

GENERAL MEETING AGENDA and MONTHLY REPORT

18 June 2024

Attendees:	Guests:
Apologies:	Absent:

Item 1: Declarations of Conflicts of Interest

Item 2: Chairperson's Report:

Motion: That the Board of the GBDG accept the Chairpersons report as a true and accurate record. Report attached.

Moved: Seconded: Result:

Item 3: Finance Report: – Presentation and discussion (attachment 2)

March Income: \$16,508.00 **March Expenses:** \$10,608.97

Bank Balance end of month: Cheque Account \$24,570 Online Saver \$ 115,188.51

- **BAS Data submitted to accountant for checking**
- **March General Journal entry completed**
- **Invoiced Town of Gawler for Qtr 4 Levied Fees**
- **Quarterly Report Jan to Mar submitted**
- **Connecting Women in Business – Rural Chics Grant Report Submitted**

April Income: \$16,875.00 **April Expenses:** \$11,269.00

Bank Balance end of month: Cheque Account \$10,538.92 Online Saver \$ 169,813.35

- **BAS GST Paid**
- **April General Journal entry completed**
- **Qtr 4 Levied Fees received**
- **Connecting Women in Business – Rural Chics Grant Reports Submitted for March and April**

Motion: That the Board accept the Finance Reports for March and April as a true and accurate record of the current financial position

Moved: Seconded: For: Against: Abstained: Result:

Item 4: Confirmation of previous Minutes: Presentation and discussion

Motion: That the Board of the GBDG accept the minutes from February meeting as a true and accurate record.

Moved: Seconded: For: Against: Abstained: Result:

Item 5: Motions via Email

Item 6: Business Arising from previous Minutes

Item 7: Other Business

Board Resignation – L Drummond

GBDG Storage facility

Gawler Business Awards – Categories and winner criteria discussion

- **Best Innovation and Adaptation**
- **Best Customer Service**
- **Best Quality of Products and Services**
- **Best Business in Gawler**

Google My Business Ads for Members

BECA Membership forms submitted – no invoice received as yet

Change of Name for Gawler Business Development Group

Gawler Show Stall

Christmas Parade Insurance

Item 8: Actions

To be actioned by	Task	Status/update

Next Meeting: GBDG – Tuesday 18th June 2024

Signed:

K Fischer

Chair

Meetings Attended and Events

Details	Details
20 th Mar – Connecting Women in Business Rural Chics	17 th Apr - Connecting Women in Business Rural Chics
25 th Mar – GBDG ToG Monthly Meeting	7 th May – Tammy’s Table
26 th Mar – Town of Gawler Council Meeting	7 th May – Arts on the Plains Festival Announcement
2 nd Apr – Tammy’s Table	14 th May – Tammy’s Table
8 th Apr – Podcast Room Tour	14 th May – Eco Dev Group Meeting
9 th Apr – Tammy’s Table	15 th May - Connecting Women in Business Rural Chics
9 th Apr – Gawler Economic Dev Meeting	
16 th Apr – GBDG Board Meeting	

Upcoming Events

Date	Presenter/Topic	Venue/Time
Tuesday 7 th May	Tammy’s Table	Gawler Civic Centre 9:30am – 11:30am
Tuesday 14 th May	Tammy’s Table	Gawler Civic Centre 9:30am – 11:30am
Wednesday 15 th May	Connecting Women in Business Session	Zoom
Wednesday 22 nd May	Networking Lunch Connecting Women in Business	Alkina Wines Estate
Wednesday 22 nd May	Audio recording and Podcasting training	Gawler Civic Centre
Tuesday 4 th June	Tammy’s Table	Gawler Civic Centre 9:30am – 11:30am
Tuesday 11 th June	Tammy’s Table	Gawler Civic Centre 9:30am – 11:30am
Wednesday 19 th June	Connecting Women in Business Session	Zoom
Tuesday 2 nd July	Tammy’s Table	Gawler Civic Centre
Tuesday 9 th July	Tammy’s Table	Gawler Civic Centre
Wednesday 17 th July	Connecting Women in Business Session	Zoom
Wednesday 24 th July	Audio recording and Podcasting training	Gawler Civic Centre

Event Results

March

5th March – Tammy’s Table – 6 businesses attended - The topic discussed was: Quarterly Q&A Session (open table) – things discussed were “finding motivation when we feel flat”, “exit interviews”, “pricing”, “what makes a business good to buy”

12th March – Tammy’s Table - 5 businesses attended Q&A Session – we discussed wholesaling, business momentum, keeping track of finances, culture, building business and maintaining personal life at the same time.

