



MINUTES

GENERAL MEETING AGENDA and MONTHLY REPORT

19 Jul 2022

Meeting Opened: 7:45am

Meeting Closed: 9:04am

Attendees: L Drummond, G Iremonger, C Flight, R Stomaci, K Fischer	Guests: P Koch
Apologies: H Inat, L Budden, S Grigoriev, A Baric, K Cowell, T Piccolo	Absent: B Sambell, H Everitt
	Leave of Absence: M Stewart, A White

Item 1: Declarations of Conflicts of Interest - Nil

Item 2: Chairperson’s Report: Presentation and discussion

Chair’s Report July 2022

The SA Business Conference on 24 June was another success for us. There has been great deal of positive feedback from participants and requests for workshops with some of the presenters to build on their presentation of the day. Also requests for individual meetings to look at issues in their businesses, particularly the family business situation. At our monthly council meeting Cr Sambell gave extensive feedback in praise of the conference, the content, the venue and the presenters.

On Tuesday June 28, I presented an argument to council through the open forum in support of our proposal to administer the Business Innovation Hub. It was voted on by council and the vote was tied with the mayor giving the casting vote to the “nays”. Two councillors were absent that evening and they were both supporters of us in that role. The management of the hub will continue with council but they are seeking assistance from the RDA and the GBDG in order to provide the skills required to assist start-up businesses.

The funding agreement with council has been signed and provides 2 years plus 1 year for the levy to continue on commercial properties. The contracts with Caren Brougham and Adele Stoakes have been renewed following the vote at the previous board meeting to do so.

July 11th XLR8 follow up meeting. Unfortunately we only had 3 board members there and only one apology. It was an enlightening discussion with Jim and Jane. The work they had done on identifying opportunities for business in Gawler was of particular interest as it pinpointed areas of growth for business. We also prioritised where we had meaningful ability to influence outcomes and where council needed to show leadership. The next workshop will be August 8th at 7.30 am in the civic centre.

I have continued to contact home based businesses to promote membership of the group and build our base. Given it often takes a little while for people to make up their minds to try something new I think it will be some months before we see the increase in numbers of members.

Caren met with council and the RDA to discuss our commitment to the BIH and guaranteed one day a week presence there. Zac McCrindle will assist with provision of KPIs and management strategies for council to run the hub. Zac and Caren will meet again on August 9th to work out the program of workshops from now until the end of the year to ensure there is no overlap of subject or time.

The monthly meeting with council provided a great deal of information with regards to planning applications and approvals. The businesses were varied in type and size but all would be interesting additions to the business landscape in Gawler.

The town centre car park strategy went out last week and they have already had 27 responses and expect many more. We distributed it through our network and council requested we do so again. The heritage mapping project has been completed and they expect to be able to acquit the grant for the walking trail soon.

The Visitor Information Centre has received mobile display units which provide 24 lineal meters on which to display works of art. Various groups have been approached to part of that and work must be for sale not just display. There are also many hand made products which are leading to a local artisan market feel to the centre.

It was at this point my internet connection dropped out and I was unable to continue to be part of the meeting.

Motion: That the Board of the GBDG accept the Chairpersons report as a true and accurate record with Copies of contractor agreements to be shared with the Board.

Moved: L Drummond **Seconded:** K Fischer **Result:** Carried

K Fischer asked for a notation to be added to the minutes that he had governance concerns over how the contracts are currently negotiated.

Item 3: Finance Report: – Presentation and discussion

Income: \$16,689.88 **Expenses: \$25,165.02**

Bank Balance: Cheque Account \$11,277.14 **Online Saver \$89,597.53**

Motion: That the Board accept the Finance Report as a true and accurate record of the current financial position

Moved: K Fischer **Seconded:** G Iremonger **Abstained:** 1 **Result:** Carried

Item 4: Confirmation of previous Minutes: Presentation and discussion

Motion: That the Board of the GBDG who were present, accept the minutes from 11 July 2022 special meeting as a true and accurate record. Please note this meeting is declared as an informal meeting as there was not a quorum present to make any decisions.

Moved: G Iremonger **Seconded:** R Stomaci **Abstained:**1 **Result:** Carried

Motion: That the Board of the GBDG accept the minutes from 21 June 2022 meeting as a true and accurate record.

Moved: G Iremonger **Seconded:** R Stomaci **Abstained:**1 **Result:** Carried

Motion: That the Board of the GBDG accept the minutes from 17 June 2022 special meeting as a true and accurate record.

