

GENERAL BOARD MEETING

MINUTES

10 December 2024

OPEN: 7:34am

CLOSED:

Attendees: Kathryn Krollig, Wayne Fischer, Corinna Stormer, Stuart McDonald, Mick Brawn, Kevin Fischer, Gary Iremonger, Raff Stomaci. Nan Berrett, Pina Stojko	Guests:
Apologies: Nan Berrett, Pina Stojko	Absent:

Item 1: Declarations of Conflicts of Interest - Nil

Item 2: Chairperson's Report for October and November:

Motion: That the Board accept the Chairpersons report.

Moved: K Fischer

Seconded: M Brawn

Result: Carried Unanimously

Item 3: Finance Report: – Presentation and discussion

October Income: \$24,035.00

October Expenses: \$21,481.00

Bank Balance end of month: Cheque Account \$9885.06

Online Saver \$250,956.04

October: General Journal entry completed

Connecting Women in Business – Rural Chics Grant Report Submitted

November Income: \$17,938.00

November Expenses: \$32,925.00

Bank Balance end of month: Cheque Account \$24,340.28

Online Saver \$ 151,974.47

GST Refund by ATO received of \$1496.00

November General Journal entry completed

Connecting Women in Business – Rural Chics Grant Report Submitted

Christmas Parade Insurance – completed and underwritten by Lloyds of London

Art on the Plains Income and Expenditure

This event came in under budget by \$1169.

Motion: That the Board accept the Finance Reports for October and November as a true and accurate record of the current financial position

Moved: S McDonald

Seconded: K Fischer

Result: Carried Unanimously

Item 4: Confirmation of previous Minutes: Presentation and discussion

Motion: That the Board accept the minutes October meeting as a true and accurate record.

Moved: R Stimaci

Seconded: G Iremonger

Result: Carried Unanimously

Item 5: Motions via Email - Nil

Item 6: Business Arising from previous Minutes - Nil

Item 7: Other Business

Business Gawler AGM Tuesday 19th November 2024, James Martin Room – Gawler Civic Centre 7pm – 9pm.

6 new Board members and 1 resigning Board Member, Business Gawler now has a Board of 11

Business Awards: An excellent event with great feedback.

Business Gawler Logo: New drafts from graphic designer available for review.

Business Conference: Friday 16th May, venue had double booked hence the date change.

Item 8: Actions

To be actioned by	Task	Status/update
C Brougham	GBDG Funding Agreement and Rules of the Association to Board	Completed 10/12/24
C Brougham	AGM minutes to Board	Completed 10/12/24
C Brougham	Send logo preferences to Graphic Designer	Completed 10/12/24
C Brougham	Planning Day info to Board	

Next Meeting: Sunday 12th or Sunday 19th January 2025 11am – 3pm TBC

James Martin Room – Gawler Civic Centre Room G3

Signed:

K Fischer

Chair



Executive Consultant – Report

Meetings Attended and Events

Details	Details
10 th Oct – Networking meeting	18 th Nov – Meeting Office Small and Family Business
15 th Oct – GBDG And ToG Meeting	19 th Nov - AGM
16 th Oct – Connecting Women in Business Session	20 th Nov – Connecting Women in Business
17 th Oct – Member meeting to discuss grants	22 nd Nov – Business Awards
18 th Oct – Mystery Shoppers x 6	27 th Nov - Connecting Women in Business
25 th Oct – Meeting with Accountant re: NFP tax status	3 rd Dec – Tammy’s Table
28 th Oct - GBDG And ToG Meeting	10 th Dec - Tammy’s Table
5 th Nov – Tammy’s Table	10 th Dec – GBDG Board Meeting
12 th Nov – Eco Development Meeting	
12 th Nov – Tammy’s Table	

Upcoming Events

Date	Presenter/Topic	Venue/Time
Tue 4 th Feb	Tammy’s Table	Gawler Civic Centre 9:30am – 11:30am
Tue 11 th Feb	Tammy’s Table	Gawler Civic Centre 9:30am – 11:30am
Wed 12 th Feb	Connecting Women in Business Session	Clare
Wednesday 19 th Feb	Connecting Women in Business Session	Zoom
Tue 4 th Mar	Tammy’s Table	Gawler Civic Centre 9:30am – 11:30am
Wed 5 th Mar	Connecting Women in Business Session	Zoom
Tue 11 th Mar	Tammy’s Table	Gawler Civic Centre 9:30am – 11:30am
Wed 19 th Mar	Connecting Women in Business Session	Zoom

Local Promotion

The 2024 #shopgawler competition has been completed with the following 25 businesses participating, this is the highest number of participating businesses since inception of the event and a total of 1586 entries.

