept	1309	1285	60.8%	782
Oct	1309	1282	63.7%	817
Nov	1309	1272	58.6%	746
Dec	1290	1272	60.5%	770
Jan	1290	1271	56.01%	712
Feb	1292	1272	56.19%	726

LinkedIn

Date Range	Followers	Connections
July	1026	1017
Aug	1034	1024
Sept	1041	1030
Oct	1042	1030
Nov	1042	1030
Dec	1042	1029
Jan	1045	1029
Feb	1046	1029



Date Range	Post Reach	Post Engagement	New Page Likes	Total Page Likes	New Page Followers	Total Page Followers
July	10718	3159	24	4627	28	5223
Aug	8342	983	20	4647	30	5253
Sept	6234	2860	20	4667	27	5280
Oct	7120	2954	18	4585	26	5306
Nov	8875	1185	1000	5585	1000	6306
Dec	5667	n/a	1089	6684	794	7100
Jan	9618	1427	15	6699	79	7179
Feb	4795	640	15	6714	0	7179

Go Local First #shopgawler Facebook Page

Date Range	Post Reach	Post Engagement	New Page Likes	Total Page Likes	New Page Followers	Total Page Followers
Sept	251	23	8	62	8	64
Oct	154	111	15	77	36	100
Nov	179	136	30	107	36	136
Dec	1410	n/a	37	144	15	151
Jan	980	40	1	145	3	154
Feb	331	16	2	147	3	157



Date Range	Total Posts	New Followers	Followers	Following
July	233	7	673	444
Aug	238	5	678	389
Sept	241	11	689	398
Oct	242	5	694	398
Nov	245	11	705	398
Dec	247	4	709	400
Jan	248	7	716	399
Feb	250	3	719	398



Twitter

Date Range	Total Tweets	Followers	Following
July	172	70	119
Aug	n/a	71	119
Sept	174	71	119
Oct	175	71	120
Nov	176	71	120
Dec	178	71	120
Jan	179	71	120
Feb	179	71	120

Business Engagement Statistics

Contacts Reports

February: 138 business engagements - Business Advice 76, Business Development and Training 22 and Business Other 40

Coaching/Advice Referrals 1



