

Minutes of General Board 15 August 2023

Meeting Opened: 7:36am

Meeting Closed: 8:21am

Attendees: Louise Drummond, Nan Berrett, Kevin Fischer, Isaac Solomon, Gary Iremonger, Tony Piccolo, Kate Cowell K Fischer left meeting at approx. 8:10am	Guests: Katherine Krollig
Apologies: A Barney	Absent:

Item 1: Declarations of Conflicts of Interest - Nil

Item 2: Chairperson’s Report: Presentation and discussion

Motion: That the Board of the GBDG accept the Chairpersons report as a true and accurate record.

Moved: L Drummond **Seconded:** G Iremonger **Result:** Carried Unanimously

Item 3: Finance Report: – Presentation and discussion

July Income: \$16,658 **Expenses:** \$14,225

Bank Balance end of month: Cheque Account \$11,777.85 **Online Saver \$ 82,133.62**

BAS Submitted and EOFY records to auditor

Motion: That the Board accept the Finance Reports for July as a true and accurate record of the current financial position

Moved: K Fischer **Seconded:** K Cowell **Result:** Carried Unanimously

Item 4: Confirmation of previous Minutes: Presentation and discussion

Motion: That the Board of the GBDG accept the minutes from July meeting as a true and accurate record.

Moved: K Fischer **Seconded:** K Cowell **Result:** Carried Unanimously

Item 5: Motions via Email - Nil

Item 6: Business Arising from previous Minutes - Nil

Item 7: Other Business

South Aussie with Cosi – Gawler Tour/competition, filming, business input.

Motion: That the Board of the GBDG approve funding to pay for a full episode if required, with South Aussie with Cosi

Moved: K Cowell **Seconded:** N Berrett **Result:** Carried Unanimously

Go Local First #shopgawler – Portrait banners and cross street banner are up until the end of August, bin corflutes are up, badges ordered and arrived, 2 businesses have offered space to do a window display which will be done asap.

Gawler Business Innovation Hub – GBDG gave a presentation to Council and await further communication from the Elected Members on the next step.

Gawler Maker's Market – The Committee of the GMM has provided another report to GBDG, see attached at end of this report

Meeting with Federal Minister for Small Business Julie Collins – A good meeting, Julie was very keen to hear all the pros and cons of Federal Funding models, BEC models etc. She will be taking info to parliament.

Grant Funding: Funds of \$150,000 are available under the Office for Small and Family Business, Mental Health and Wellbeing Program. GBDG will apply if a provider of the services can be sourced to deliver the program.

Gawler Christmas Parade: G Iremonger gave an update and enquired about insurance, C Brougham advised all information has been sent to the insurer for a response.

Item 8: Actions

To be actioned by	Task	Status/update
C Brougham	Seek partnership with Dr N Rutten for Grant program	
C Brougham	Seek quote from J Fleming for assistance with grant writing	
C Brougham	Try contacting Phoenix Plaza owners again for permission to use empty shop windows for #shopgawler promo	
C Brougham	Follow up with LCIS re: Gawler Christmas Parade insurance	

Next Meeting: GBDG Board Meeting - Tuesday 19th September 2023 – 7:30am – 9am Room G3 Gawler Civic Centre

Signed:



L Drummond

Chair

Executive Consultant – Report

Meetings Attended and Events

Details	Details
19 th July – BECA Meeting	1 st Aug – Tammy’s Table
19 th July – Meeting Fed Minister for Business	2 nd Aug – GBDG Presentation to Elected Members ToG
21 st Jul – Meeting Stretton centre	3 rd Aug – Meeting with Tandem Energy
25 th July – Special Meeting GBDG	8 th Aug – Tammy’s Table
26 th Jul – Business Breakfast	

Upcoming Events

Date	Presenter/Topic	Venue/Time
Tuesday 5 th September	Tammy’s Table	Gawler Civic Centre 9:30am – 11:30am
Tuesday 12 th September	Tammy’s Table	Gawler Civic Centre 9:30am – 11:30am
Tuesday 3 rd October	Tammy’s Table	Gawler Civic Centre 9:30am – 11:30am
Tuesday 10 th October	Tammy’s Table	Gawler Civic Centre 9:30am – 11:30am
October	Workshop TBA	TBA
Tuesday 7 th November	Tammy’s Table	Gawler Civic Centre 9:30am – 11:30am
Tuesday 14 th November	Tammy’s Table	Gawler Civic Centre 9:30am – 11:30am
Fri 17 th November	Christmas Networking Event Details TBA	TBA

Event Results

1st Aug Tammy’s Table – 6 businesses attended - The topic was: Business Planning – The Pros, The Cons, The Must-Haves

8th Aug Tammy’s Table – 8 businesses attended - The topic was: Business Planning – The Pros, The Cons, The Must-Haves. We also had quite a deep discussion around our confidence and doubts in business.

Business and Membership Movements

New Commercial Businesses	Business Changes	New Voluntary Members
	Hot Bread Bakery relocating to 116 Murray St Bill Bell Finance Hope Church have announced they will be reopening the cinema and a coffee shop.	

