

**MINUTES SPECIAL MEETING
PROJECT PLANNING
27 FEBRUARY 2023**

Meeting Opened: 7:41am

Meeting Closed: 9.59am

Attendees: L Drummond, I Solomon, T Piccolo, K Fischer, A Barney, D Veltman	Guests: H Inat,
Apologies: G Iremonger	Absent:

Item 1: Declarations of Conflicts of Interest - Nil

Item 2: GBDG Draft 2023/2024 Budget and proposed projects discussion

Shopgawler Project

Motion: That GBDG allocates a budget of up to \$10,000 from the 2023/24 budget to an e-commerce online shopping platform.

Moved: T Piccolo Seconded: Fischer Carried

Discussion: The Board has determined that this concept has merit and that careful consideration must be given to:

How the project will be managed (business engagement, website, business engagement, stock uploads)

How goods will be delivered to consumers

What due diligence needs to be considered specifically around collection and payment system for funds.

Educational workshops for businesses

Totally Locally Project

Motion: That GBDG allocates a budget of \$10,000 from the 2023/24 budget to a shop locally project. The Board notes the potential to partner with Town of Gawler in some way. Town of Gawler has a budget bid for \$50,000 for commercial marketing.

Moved: K Fischer Seconded: T Piccolo Carried

Discussion: The Board has determined that this concept has merit and that careful consideration must be given to:

How the project will be managed (business engagement)

Marketing and resources

Mystery Shopper Project

Motion: That GBDG allocates a budget of up to \$5,000 from the 2023/24 budget to a mystery shop project.

Moved: K Fischer Seconded: I Solomon Carried Carried

Discussion: The Board has determined that this concept has merit and that careful consideration must be given to:

How the data will be summarised and disseminated

Education for identified issues

Town of Gawler Smart Room

Discussion: The Board has determined that this concept has merit and

Will GBDG partner with Town of Gawler in its planned project or move forward with a project that will be accessible to businesses over residents, community groups and schools

GBDG will develop a tender document to put out to relevant businesses for consideration

SA Business Conference

Motion: That the SA Business Conference move to a bi-annual event. Budget funding will be allocated over 2 budget years commencing 2023/24

Moved: D Veltman Seconded: T Piccolo Carried

Discussion: Due to the difficulties in engaging speakers at reasonable costs and speakers who have a different "topic" to present on.

Business Watch and Crime Prevention

Motion: That GBDG allocate \$1000 in the budget for assisting to educate businesses on business crime prevention.

Moved: K Fischer Seconded: T Piccolo Carried

Discussion: GBDG will assist with promotion of SAPOL Business Watch and Crime Prevention information.

Xmas Parade

Motion: That GBDG allocates a budget of up to \$3000 cash and/or in-kind support from the 2023/24 budget to the proposed Gawler Christmas Parade.

Moved: K Fischer Seconded: D Veltman Carried

Discussion: GBDG will assist the implementation of the Xmas Parade with in-kind support plus potentially payment of Insurance for the event.

Arts on the Plains

Motion: That GBDG allocates a budget of \$2,500 cash and/or in-kind support for the proposed Art on the Plains event

Moved: K Fischer Seconded: A Barney Carried

Discussion: GBDG will assist the implementation of the event with in-kind support, marketing and potentially payment of Insurance for the event.

Signed:



L Drummond

Chair