

GENERAL BOARD MEETING

BUSINESS GAWLER

MINUTES 15 October 2024

OPEN: 7:35am

CLOSED: 9am

Attendees: G Iremonger, K Fischer, R Stomaci, N Berrett	Guests: Corinna Stormer, Jack Gill, Gaby Haidar, Candice Pemberton, Bronte Rhodes, Stuart McDonald, Pina Stojko, Wayne Fischer, Mick Brawn, Kathryn Krollig
Apologies: I Solomon, T Piccolo	Absent:

Item 1: Declarations of Conflicts of Interest - NIL

Item 2: Chairperson's Report:

Motion: That the Board accept the Chairpersons report.

Moved: K Fischer **Seconded:** R Stomaci

Result: Carried Unanimously

Item 3: Finance Report: – Presentation and discussion

September Income: \$17,317.00

September Expenses: \$12,829.00

Bank Balance end of month: Cheque Account \$28,259.58

Online Saver \$ 146,732.89

September General Journal entry completed

Connecting Women in Business – Rural Chics Grant Report Submitted

Art on the Plains Income and Expenditure

September Income: \$ 0

September Expenses: \$1926.00

GST Refund by ATO received of \$1496.00

Motion: That the Board accept the Finance Reports for September as a true and accurate record of the current financial position

Moved: N Berrett

Seconded: R Stomaci

Result: Carried Unanimously

Item 4: Confirmation of previous Minutes: Presentation and discussion

Motion: That the Board accept the minutes September meeting as a true and accurate record.

Moved: G Iremonger

Seconded: R Stomaci

Result: Carried Unanimously

Item 5: Motions via Email - NIL

Item 6: Business Arising from previous Minutes - NIL

Item 7: Other Business

Business Gawler AGM Tuesday 19th November 2024, James Martin Room – Gawler Civic Centre 7pm – 9pm.

Public notifications and vacancies advertised. Ask Shane to add AGM to front page of website.

Business Awards: Venue booked, tickets now available. Next year maybe ask community groups to validate relevant awards and use an external person to validate other awards, not the Business Gawler Board.

Business Gawler Logo: First draft of designs from graphic designer attached. Board would like another set of designs produced then after Board chooses final few designs use a different graphic designer to finalise.

Business Conference: Friday 23rd May, venue booked. Board advised it would prefer the event to remain an all day event with workshops and preferably include Main Street activation and new trends in marketing and more time for networking. Get a You Tube video of Strategy speaker and send to Board for consideration.

Art on the Plains: Business Gawler has been advised that this event may run as a stand alone event in the future over 10 days in October. Business Gawler would ask members to host art and seek sponsors.

Mainstreet Activation: Organise a forum

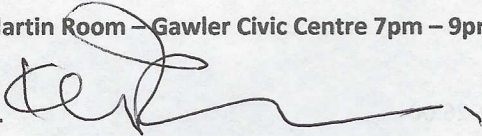
Item 8: Actions

To be actioned by	Task	Status/update

Next Meeting: AGM BUSINESS GAWLER – Tuesday 19th November 2024

James Martin Room – Gawler Civic Centre 7pm – 9pm

Signed:



K Fischer

Chair

Executive Consultant – Report

Meetings Attended and Events

Details	Details
17 th Sept – Business Gawler Board Meeting	24 th Sept – Networking BVH
18 th Sept – CWIB Workshop	1 st Oct – Tammy’s Table
23 rd Sept – ToG / Business Gawler Monthly Meeting	8 th Oct – Tammy’s Table

Upcoming Events

Date	Presenter/Topic	Venue/Time
Tuesday 1 st Oct	Tammy's Table	Gawler Civic Centre 9:30am – 11:30am
Tuesday 8 th Oct	Tammy's Table	Gawler Civic Centre 9:30am – 11:30am
Wednesday 16 th Oct	Connecting Women in Business Session	Zoom
Tuesday 5 th Nov	Tammy's Table	Gawler Civic Centre 9:30am – 11:30am
Tuesday 12 th Nov	Tammy's Table	Gawler Civic Centre 9:30am – 11:30am
Wednesday 20 th Nov	Connecting Women in Business Session	Zoom
Friday 22 nd Nov	Business Awards	Nixons Restaurant 6pm – 9:30pm

Local Promotion

#shopgawler”

The 2024 #shopgawler competition has been announced with the following 25 businesses participating, this is the highest number of participating businesses since inception of the event.