Connecting Women in Business

Session – 20th March 2024 The topic we discussed was: Business Finance and Bookkeeping 9 of 12 registered businesses in attendance

March feedback

Hi Caren,

1. Did you feel that the session increased your capabilities in the subject matter delivered? YES
Are you planning on implementing what you learned in the session into your business? YES
2. Would you recommend the program to others? DEFINITELY
3. Any comments, statement or observations you would like to make. I felt very comfortable during the session and the content was delivered in a very practical friendly manner.

Regards Elizabeth Calvert

Event Results

April

2nd April – Tammy’s Table – 9 businesses attended The topic discussed was: EXPECT EXTRAORDINARY: Would you be brave enough to make this bold statement about your business? Do you believe it’s achievable? Also discussed taking our businesses to the next level and actions and changes we could implement to provide extraordinary service levels in our business.

9th April – Tammy’s Table - 11 businesses attended. The topic discussed was: Expect Extraordinary – We spoke about our “super powers” – why us over someone else? We also talked about getting more from our businesses in the way of getting back time and making more profit by improving our systems and processes. And “what is our extraordinary?”

Connecting Women in Business

Session – 17th April 2024. The topic discussed was: Tips on How to Plan for EOFY, 6/10 registered businesses in attendance

Business and Membership Movements

New Commercial Businesses	Business Changes	New Voluntary Members
<p>March</p> <ul style="list-style-type: none"> - Skin Safe Cancer Clinic now open on Adelaide Rd <p>April</p> <ul style="list-style-type: none"> - Ebb and Flow Counselling (in same building as Natalie Hooper Occ Therapist in Murray St) - Little Posies Collective (Hot Bread Bakery) - Spread Your Wings Support Services - BodyFit Massage Gawler 	<p>March</p> <ul style="list-style-type: none"> - Hoopla Vintage moving to Tod St - Poetic Justice Café has closed - The Olive Branch café now closed <p>April</p> <p>Nil</p>	<p>March</p> <p>0</p> <p>April</p> <ul style="list-style-type: none"> - Gawler East Real Estate



Social Media and Digital Platforms

Date	Audience	Received by	Open Rate	Total Opens
July	1316	1295	75.3%	976
Aug	1309	1285	59.9%	770
Sept	1309	1285	60.8%	782
Oct	1309	1282	63.7%	817
Nov	1309	1272	58.6%	746
Dec	1290	1272	60.5%	770
Jan	1290	1271	56.01%	712
Feb	1292	1272	56.19%	726
Mar	1292	1265	58%	734
Apr	1284	1242	56.03%	696

LinkedIn

Date Range	Followers	Connections
July	1026	1017
Aug	1034	1024
Sept	1041	1030
Oct	1042	1030
Nov	1042	1030
Dec	1042	1029
Jan	1045	1029
Feb	1046	1029
Mar	1047	1029
Apr	1046	1028



Date Range	Post Reach	Post Engagement	New Likes	Total Likes	New Followers	Total Followers
July	10718	3159	24	4627	28	5223
Aug	8342	983	20	4647	30	5253
Sept	6234	2860	20	4667	27	5280
Oct	7120	2954	18	4585	26	5306
Nov	8875	1185	1000	5585	1000	6306
Dec	5667	n/a	1089	6684	794	7100
Jan	9618	1427	15	6699	79	7179
Feb	4795	640	15	6714	0	7179
Mar	13191	1404	37	6751	52	7231

Apr	3757	434	12	6763	16	7249
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Go Local First #shopgawler Facebook Page

Date Range	Post Reach	Post Engagement	New Likes	Total Likes	New Followers	Total Followers
Sept	251	23	8	62	8	64
Oct	154	111	15	77	36	100
Nov	179	136	30	107	36	136
Dec	1410	n/a	37	144	15	151
Jan	980	40	1	145	3	154
Feb	331	16	2	147	3	157
Mar	44	15	1	148	4	161
Apr	903	52	2	150	4	165



Date Range	Total Posts	New Followers	Followers	Following
July	233	7	673	444
Aug	238	5	678	389
Sept	241	11	689	398
Oct	242	5	694	398
Nov	245	11	705	398
Dec	247	4	709	400
Jan	248	7	716	399
Feb	250	3	719	398
Mar	253	9	728	402
Apr	257	6	734	403



Twitter

Date Range	Total Tweets	Followers	Following
July	172	70	119
Aug	n/a	71	119
Sept	174	71	119
Oct	175	71	120
Nov	176	71	120
Dec	178	71	120
Jan	179	71	120
Feb	179	71	120
Mar	181	71	120
Apr	181	71	120

