

Minutes of General Board Meeting

16 May 2023

Meeting Opened: 7.30am

Meeting Closed: 9am

Attendees: L Drummond, A Barney, N Berrett, G Iremonger, K Fischer, I Solomon,	Guests: H Inat – CEO Town of Gawler
Apologies: K Cowell, T Piccolo	Absent: D Veltman

Item 1: Declarations of Conflicts of Interest - Nil

Item 2: Chairperson’s Report: Presentation and discussion

Motion: That the Board of the GBDG accept the Chairpersons report as a true and accurate record.

Moved: L Drummond **Seconded:** A Barney **Result:** Carried

Motion: That the Board of the GBDG approve the purchase of an external speaker for use during Zoom meetings

Moved: N Berrett **Seconded:** G Iremonger **Result:** Carried

Item 3: Finance Report: – Presentation and discussion

April Income: \$16,305.82 **Expenses:** \$18,428.95 Expenditure is up a little due to timing of invoice payment approvals.

Bank Balance end of month: Cheque Account \$6790.95 **Online Saver** \$88522.24

Final 2022/23 Qtr invoice issued to Town of Gawler for \$51,726.40 (inc GST)

Motion: That the Board accept the Finance Reports for April as a true and accurate record of the current financial position

Moved: K Fischer **Seconded:** G Iremonger **Result:** Carried

Item 4: Confirmation of previous Minutes: Presentation and discussion

Motion: That the Board of the GBDG accept the minutes from April meeting as a true and accurate record.

Moved: I Solomon **Seconded:** N Berrett **Result:** Carried

Item 5 Constitution changes

Item 6: Business Arising from previous Minutes

Item 7: Other Business

Go Local First – All promotional materials ordered from The Print Market.

SA Business Conference – Unfortunately the Small Business Commissioner has advised she is now no longer able to attend and therefore as it is too late to try to fill the gap with a speaker, the 15 minutes can be used as a Q and A panel. Advisors are organised.

Tony Piccolo – Discussion on Xmas Parade and Art on the Plains – T Piccolo advised that they now have a working group and will be inviting businesses to be involved.

Motion on Notice – Cr N Shanks has advised us of a Motion he is putting forward to Council seeking GBDG to present a workshop on how the group would manage the operations of the Business Innovation Hub. Discussion required.

Constitution Amendments – Please read through page 10, Item 6.12 Special General Meetings to the end and have any questions regarding these sections ready to discuss at the meeting.

Item 8: Actions

To be actioned by	Task	Status/update

Next Meeting: GBDG Planning Meeting - Tuesday 20th June 2023 – 7:30am – 9am Room G3 Gawler Civic Centre

Signed: 

L Drummond
Chair

Executive Consultant – Report

Meetings Attended and Events

Details	Details
14 th April – The Print Market	26 th April – Somerset Models
24 th April – GBDG and Town of Gawler Monthly Meeting	2 nd May – Tammy’s Table
26 th April – Somerset Models	9 th May – Tammy’s Table

Upcoming events

Details	Details
Fri 23 rd May – SA Business Conference	Tammy’s Table 1 st and 2 nd Tuesdays each month

Business and Membership Movements

New Commercial Businesses to Gawler	Business Changes	New Voluntary Members
Social Walden	Gawler Second Hand Traders closed Gawler Power Tools closed Bmusic has relocated to 106 Murray St Crunchtime Aerial Fitness has relocated to the Barossa Petite Pear owners have purchased land on High st and will build then relocate	Systematic I.T Consulting The Kids Coach Johnson Safety and Training

	Hot Bread Bakery have purchased the Cartridge Universe site and will relocate	
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Social Media and Digital Platforms



Mailchimp

Date	Audience	Received by	Open Rate	Total Opens
July	1340	1337	41.8%	559
Aug	1339	1329	42%	559
Sep	1339	1334	45%	605
Oct	1330	1317	52.16%	687
Nov	1330	1317	54.66%	720
Dec	1330	1317	56.56%	745
Jan	1330	1317	56.56%	745
Feb	1320	1299	44.26%	575
Mar	1320	1292	27.3%	578
Apr	1292	1292	48.7%	630