Back to Beauty	Gawler Mitre 10	Skysie's Cakes
Beaumont Tiles	Imprint Flowers	Somerset Models
Coffee on Jacob	Jewellery Journey	Skysie's Cakes
El-Burgerritos	K Brereton Jewellers	Spellbound Magical Gifts
Enchanting Hands	Kornacraft	Spoggy and Sage
Gawler Cinema/Curate Recycled Clothing and Coffee	Lil Mummas Cafe	Tabletop Warfare
Gawler Hot Bread Bakery	Little Posie Collective	Techme
Gawler Fishing and Outdoors	Lesley's of Gawler	The Print Market
Gawler Flower Gallery/Alpaccacinos Coffee Shop	Little Red Door Hair Studio	

Completed Event - Results

3rd Sept – Tammy's Table – 8 businesses attended - The topic we discussed was: We had discussions around how we manage our time and prioritise our workloads; what we are doing to set up our businesses for sale / retirement and what would make a business valuable to someone

10th Sept – Tammy's Table – 10 businesses attended - The topic we discussed was: We had discussions around how we manage our time and prioritise our workloads; what we are doing to set up our businesses for sale / retirement and what would make a business valuable to someone

18th Sept – Connecting Women in Business Workshop – 6 businesses attended. Topic Website Design and management

Feedback from Attendees:

Thanks Nan and more importantly Adam!

Really helped me get a start/direction on getting my website up and running!

Kristina Soggee

Director/Architect

Social Media



Mailchimp

Date	Audience	Received by	Open Rate	Total Opens
July	1227	1225	58.8%	721
Aug	1233	1219	60.02%	735
Sept	1233	1203	55.8%	672

LinkedIn

Date Range	Followers	Connections
July	1048	1028
Aug	1045	1025
Sept	1053	1023



Date Range	Post Reach	Post Engagement	New Likes	Total Likes	New Followers	Total Followers
July	4827	1000	4	6781	6	7274
Aug	23864	3278	33	6814	67	7341
Sept	10399	1961	12	6826	23	7354

Go Local First #shopgawler Facebook Page

Date Range	Post Reach	Post Engagement	New Likes	Total Likes	New Followers	Total Followers
Jul	367	6	1	154	2	172
Aug	189	8	1	155	1	173

Sept	477	9	0	155	1	174
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Date Range	Total Posts	New Followers	Followers	Following
July	267	2	751	408
Aug	270	0	747	413
Sept	272	8	755	411



Twitter

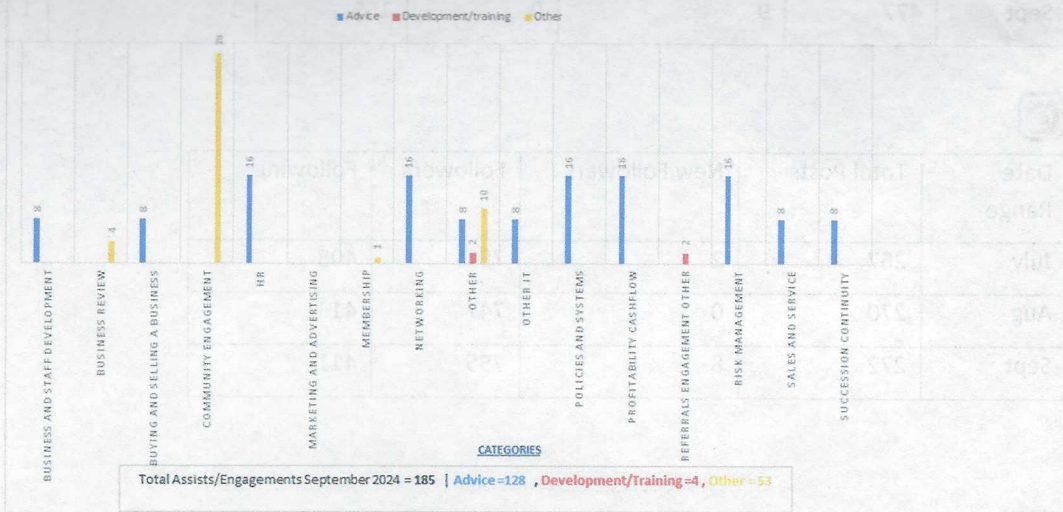
Date Range	Total Tweets	Followers	Following
Jul	174	71	120
Aug	176	70	118
Sept	179	72	117

Business Engagement Statistics

Contacts Reports

September: 185 business engagements - Business Advice 128, Business Development and Training 4 and Business Other 53 Referrals:1

CATEGORIES AND NUMBERS OF ASSISTANCE SEPTEMBER 2024



Date	Total Trainers	Follow-ups	Follow-up
Sept	174	77	177
Aug	178	70	178
Jul	174	71	180

Business Engagement Metrics
 Contacts Report
 September 185 business engagements - Business Advice 128, Business Development and Training 4 and
 Business Other 53 Referrals