2024 #shopgawler COMPETITION
28 OCTOBER - 29 NOVEMBER

ENTER FOR YOUR CHANCE TO WIN
from a prize pool worth over \$2,500

1st PRIZE
Tebco Discovery E Bike valued at \$2,500 from Gawler Cycles

2nd PRIZE
\$300 worth of entertainment vouchers for local businesses and a TP-Link VIGI 4MP Outdoor Network Camera from TechMe Gawler

3rd PRIZE
\$200 worth of gift cards/ vouchers from local businesses

1. Simply spend a minimum of \$20 in one transaction in any of the participating businesses and ask the salesperson to stamp, date and sign your entry form.
2. Place your entry form into the marked red box in store.

For further details 0488 440 588 enquiries@gawler.org.au www.gawler.org.au

#shopgawler 2024 PARTICIPATING BUSINESSES

- Willaston Auto Customs, 44 Main North Road, Willaston
- Coffee with Camies, 7 Main North Road, Willaston SA 5178
- The Print Market, 11-13 Treen Avenue, Willaston
- Back To Beauty, 7 Cornet Road, Gawler East
- Table Top Warfare, 703 Murray Street, Gawler
- Spriggy and Sage, 7 Gawler Arcade, 128-129 Murray St, Gawler
- Jewellery Journey, 7 Gawler Arcade, 128-129 Murray St, Gawler
- Enchanting Hands, 7 Gawler Arcade, 128-129 Murray St, Gawler
- Gawler Hot Bread Bakery, 703 Murray Street, Gawler
- Kornacraft Sewing Centre, 703 Murray Street, Gawler
- Coffee on Jacob, 24-26 Jacob Lane, Gawler
- Lesley's of Gawler, 703 Murray Street, Gawler
- Technie Gawler, 703 Murray Street, Gawler
- Imprint Flowers, 171 The Street, Gawler
- K Brereton Jewellers, 74 Murray Street, Gawler
- Spellbound Magical Gifts, 37 Murray Street, Gawler
- Skipper Cakes, 702-77 Murray Street, Gawler
- Little Posie Collective, 61 Murray Street, Gawler
- Gawler Fishing & Outdoors, 44-46 Murray Street, Gawler
- Lil Mamma's Cafe, 1-40 Murray Street, Gawler
- Gawler Flower Gallery/Woodenboxes Coffee Shop, 41 Murray Street, Gawler
- El Burghinton, 10-12 Treen Park, 31 E. Corner Road, Gawler
- Gawler Chemical/Carate Recycled Clothing and Coffee, 41 Murray Street, Gawler
- Gawler Milne 10, 4 Adelaide Road, Gawler
- Somerset Models, 314 Adelaide Road, Gawler
- Little Red Door Hair Studio, 61 Adelaide Road, Gawler
- Beaumont Tiles Gawler, 402 Main North Road, Swanston

Participating Businesses

Back to Beauty	Gawler Mitre 10	Skysie's Cakes
Beaumont Tiles	Imprint Flowers	Somerset Models
Coffee on Jacob	Jewellery Journey	Skysie's Cakes
El-Burgerritos	K Brereton Jewellers	Spellbound Magical Gifts
Enchanting Hands	Kornacraft	Spoggy and Sage
Gawler Cinema/Curate Recycled Clothing and Coffee	Lil Mummas Cafe	Tabletop Warfare
Gawler Hot Bread Bakery	Little Posie Collective	Techme
Gawler Fishing and Outdoors	Lesley's of Gawler	The Print Market
Gawler Flower Gallery/Alpaccacinos Coffee Shop	Little Red Door Hair Studio	

Completed Event - Results

1st Oct – Tammy's Table – 3 businesses attended - The topic we covered was "Own Your Worth," where we explored beliefs, mindsets, and the factors that hold us back, affecting our pricing, relationships, and overall growth. We also discussed ways to improve how we communicate our value to clients, build resilience, and highlight what makes us unique, and how to integrate those strengths into a compelling sales pitch.