Moved: G Iremonger **Seconded:** R Stomaci **Abstained:**1 **Result:** Carried

Item 5: Motions via Email – NIL

Strategic plan - Discussion

Item 6: Business Arising from previous Minutes

Item 7: Other Business:

- Qtr Report April – June submitted to Council
- Business Innovation Hub Management Report Result of Council Meeting 28th June was to adopt Council’s preferred model whereby Town of Gawler continue to manage hub and ask RDA and GBDG to assist.
- Proposed Artisans Market presentation and questions. Seed funding requested \$5000. Discussions held around how that might occur, as a loan or a donation. Lengthy discussion.

Motion: That the Board of the GBDG provide seed funding of \$5000 to P Koch's Gawler Artisans Market with the conditions that the funds are a loan, a GBDG Board member must have a voting position on its Board, a funding agreement with requirements and KPI's in place, inclusive of a requirement to provide growth and development coaching to the stall holders, and GBDG signage and branding at all events and on all marketing, quarterly reporting to GBDG, no Gawler business to be caused financial pain eg cafes losing money due to bringing in coffee van.

Moved: R Stomaci **Seconded:** **For:** **Against:** **Abstained:** **Result:**

Item 8: Actions

To be actioned by	Task	Status/update
C Brougham	Set up roster for Board Members to attend monthly GBDG/ToG meetings.	Completed and emailed to Board Members to select dates
C Brougham	Draft Motion for seed funding agreement for new events and businesses	
C Brougham	Research and install Microsoft Teams	Completed but not yet functioning correctly

Next Meeting: Tuesday 16th Aug 2022 – 7:30am Gawler Civic Centre Room G3

Signed: 

L Drummond
Chair

Executive Consultant – Report

Meetings Attended and Events

Details	Details
21 Jun 2022 – GBDG Board Meeting	6 July 2022 – Meeting M Walker – Community Event assistance request
21 Jun 2022 – Meeting E White re: conference	11 July 2022 – Meeting with XLR8
24 June 2022 - Conference	12 July 2022 – Meeting GBDG, ToG, RDA
27 June 2022 – Meeting J McColough Gawler Women in Business	18 July 2022 – Meeting ToG/GBDG
4 July 2022 – Meeting with Accountant EOFY	

Business and Membership Movements

New Commercial Businesses to Gawler	Business Changes	New Voluntary Members
	Banoi Rolls has changed its name to Express Bánh Mi - Gawler	

Social Media and Digital Platforms

GBDG Facebook Page

Date Range	Video Views	Post Reach	Post Engagement	Total Page Likes	Total Page Followers
Jul 2021	881	30,319	5881	3893	4586
Aug 2021	334	6332	961	4001	4616
Sept 2021	251	4754	638	4016	4642
Oct 2021	398	13697	1280	4019	4659
Nov 2021	598	13836	1621	4025	4661
Dec 2021	461	4588	407	4046	4690
Jan 2022	154	43154	5391	4133	4903
Feb 2022	266	11691	982	4256	4939
Mar 2022	880	29277	2699	4345	5053
Apr 2022	246	10349	2277	4369	5056
May 2022		13546		4380	5056
June 2022		10097		4394	

LinkedIn

Date Range	Followers	Following	Contacts	Connections	Post Views
Jul 2021	1016	1048	3644	- n/a	230
Aug 2021	1017	768	3644	1008	241
Sept 2021	1015	1047	3644	1015	248
Oct 2021	1015	1048	3644	1015	251
Nov 2021	1014	1047	3644	1014	255
Dec 2021	1014	1047	3644	1014	255
Jan 2022	1010	1046	3644	1013	241
Feb 2022	1015	1053	3644	1018	262
Mar 2022	1015	1053	3644	1017	145
Apr 2022	1017	1058	3644	1019	282
May 2022	1017	1056	3644	1017	285
June 2022	1017	1057	3666	1018	290

Mailchimp

Date	Type	Audience	Received by	Open Rate	Total Opens
16/3/22	Newsletter	1519	1327	28.5%	719
27/4/22	Newsletter	1342	1330	23.3%	310
24/5/22	Newsletter	1340	1325	25%	547

26/5/22	Newsletter	1340	1324	29.7%	805
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Twitter

Date Range	Tweets	Retweets	Followers	Following	Mentions
Jul 2021	2	0	60	105	2
Aug 2021	2	0	61	113	2
Sept 2021	1	1	63	117	1
Oct 2021	1	0	64	118	1
Nov 2021	4	0	63	119	0
Dec 2021	2	0	63	119	0
Jan 2022	1	0	64	119	0
Feb 2022	1	0	64	119	0
Mar 2022	1	0	64	119	0
Apr 2022	2	0	64	119	0
May 2022	2	1	65	119	1
June 2022	3	1	66	119	2

Instagram

Date Range	Total Posts	Followers	Following	Reach
Jul 2021	150	556	440	
Aug 2021	154	577	446	
Sept 2021	156	596	446	
Oct 2021	164	603	446	
Nov 2021	168	610	445	
Dec 2021	168	610	445	
Jan 2022	172	615	444	
Feb 2022	176	620	445	
Mar 2022	178	619	448	
Apr 2022	185	625	457	
May 2022	197	628	528	575
June 2022	198	630	528	599

Gawler Business Awards

Another successful event this year with a record number of entries for the awards.