Social Media and Digital Platforms



Mailchimp

Date	Audience	Received by	Open Rate	Total Opens
July	1316	1295	32.3%	976



LinkedIn

Date Range	Followers	Contacts	Connections
July	1026	3669	1017



GBDG Facebook Page

Date Range	Post Reach	Post Engagement	New Page Likes	Total Page Likes	New Page Followers	Total Page Followers
July	10718	3159	24	4627	28	5223



Instagram

Date Range	Total Posts	New Followers	Followers	Following
July	233	7	673	444



now known as X



Twitter

Date Range	Total Tweets	New Tweets	Retweets	Followers	Following	Mentions
------------	--------------	------------	----------	-----------	-----------	----------

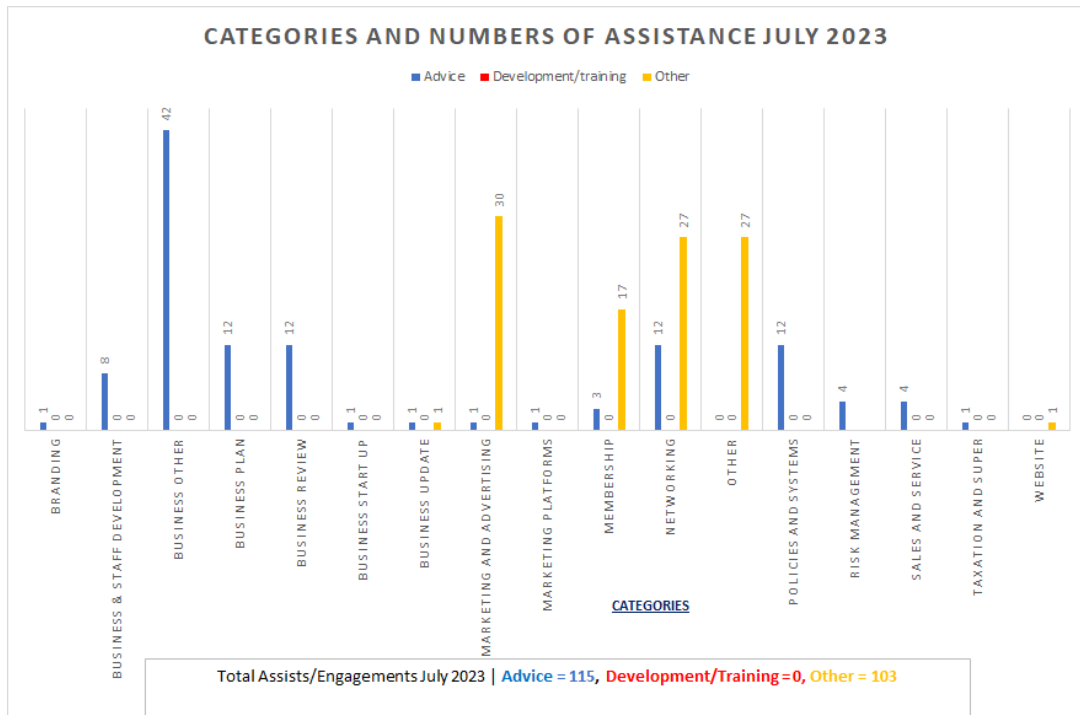
July	172	5	6	70	119	2
------	-----	---	---	----	-----	---

Business Engagement Statistics

Contacts Reports July – 218 engagements

Business Advice 115, Business Development and Training, Business Other 103

B2B Referrals 1



Media

O come all ye faithful

Gawler Christmas Parade set to return

SANTA Claus will be coming to town a little earlier than expected later this year, with a special appearance from the big man in red locked in as part of the return of Gawler's Christmas parade.

The highly anticipated return of the event was confirmed on Saturday morning with the announcement of a naming rights sponsor, William Lakes.

Villawood Properties, the developer behind the William Lakes estate in Gawler Belt, jumped on board to help revive the event after a near 40-year absence.

Chief executive Alan Miller said Christmas is an important time for the community, and it was a no-brainer for the developer to provide sponsorship and help resurrect the event.

"The Gawler Christmas parade is already shaping up as a terrific fun event," he said.

"We want to make sure the town can really swing into the Christmas spirit together as a community – Santa and sleigh bells, carols and candy canes and loads of fun.

"Villawood is keen to see Gawler's different community groups coming together for this high point of the year. We're very happy to be able to play a role in that."

Villawood joins Gawler Council and the Gawler Business Development Group in sponsoring the Christmas parade.

Calls for a festive showcase for Gawler first emerged last December and have steadily gained momentum in the months since.

It is hoped that the parade

will be a centrepiece event for Gawler, slotting in alongside the Community Christmas Carols and APEX Christmas Markets on the town's festive calendar.

Gawler Mayor Karen Redman said she hoped the Parade would further activate the town during the holiday period, and encouraged the community to get behind it.

"The Christmas Parade is a new addition to several community events and activities that provide the opportunity for families, friends and the community to come together and celebrate Christmas in Gawler," she said.

"We are excited to see what our community can deliver to spark the festive atmosphere and ignite the Christmas spirit in Gawler. As a proud sponsor of the Parade, council recognises the immense benefits this event can bring to our vibrant community."

The parade is expected to take place from 7pm on December 2, with Murray St closed to traffic to allow floats to make their way along the thoroughfare without disruption.

Calton and Lyndoch Roads will also be temporarily closed during the event.

Member for Light Tony Piccolo has played a key role in facilitating the Parade's return, helping to establish a working group and bringing together stakeholders to get the event off the ground.

Mr Piccolo said expressions of interest to be a part of the parade will open within the next fortnight, with participation capped at 40 floats.



Santa Claus visits Gawler in preparation for the William Lakes Gawler Christmas Parade 2023. With him are Ben Moore representing William Lakes, Christmas parade advocates Mauris McKernie and Glensys Clothier, Gawler Mayor Karen Redman, Member for Light Tony Piccolo and Gawler Business Development Group chair Louise Drummond. PHOTO: Supplied

SUPPORT LOCAL #shopgawler



gawler.org.au



Gawler 