8th Oct – Tammy's Table – 11 businesses attended - The topic we discussed was: Own Your Worth – we discussed strategies around creating a stronger mindset and communicating our value to our clients. We also discussed ways to combat imposter syndrome and there was a lot of support for a couple of business owners who are currently going through a tough time.

16th Oct – Connecting Women in Business Workshop – 5 businesses attended. The topic was Keeping the Engine Running: How to Keep Your Business Humming Along

During this meeting, Tammy, Carlee, Kristina, Nan, Kylie, and Liz discussed their recent activities, shared key wins, and explored strategies for maintaining business continuity. They also talked about the importance of time blocking, financial planning, and creating contingency plans for emergencies. Each participant set new goals to implement before the next meeting.

5th Nov – Tammy's Table – 6 businesses attended - The topic we discussed was: Bottlenecks – we discussed the concept of business bottlenecks and how, even in a growing and successful business, owners can unknowingly slow progress or limit potential. We discussed over-involvement, hesitation in decision-making, and reluctance to delegate. The group did some reflecting on whether they are the bottleneck in their own business and discussed practical steps to step back, delegate effectively, and set up systems that allow their businesses to succeed and grow without constant oversight.

12th Nov – Tammy’s Table – 11 businesses attended - The topic we discussed was: Bottlenecks – some of the big things that came out today were around overwhelm, not being organised, not making systems and processes a priority, time management, and hesitation in delegating. There were some very big “uh huh” moments today.

20th Nov – Connecting Women in Business – 7 businesses attended - The topic we discussed was: Values in Action: Aligning Your Business with What Matters Most. The members completed a worksheet together and discussed the importance of core values in guiding their business decisions, shaping company culture, and creating meaningful connections. They identified their top 3-5 core values, evaluated how these values currently show up in their business, and pinpointed gaps or areas for improvement. The session concluded with actionable planning, where each participant outlined specific steps to bring their values to life in their daily operations to align their business practices and what matters most to them

27th Nov – Connecting Women in Business – 5 businesses attended

This extra session was a networking lunch to get all the ladies to know and understand more about each others businesses.



Gawler Business Awards 22nd Nov 2024

A very successful event with all finalists, winners and supporting businesses enjoying a lovely night at Nixons Restaurant. Huge thanks to our sponsors, Maxima and Chilli Recruitment. The award winners on the night were:

Quality of Products or Services - CE Pergolas

Commitment to Community - Gawler Dance Academy

Customer Service Award - Pole4Fitness Gawler

Feedback

Hello Team

I just wanted to convey to you a huge thank you for the Gawler Business Awards. We were thrilled to receive the email letting us know we had been selected as a finalist and when they announced us as the winner of the category we were a finalist we were so happy (and if you were there you would have seen me burst into tears!) I just wanted to personally thank you and your team for such a wonderful night (the food was really good !) and for allowing Gawler Businesses to shine.

Jodie Lind

Gawler Academy of Dance

D Waylen EO

Congratulations to all

Last night the team from Table Top Warfare Gawler had a night off and got all dolled up to attend the Business Gawler Awards for 2024. On this occasion we were honored to be finalist in all 3 of the award categories for the night along with Gawler Heritage Cafe, Plus Fitness 24/7 Gawler, CE Pergolas, Gawler Academy of Dance, Pole4fitness Gawler.

We would like to congratulate all the winners of this year's awards and for the amazing jobs they all do within our community here in Gawler and even though we didn't keep our winning streak alive this year, we want to thank our wonderful community for their support and encourage you to check out all of the winners and share some of your support with them too.