Business Engagement Statistics

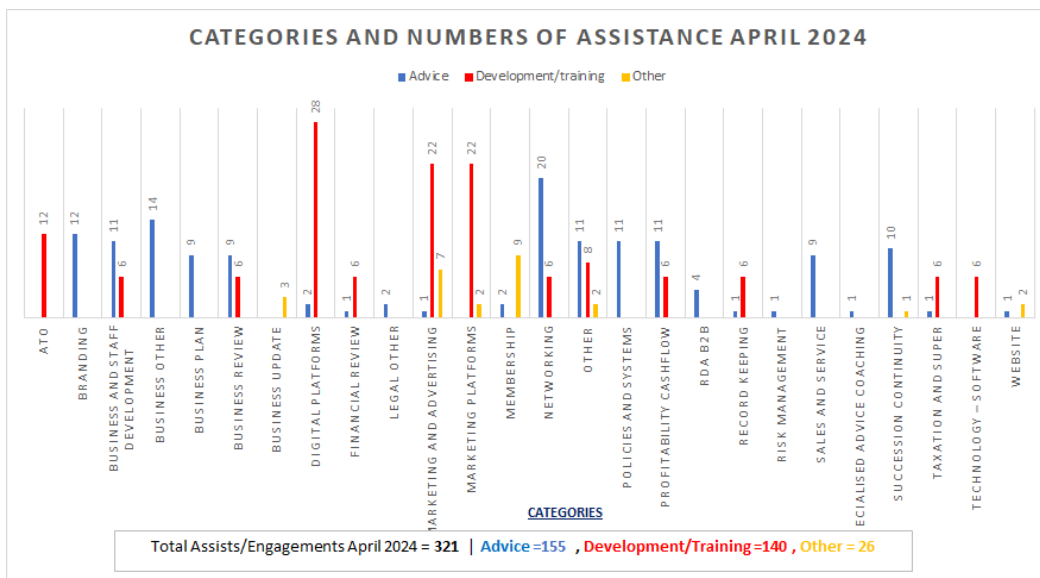
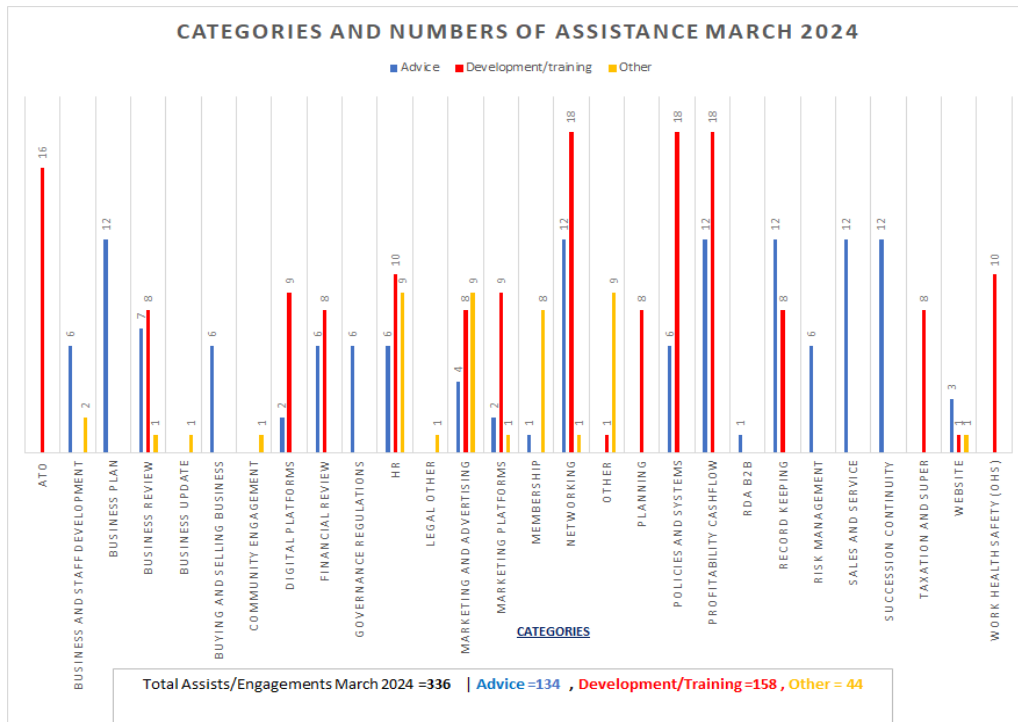
Contacts Reports

March: 138 business engagements - Business Advice 134, Business Development and Training 158 and Business Other 44

Coaching/Advice Referrals 1

April: 138 business engagements - Business Advice 155, Business Development and Training 140 and Business Other 26

Coaching/Advice Referrals 3



Resignation



Louise Drummond <acountrycook@gmail.com>

To Gary Iremonger; Kevin Fischer; Piccolo, Tony; Anna Barney; Nan Berrett; Raff Stomaci; Isaac Solomon; Krollig, Katherine; Caren Brougham

Reply Reply All Forward

Fri 19-Apr-24 5:38 PM

Good afternoon,

I am writing to tender my resignation from the GBDG board, effectively immediately.