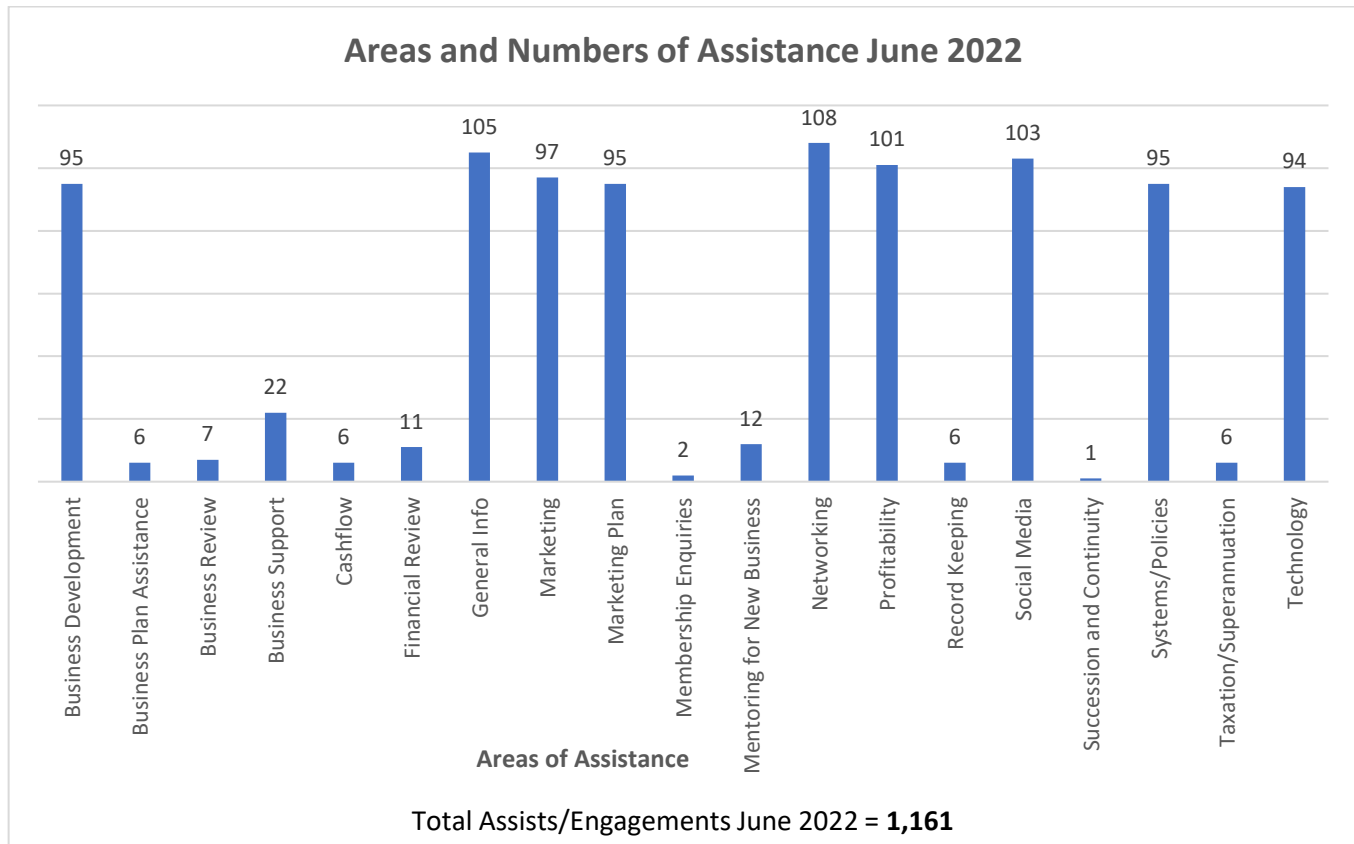
SA Business Conference

We beat our milestone of 120 registrations with 130 registered attendees. Feedback has been positive with many wanting an opportunity to hear each of the speakers again and therefore we will plan workshops with each of them over the next 12 months.

Business Engagement Statistics

Contacts Reports - The month of July saw:

- 1161 business assists and engagements (this total includes Conference attendee data)



Business Advisory Services

Number of Businesses Referred this quarter to B2B providers, State Govt Depts, and GBDG sourced advisors.

June	1
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