Love you all.

Team TTW Gawler - Where Games Live!

Last night we were extremely proud to be finalists in 2 categories in the Gawler Business Awards! One was for quality of products or services award and the second was for commitment to community award. This would not have been possible without our lovely members nominating us. We are truly grateful, thank you! Unfortunately Tamara and David were not there due to family commitments. Thank you to @business_gawler for the wonderful night.





Business and Membership Movements

New Commercial Businesses	Business Changes	New Voluntary Members
Gawler Supportive Care (Prasads site)	Hoopla Vintage moved to Semaphore	

Social Media



Mailchimp

Date	Audience	Received by	Open Rate	Total Opens
July	1227	1225	58.8%	721
Aug	1233	1219	60.02%	735
Sept	1233	1203	55.8%	672
Oct	1223	1202	75%	903
Nov	n/applicable no newsletter in November			

LinkedIn

Date Range	Followers	Connections
July	1048	1028
Aug	1045	1025
Sept	1053	1023
Oct	1041	1021
Nov	1041	1021



Date Range	Post Reach	Post Engagement	New Likes	Total Likes	New Followers	Total Followers
July	4827	1000	4	6781	6	7274
Aug	23864	3278	33	6814	67	7341
Sept	10399	1961	12	6826	23	7354
Oct	9040	1905	6	6832	9	7363
Nov	11041	1907	7	6839	10	7373

Go Local First #shopgawler Facebook Page

Date Range	Post Reach	Post Engagement	New Likes	Total Likes	New Followers	Total Followers
Jul	367	6	1	154	2	172
Aug	189	8	1	155	1	173
Sept	477	9	0	155	1	174
Oct	471	13	1	156	1	175
Nov	492	15	1	157	1	176



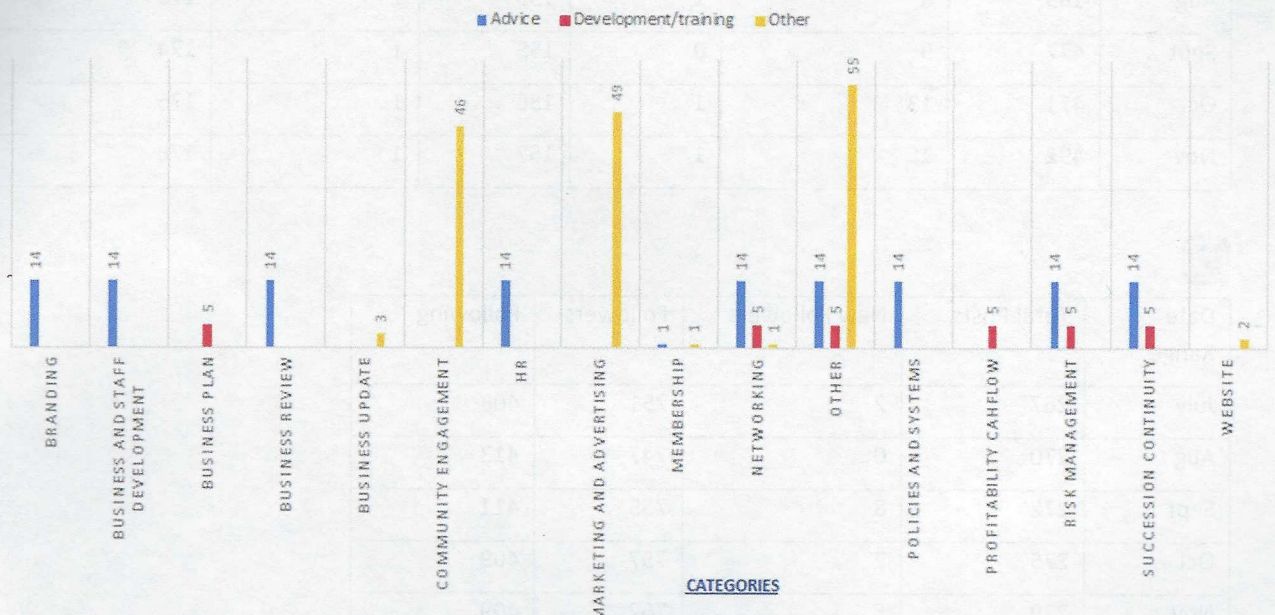
Date Range	Total Posts	New Followers	Followers	Following
July	267	2	751	408
Aug	270	0	747	413
Sept	272	8	755	411
Oct	275	2	757	409
Nov	279	5	762	409