LinkedIn

Date Range	Followers	Contacts	Connections
July	1017	3666	1018
Aug	1012	3666	1015
Sept	1011	3666	1014
Oct	1021	3667	1018
Nov	1021	3667	1017
Dec	1019	3667	1017
Jan	1020	3669	1016
Feb	1019	3669	1016
Mar	1019	3669	1016
Apr	1020	3669	1016



GBDG Facebook Page

Date Range	Post Reach	Post Engagement	New Page Likes	Total Page Likes	New Page Followers	Total Page Followers
July	2373	226	13	4487	17	4973
Aug	37916	5119	87	4500	122	5095
Sept	9078	510	10	4510	12	5107
Oct	9115	6231	11	4521	16	5123
Nov	10675	903	13	4534	0	5123
Dec	9401	1343	17	4551	12	5135
Jan	4588	889	6	4557	12	5147
Feb	13599	950	16	4573	2	5149
Mar	10041	1500	14	4587	27	5176
Apr	14079	677	5	4592	0	5176



Instagram

Date Range	Total Posts	New Followers	Followers	Following
July	199	5	629	468
Aug	202	1	630	463
Sept	203	0	630	431
Oct	206	6	636	430
Nov	207	1	637	433
Dec	209	1	638	433
Jan	211	1	639	429
Feb	214	3	642	433
Mar	219	9	651	441
Apr	225	4	655	442



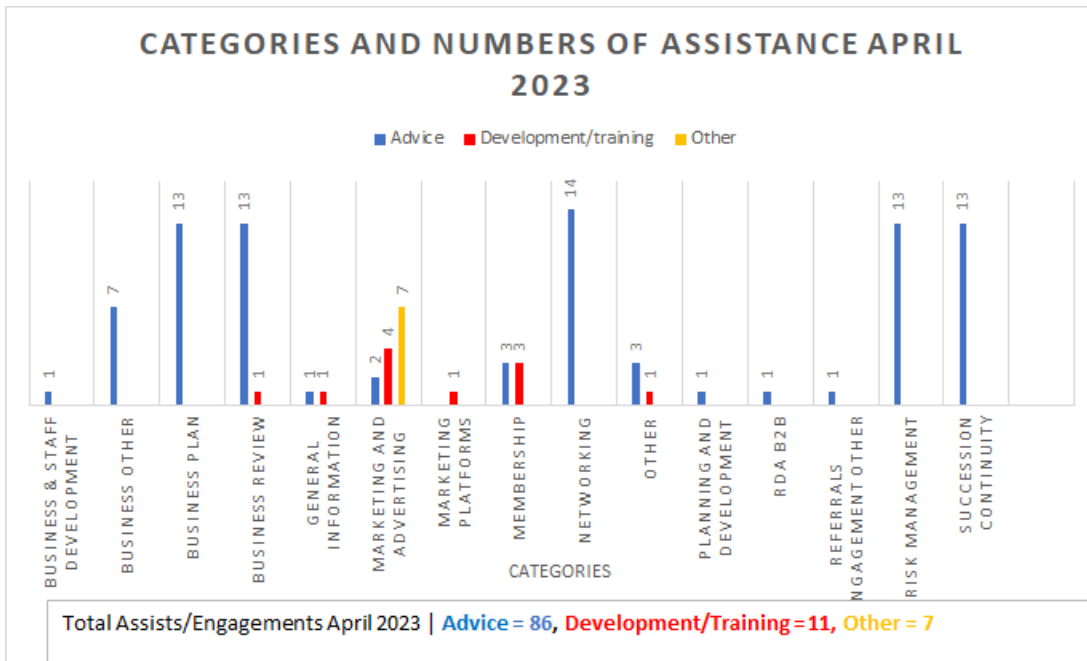
Twitter

Date Range	Total Tweets	New Tweets	Retweets	Followers	Following	Mentions
July	149	0	0	66	119	0
Aug	150	1	0	67	119	1
Sept	153	3	0	68	119	0
Oct	156	3	5	70	119	1
Nov	157	1	0	71	120	1
Dec	158	1	0	71	119	0
Jan	119	0	0	71	119	0
Feb	121	2	0	71	119	0
Mar	125	4	0	71	119	0
Apr	129	4		71	119	1

Business Engagement Statistics

Contacts Reports April – 104 engagements

Business Advice 86 Business Development and Training 11 Business Other 7



Number of Businesses Referred this period to B2B providers, State Govt Depts, and GBDG sourced advisors.

April	3
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