It has been an incredible honour to have been so involved over such a long period of time and I have been very grateful for the support and trust shown me by the business community of Gawler over the years.

I pay particular recognition to the work done by both Caren and Adele and the professionalism, dedication and enthusiasm they have brought to the roles of Executive and Marketing Officers. In addition, I acknowledge the superb support and great working back up they have given me. Prior to their involvement I enjoyed the assistance and collaboration of Sigrid Murljagic who also brought great enthusiasm and skills to the board.

The administration, event management, business connections, business coaching and marketing skills they provide at a ridiculously modest price is invaluable. There is always someone who says they could do this work better, cheaper and faster but I beg to differ. This is the work which underpins all success we, as a board, have enjoyed.

I wish the board well in the future with its endeavours and hope to see some exciting outcomes which benefit the business community and the town of Gawler.

Louise Drummond



PHOTOS: Imogen Evans

Gawler gears up for Arts on the Plains

IMOGEN EVANS

THE wait will soon be over for the second instalment of the Arts on the Plains event this year.

With the official poster unveiled Monday, May 6, this year's event plans to once again bring a massive line-up of local artists to the spotlight.

The poster for 2024's Arts on the Plains event features a stunning showcase of Gawler sunlight by local photographer Daniel Down and was introduced at an event at the Gawler

Community Gallery by Gawler District College student MC Jai.

Also in attendance was event proposer and Member for Light Tony Piccolo, who said the team is beyond excited to see the showcase return.

"Following last year's event we're excited to get more interest in the festival once again," he said.

"The theme for this year's festival is creativity in the community, so we want to be as inclusive as possible and include creations from everyone."

Gawler Community Gallery president Louise Brawn said the gallery is excited to once again be part of such an important event for local creatives.

"This festival is an opportunity to showcase the amazing talent that our region has to offer," she said.

"Not only does it shine a spotlight that illuminates artists and what the region has to offer, but there's also economic benefits as Gawler starts becoming a place you come for events."

"Art connects people and creates

beautiful moments, let's formally celebrate the launch of this festival that showcases artist, dreamers and the magic makers whose creations continue to illuminate our lives."

Festival organisers are now calling for local artists, businesses and organisations to take part in this year's Arts on the Plains Festival.

"The Arts on the Plains Festival is a testament to our community's rich cultural fabric," Mr Piccolo said.

"It's an opportunity for local artists to showcase their work and

for businesses and organisations to demonstrate their support for the arts, and the community has already shown great enthusiasm with many eager to participate.

"This festival is not just about art; it's about community, collaboration and the collective growth of our region."

To register your interest in hosting an event/activity, or for more details about this year's event, visit www.gawlergallery.com.au/arts-on-the-plains

News Release

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E light@parliament.sa.gov.au



Tony Piccolo MP

State Member for Light
Labor Duty Member for Schubert

Monday, 1 July 2024

CALLING ON OUR REGION'S CREATIVES

The callout for local artists, businesses, and organisations to take part in this year's Arts on the Plains Festival has begun following the official announcement of the event on Tuesday, 7 May 2024.

Held at the Gawler Community Gallery, the event, presented by Gawler Business Development Group, was marked by the unveiling of the festival's poster and this year's vital naming rights sponsor – The Gawler Business Development Group and Festival Partners, Beyond Bank Australia, Town of Gawler, Gawler Community Gallery and Tony Piccolo MP.

The festival is a celebration of local talent across the Adelaide Plains, Member for Light and Duty Member for Schubert, Tony Piccolo MP, is hoping more people will put their hands up to run events and activities again this year.

“The Arts on the Plains Festival is a testament to our community's rich cultural fabric,” Mr Piccolo said.

“It's an opportunity for local artists to showcase their work and for businesses and organisations to demonstrate their support for the arts, and the community has already shown great enthusiasm with many eager to participate.

“This festival is not just about art; it's about community, collaboration, and the collective growth of our region.”

