

**MINUTES OF GENERAL BOARD MEETING**

**17 October 2023**

**Meeting Opened: 7:43AM**

**Meeting Closed: 8:48AM**

Attendees: Face to Face - Louise Drummond, Nan Berrett, Kevin Fischer, Gary Iremonger	Guests: Henry Inat CEO Town of Gawler Attended meeting 8:12am – 8:48am
Attendees: Digital - Anna Barney	
Apologies: Kate Cowell, Isaac Solomon, Tony Piccolo	Absent:

**Item 1: Declarations of Conflicts of Interest - Nil**

**Item 2: Chairperson's Report: Presentation and discussion**

**Motion:** That the Board of the GBDG accept the Chairpersons report as a true and accurate record.

**Moved:** Louise Drummond      **Seconded:** Gary Iremonger      **Result:** Carried Unanimously

**Item 3: Finance Report: – Presentation and discussion**

**September Income:** \$16,738.00      **September Expenses:** \$22,555.00 (includes \$10,000 to SA with Cosi payment 1 of 2)

**Bank Balance end of month:** Cheque Account \$27,239.59      Online Saver \$ 83,208.35

**End of Qtr 1 BAS – prepared and sent to accountant for review.**

**Auditor is still working on the annual audit**

**Council has been invoiced for Qtr 2 levied fees \$54,312.50**

**Motion:** That the Board accept the Finance Reports for September as a true and accurate record of the current financial position

**Moved:** Kevin Fischer      **Seconded:** Gary Iremonger      **Result:** Carried Unanimously:

**Item 4: Confirmation of previous Minutes: Presentation and discussion**

**Motion:** That the Board of the GBDG accept the minutes from September meeting as a true and accurate record.

\* K Fischer requested a change to add times that people leave or enter a meeting outside of the listed times and the format for attending the meeting eg digitally or face to face. And to add Henry Inat to attendees.

**Moved:** Nan Berrett      **Seconded:** Gary Iremonger      **Result:** Carried Unanimously:

**Item 5: Motions via Email - Nil**

**Item 6: Business Arising from previous Minutes - Nil**

**Item 7: Other Business**

**South Aussie with Cosi – Filming completed, going to air 22<sup>nd</sup> October**

**Shopping Bus Tour** – organised and will occur on Friday 24<sup>th</sup> October

**Quarterly report** - due 15<sup>th</sup> October was submitted 11<sup>th</sup> October.

**Gawler Makers Market** – Report received

Henry Inat entered the meeting during this discussion

**Gawler Innovation Hub Meeting** – H Inat advised that D Barrett will be sending through an overview of the hub discussions and information relating to another meeting to further the discussions.

**GBDG #shopgawler Banners** – One entry point banner and the corflutes were taken down by the Gawler and Barossa Jockey Club, they have 1 banner and some corflutes at their office but one banner is missing.

**Town of Gawler – H Inat** – Henry advised that the podcast room setup was now complete and that we should soon be able to tour the facility and commence discussions on GBDG delivering workshops for businesses in 2024. The Gawler Tertiary Hub has approx. 35 users.

**General Discussion** – A general discussion on the potential for Gawler to become an Education precinct. A suggestion to organise a meeting between Town of Gawler, GBDG and local school principals was made.

**Item 8: Actions**

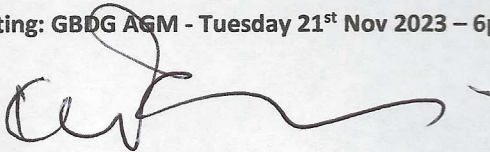
To be actioned by	Task	Status/update
C Brougham	Enquire if D Johnston knew that Gawler and Barossa Jockey Club were going to remove the GBDG Banners and let H Inat know.	
C Brougham	Send Board Vacancy Notification and AGM Notification to Elected Members, H Inat and D Barrett.	

**Next Meeting: GBDG AGM - Tuesday 21<sup>st</sup> Nov 2023 – 6pm – 8pm James Martin Room, Gawler Civic Centre**

Signed:

K Fischer

Chair



## Executive Consultant – Report

### Meetings Attended and Events

Details	Details
21 <sup>st</sup> Sept – BECA Board meeting	10 <sup>th</sup> Oct – Innovation Hub meeting
25 <sup>th</sup> Sept – GBDG and ToG Monthly meeting	10 <sup>th</sup> Oct – Tammy's Table
3 <sup>rd</sup> Oct – Tammy's Table	17 <sup>th</sup> Oct – GBDG Board Meeting
10 <sup>th</sup> Oct – Gawler Eco Dev Strategy Meeting	

### Upcoming Events

Date	Presenter/Topic	Venue/Time
Tuesday 3 <sup>rd</sup> October	Tammy's Table	Gawler Civic Centre 9:30am – 11:30am
Tuesday 10 <sup>th</sup> October	Tammy's Table	Gawler Civic Centre 9:30am – 11:30am
Tuesday 7 <sup>th</sup> November	Tammy's Table	Gawler Civic Centre 9:30am – 11:30am
Tuesday 14 <sup>th</sup> November	Tammy's Table	Gawler Civic Centre 9:30am – 11:30am
Friday 24 <sup>th</sup> November	Gawler Shopping Bus Tour	
Tuesday 21 November	GBDG AGM	Gawler Civic Centre 5:30pm – 8pm
TBA	Christmas Networking Event Details TBA	TBA
TBA	Business Networking Breakfast	Nixon's Restaurant 7:30am – 9am
Tuesday 6 <sup>th</sup> February	Tammy's Table	Gawler Civic Centre 9:30am – 11:30am
Tuesday 13 <sup>th</sup> February	Tammy's Table	Gawler Civic Centre 9:30am – 11:30am

### Event Results

3<sup>rd</sup> Oct Tammy's Table – 6 businesses attended (lower due to school holidays) The topic was: Masterminding Finance – financial challenges and how to have overcome them, how we manage day to day money, budgeting, paying ourselves and super

10<sup>th</sup> Oct Tammy's Table – 10 businesses attended - The topic was: Masterminding Finance – financial challenges and how we have overcome them, how we manage our day to day money, budgeting, paying ourselves and super

### Business and Membership Movements

New Commercial Businesses	Business Changes	New Voluntary Members
New business coming to Pheonix Plaza soon	Luxe Beauty has moved from Gawler Place and is now home based.	