Twitter

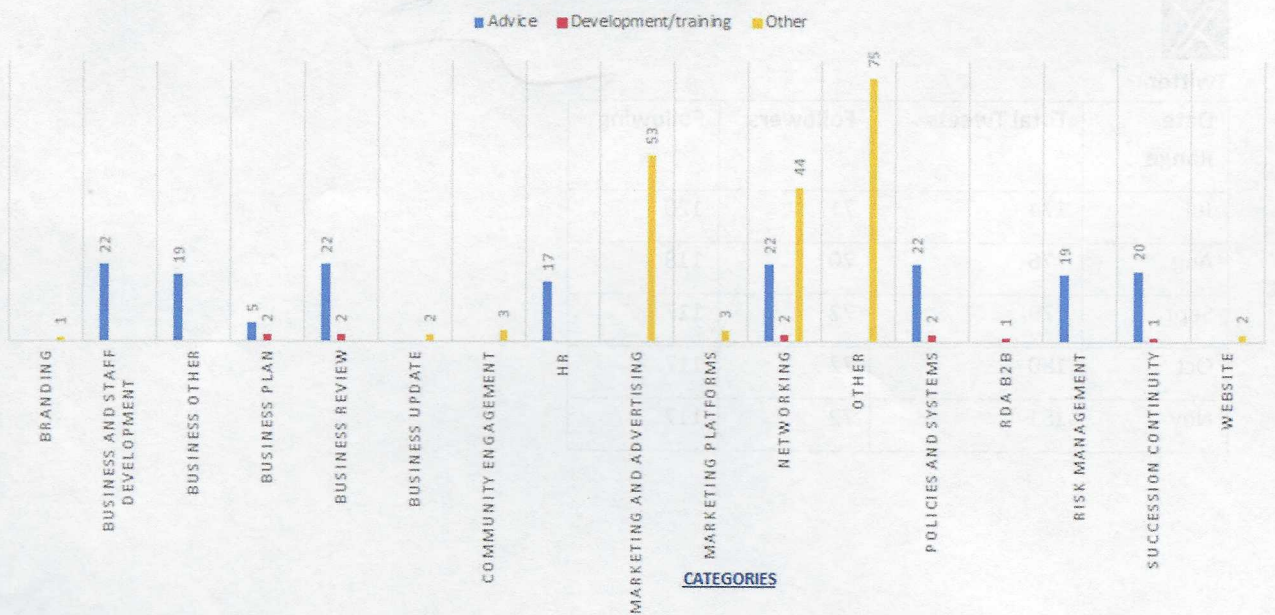
Date Range	Total Tweets	Followers	Following
Jul	174	71	120
Aug	176	70	118
Sept	179	72	117
Oct	180	72	117
Nov	181	72	117

CATEGORIES AND NUMBERS OF ASSISTANCE OCTOBER 2024



Total Assists/Engagements October 2024 = 312 | Advice =127 , Development/Training =30 , Other = 155

CATEGORIES AND NUMBERS OF ASSISTANCE NOVEMBER 2024



Total Assists/Engagements November 2024 = 361 | Advice =168 , Development/Training =10 , Other = 183

Gawler's hopes to gather AFL benefits in 2025

AIDAN CURTIS

TOWN of Gawler is aiming to capitalise on the hype of the AFL Gather Round heading to Lyndoch, with event and accommodation opportunities potentially on the cards.

With football fans expected to flock to Lyndoch for the 2025 Gather Round, council wants to see Gawler take advantage of the extra attention in the region.

Town of Gawler Mayor Karen Redman said there is a lot on offer for visitors in the region.