Gawler Business Development Group Business Liaison and Marketing Coordinator Caren Brougham said her group is pleased to be able to present this year's festival.

“This type of event can put a town on the map, drawing visitors who may return for future events or recommend the town to others, thus increasing tourism potential and provides businesses with valuable exposure to a wide audience, enhancing brand recognition and customer loyalty.

“The influx of visitors during festivals can attract investors and entrepreneurs who see potential in the town's growing cultural scene, leading to long-term economic development and diversification.

“Additionally they provide a platform for artists to generate income and increasing their visibility in the arts community.”

Gawler Community Gallery's Louise Brawn said her team are pleased "to partner of the Arts on the Plains Festival, which shines a spotlight on local artists."

"Together, we weave creativity into our community's tapestry, supporting businesses and tourism to the region, whilst celebrating the magic of art."

Beyond Bank Community Development Manager Bronwyn Anderson is delighted her organisation could "throw our support behind the Arts on the Plains Festival for the first time" and continue their "strong focus on supporting events that strengthen local communities."

"We recognise the importance of art and its place in our local communities. We know that festivals like Arts on the Plains create an environment where people can come together to celebrate and showcase local creative talent."

"The Plains region has so much to offer. We're excited to help promote local talent to the rest of the state."

Events are set to be spread right across the region, with Town of Gawler Mayor Karen Redman is pleased the Council will host activities in the Gawler Administration Centre and Gawler Civic Centre again this year.

"The Arts on the Plains Festival provides opportunities for local artists and creatives to showcase their talents. Linking the event to the annual SALA Festival increases its exposure and encourages visitors from outside the regions to come from Gawler."

"This provides benefits to the businesses in our Town as people coming to view the exhibitions often stop for a coffee or a meal, perhaps even some retail therapy, while they are here."

"Council looks forward to partnering with the Arts on the Plains Festival again in 2024, providing spaces for local creatives to exhibit their work and we hope that more local creatives get involved, expanding the event's positive impact on our community."

To register your interest in hosting an event/activity, or for more details about this year's event, visit www.gawlergallery.com.au/arts-on-the-plains

END


Gawler
 Business Development Group
 presents the
2024 Arts on the Plains Festival
 Sunday, 11th August - Sunday, 8th September



Festival Event
 Friday, 30th August - 2nd September
*"A celebration of creativity
 and community"*


 Scan the QR code for
 more information

Proudly supported by:






Chairs Report for May Meeting of the GBDG

Member Interaction

Corinne from Lesleys- met and discussed town centre input and possibility of joining the board, then discussed ideas for the board. Promoted 'Voice Map' as a tool for promotion of Gawler via its history. Needs investigation but will discuss with the board.

Stuart from Flower Gallery - discussed the GBDG and business in general.

Skye - Skysie's Cakes, discussed planning issues with heritage building and airconditioning, also a bit of an history of her growth from home hobby to business in Gawler.

VoiceMap

Discussed with members of the Gawler History group including Jacinta Bice (secretary and council

employee, 'curator' of Gawlers history). Jacinta is going to look up the Barossa Trail and find out how that works, cost and what is involved. More to find out on this depending on Boards thoughts as an option for us to pursue as promotional tool for Gawler.

Retail Modelling has been raised a couple of times with council that they are aware of retail modeling statistics that would assist them in understanding the town centre economics. This could be something we commission to understand the town centre dynamics, but not sure of costs and benefits. Maybe discuss.

Gawler Growth Framework Design Workshop

Attended this session, about Identifying Land use, planning and transport for the future, a group of stakeholders from Gawler were invited to attend this workshop, this was #2 of 3 and this is being facilitated by Jensens (Planning consultants with previous history in Gawler) This was a high level discussion about the future planning for Gawler, intention is to take the feedback and produce a draft document that will set the future development zones including proposed business growth zones. Discussion did include neighbouring areas and development that is currently planned eg Roseworthy and future Concordia. Quite a bit of focus on Southern Areas. Timeline they are hopeful drafts will be out for consultation later in the year. 20 ha of employment zones planned.

Meeting with Caren

Discussed Exec Role and discussed how reporting occurs with the board, also how the contractor role works. Also raised the recognition of Louise's work on the GBDG over the preceding 15 years and how this would be done. Noting it created some discussion and opportunity for us to resolve this at this meeting. We met in the new 'Lil Mumma's Café' in Murray St. Noted this new business and discussed briefly with the owner his business model.

Board Policies

Discussion required on current draft policies and approved policies including the accessibility of the policies. Caren circulated the policies in a recent email.

Report by

Kevin Fischer

20th May, 2024