### Social Media and Digital Platforms



Date	Audience	Received by	Open Rate	Total Opens
July	1316	1295	75.3%	976
Aug	1309	1285	59.9%	770
Sept	1309	1285	60.8%	782

## LinkedIn

Date Range	Followers	Contacts	Connections
July	1026	3669	1017
Aug	1034	3669	1024
Sept	1041	3669	1030



Date Range	Post Reach	Post Engagement	New Page Likes	Total Page Likes	New Page Followers	Total Page Followers
July	10718	3159	24	4627	28	5223
Aug	8342	983	20	4647	30	5253
Sept	6234	2860	20	4667	27	5280

### Go Local First #shopgawler Facebook Page

Date Range	Post Reach	Post Engagement	New Page Likes	Total Page Likes	New Page Followers	Total Page Followers
Sept	251	23	8	62	8	64



Date Range	Total Posts	New Followers	Followers	Following
July	233	7	673	444
Aug	238	5	678	389
Sept	241	11	689	398



### Twitter

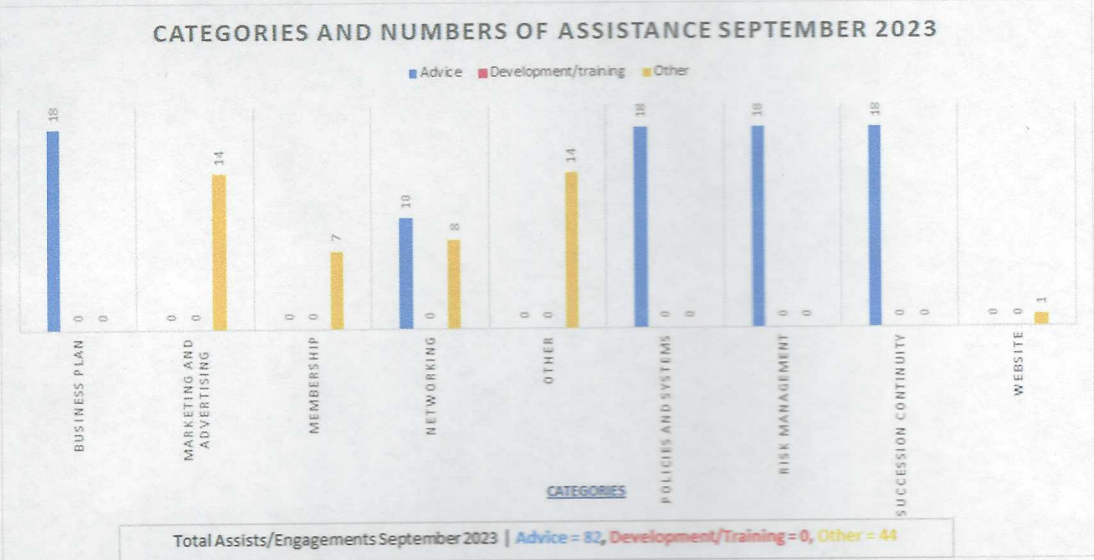
Date Range	Total Tweets	New Tweets	Retweets	Followers	Following	Mentions
July	172	5	6	70	119	2
Aug	n/a	0	0	71	119	0
Sept	174	0	0	71	119	0

**Business Engagement Statistics**

**Contacts Reports**

September: 126 business engagements - Business Advice 82, Business Development and Training 0 and Business Other 44

B2B Referrals 1



**Media**





## First birthday of thriving Gawler market

Continued from front page

"Over the year the market has evolved into more than just a market but a valued community event. A stall is allocated to a different community group each month to promote their cause," he said.

"Gawler and surrounds has a strong artistic community and the market provides the perfect opportunity for these artisans to display their work.

"It's a chance to meet the makers, and learn about the creative process that goes into their wonderful and unique works."

Run by a dedicated team of volunteers (Robert Viner-Jones, Jane Bagshaw, Paul Koch, Philippa Davies, Mel Bone-Manser, Deb Speed, and Diane Fraser), Paul said the market wouldn't be what it is today without them.

"The market is run by a dedicated but small committee and group of volunteers and acknowledges and thanks the Gawler Business and Development Group who supported the

market with seed funding which allowed it to get off the ground," he said.

"All profits are invested back into the Market and activities supporting local artists.

"Markets are a place for traders to market their wares and build their businesses. Over fifty micro-business have taken part, and it is a spur for them to grow and expand.

"The market has been a driver of economic activity in the local region."

With the market well established and thriving, Paul said there are plans to grow and expand from here on out.

"Expressions of interest are sought from producers and makers of 'bulky' type goods who would like to part of an outdoor section of the market to be held in Walker Pl," he said.

Paul also mentioned the upcoming AGM on October 19, encouraging anyone interested in supporting the market or becoming a part of the organising committee are invited to come along.