"We have amazing cafés, food, entertainment and hospitality venues, accommodation options to suit every style and budget, plenty of family-friendly parks and

playgrounds to experience, diverse retail offerings, and much more," she said.

"Early promotion of what our town offers is key to preparing for Gather Round."

While a lot of promotion and events offerings will be up to individual businesses, Ms Redman said council is working to collaborate with its neighbours on possible tourism experiences during Gather Round.

"We are also liaising with the SA Tourism Commission to ensure that people going to Gather Round can get to Lyndoch via public transport that connects to Gawler's train stations," she said.

"Through Business Gawler,

we are promoting the many opportunities that Gather Round presents to our local businesses, providing them with access to marketing collateral and regional networks.

"We are also encouraging them to be open later, and across the whole weekend, to capitalise on the increased visitation that will be experienced."

However, Ms Redman said there will likely be some challenges to ensuring the Gawler region gets the most out of the expected influx of visitors.

"The largest hurdle envisaged is having enough accommodation and transport options for visitors to stay in Gawler and easily get to Lyndoch



Lyndoch's Barossa Park is expected to be ready to host the 2025 AFL Gather Round in April.
PHOTO: Mark Willoughby

for the games," she said.

"Gawler's caravan parks, hotels and boutique accommodation centres are already experiencing high demand and may be at capacity well in advance of Gather Round.

"We know that there is not enough parking in Lyndoch to cater

for the expected crowds making park and ride and public transport connections to Gawler crucial for the event's success."

Gather Round, to be held from April 10 to 13 in 2025, will see two AFL games played at Barossa Park in Lyndoch.

Shop Gawler this festive season

JEM NASH

THE Shop Gawler competition is back again this year, as the community is being encouraged to shop local heading into the Christmas season.

Almost 30 businesses are participating in the competition this year, with around \$3000 in prizes up for grabs, including a first prize of a Tebco Discovery E Bike from Gawler Cycles valued at \$2500.

All it takes to enter is to spend a minimum of \$20 at any of the participating stores and ask the salesperson to stamp and sign an entry form which can be placed into a marked box.

Business Gawler executive officer Caren Brougham said shopping locally is crucial, especially approaching the busy Christmas season.

"Spending your money at local businesses directly supports the livelihood of people within our community," she said.

"It keeps local money circulating, which helps maintain jobs, pays wages, and encourages business growth.

"When you shop at a local store, more of your dollar stays within the community compared to spending at larger chains.

"This is especially important during the festive season when businesses rely on increased foot traffic to make up for quieter periods throughout the year."

Local businesses can provide a range of benefits compared to larger chains, including a personalised experience, tailored customer service and a connection to the community.

Ms Brougham said the Shop Gawler competition provided a big boost to the small businesses in the town during past years, including increased foot traffic and overall sales.



Table Top Warfare's Wayne Fischer and Spogy and Sage's Dee Schiller are excited to be part of the Shop Gawler competition.
PHOTO: Jem Nash

"It's a win-win, as consumers are drawn by the chance to win exciting prizes, while the businesses see higher turnover, especially during peak shopping periods," she said.

"The competitions also raise awareness about the diversity of local businesses and often introduce customers to stores they may not have visited before.

"This long-term brand recognition benefits businesses well beyond the competition's timeframe."

Ms Brougham said it is more than just a competition, as local businesses face multiple challenges during the Christmas period, including competition with large

chains that offer heavy discounts and managing increased demand.




She said the community can help ease these pressures by shopping locally.

"Every \$20 spent is a vote of confidence in our community, our jobs and our future," she said.

"Let's make this holiday season one where we come together to support our own and enjoy the unique benefits that only shopping local can bring."

The Shop Gawler competition runs from October 28 to November 29.

For a full list of the participating businesses, visit the Business Gawler Facebook page.

2024 AGM ANNOUNCEMENT

Tues 19th Nov 6pm

James Martin Room - Gawler Civic Centre

Positions vacant:

1 x Treasurer 1 x Deputy Chair

8 x General Board Member Positions

To nominate for a position or
your attendance please email caren@gawler.org.au
by Mon 11th Nov 5pm