

MINUTES OF MEETING HELD

TUESDAY 20th OCTOBER 2020

ONLINE MEETING

Meeting Opened:

Meeting Closed:

| | |
|---|--------------------------------|
| Attendees: L Buden, L Drummond, J McColough, G Iremonger, K Fischer, D McGee, R Milanese, R Stomaci | Guests: |
| Apologies: D Veltman, B Sambell, T Piccolo, B Beatty | Absent: A Eberhard, L Stovell, |
| Proxies: P Koch | |

Confirmation of previous Minutes:

Motion: That the Board of the GBDG accept the minutes from the 15th September 2020 meeting as a true and accurate record.

Moved: G Iremonger **Seconded:** D McGee **Abstained:** **Result:** Carried

Business Arising from previous Minutes: Nil

Chairperson’s Report:

Motion: That the Board of the GBDG accept the Chairpersons reports for September as a true and accurate record.

Moved: L Drummond **Seconded:** P Koch **Abstained:** **Result:** Carried

Treasurers Report: – Reports attached

Motion: That the Board accept the Treasurers Report as a true and accurate record of the current financial position

Moved: R Milanese **Seconded:** D McGee **Abstained:** **Result:** Carried

Other Business:

- Town of Gawler Economic Development Strategy – discussion
- Christmas Promotions – discussion potential to link with Apex event on 12th December
- International Men’s Day Networking Event 19th Nov – overview
- Business Womens’ Networking Lunch 4th Dec – overview
- Annual Report for Town of Gawler – overview
- Quarterly Report for Town of Gawler submitted 12th Oct. – overview
- BBRF Progress Report submitted 12th Oct. – overview
- AGM Notification put out 12th Oct.

Paul Koch gave an overview on:

Walker Place – groups and businesses may now apply to do a Traffic Management Work zone qualification to enable them to hold a ticket to manage and control events in Walker Place. Cost is approx. \$200 and the ticket is valid for 3 years. Erin Findley is managing this on councils behalf.

Film Festival - There is a potential Film Festival for Gawler being planned by Paul and will focus on youth producing 3 minutes films.

Cycling – On the 8th November Cycling SA will be holding an event on the new link road with 200 cyclists registered. This means potentially 400 plus people going into Gawler during and after the event.

Motion ratified via email 9/10/20

Motion: That the GBDG Board ratifies the determination that the Association is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 1 to the Financial Statements. In the opinion of the committee the Income and Expenditure Statement, Statement of Financial Position and Notes to the Financial Statements:

1. Presents fairly the financial position of the Gawler Business development Group Incorporated as at 30 June 2020 and its performance for the year ended on that date;
2. At the date of this statement, there are reasonable grounds to believe that the association will be able to pay its debts as and when they fall due.

Moved: R Milanese **Seconded:** G Iremonger **For:** RM, GI, BB, TP, DV, JMs, KF, LB, LS, AE, RS **Result:** Carrie

Annual General Meeting Tuesday 17th November 2020 6pm – 7pm Terrace Function Room Gawler and Barossa Jockey Club

Next General Meeting: Tuesday 15th December 2020, 7:30am

Executive Officer- Report

Meetings Attended and Events

| | |
|--|---|
| 21 st Sept – GBDG/ToG Monthly meeting | 13 th Oct – Website Round Table |
| 29 th Sept – Tammy’s Table | 14 th Oct – Finance Meeting |
| 6 th Oct - Tammy’s Table | 14 th Oct - Climate Emergency Action Plan Workshop -A workshop on Business related actions |
| 6 th Oct – GBDG/ToG/RDA discussion to progress Gawler App and Economic Development Strategy | 19 th Oct - GBDG/ToG Monthly meeting |

Schedule of Events – Oct

| | | | |
|---------------------------|------------------|--|----------|
| 6 th Oct 2020 | 9:30am – 11:30am | Tammy’s Table | Workshop |
| 13 th Oct 2020 | 7pm – 8:30pm | Website Know How – Roundtable Discussion | Workshop |

Business Updates

| New Businesses to Gawler | Business Changes | New Members |
|--------------------------|------------------|--|
| | | Donna Grantham -Tributes to Remember Jane Rowe Caroline McLeod |

GBDG Facebook Page

| Date Range | Video Views | Post Reach | Post Engagement | Total Page Likes | Total Page Follows |
|------------|-------------|------------|-----------------|------------------|--------------------|
| Feb 2020 | 1525 | 5704 | 2324 | 2863 | 3062 |
| Mar 2020 | 2415 | 8252 | 5342 | 2877 | 3082 |
| Apr 2020 | 4019 | 6336 | 4595 | 2916 | 3155 |
| May 2020 | 12637 | 13941 | 7473 | 2964 | 3220 |
| Jun 2020 | 11830 | 13162 | 4419 | 3014 | 3415 |
| Jul 2020 | 7332 | 13599 | 3990 | 3067 | 3016 |
| Aug 2020 | 5703 | 15465 | 3020 | 3105 | 3016 |
| Sept 2020 | 5666 | 14419 | 2359 | 3128 | 3092 |

Linkedin

| Date Range | Followers | Following | Connections | Contacts |
|------------|-----------|-----------|-------------|----------|
| May 2020 | 996 | 1014 | 996 | 3629 |
| Jun 2020 | 996 | 1015 | 996 | 3629 |
| Jul 2020 | 1002 | 1022 | 1002 | 3636 |
| Aug 2020 | 1002 | 1023 | 997 | 3636 |
| Sept 2020 | 1003 | 1024 | 998 | 3636 |

Twitter

| Date Range | Tweet Impressions | Engagements | Tweets | Retweets | Profile Visits | Followers | Followers Changes | Mentions |
|------------|-------------------|-------------|--------|----------|----------------|-----------|-------------------|----------|
| Jan 2020 | 216 | 0 | 0 | 0 | 0 | | -1 | 0 |
| Feb 2020 | 228 | 0 | 2 | 0 | 3 | | 0 | 0 |
| Mar 2020 | 275 | 0 | 4 | 0 | 0 | | 0 | 0 |
| Apr 2020 | 562 | 0 | 4 | 0 | 3 | | +2 | 3 |
| May 2020 | 205 | 0 | 1 | 0 | 11 | | +1 | 0 |
| Jun 2020 | 220 | 5 | 3 | 1 | 10 | | +2 | 0 |
| Jul 2020 | 99 | 0 | 0 | 0 | 0 | 51 | 0 | 0 |
| Aug 2020 | 269 | 0 | 2 | 0 | 0 | 51 | 0 | 0 |
| Sept 2020 | 212 | 0 | 2 | 0 | 0 | 52 | +1 | 0 |

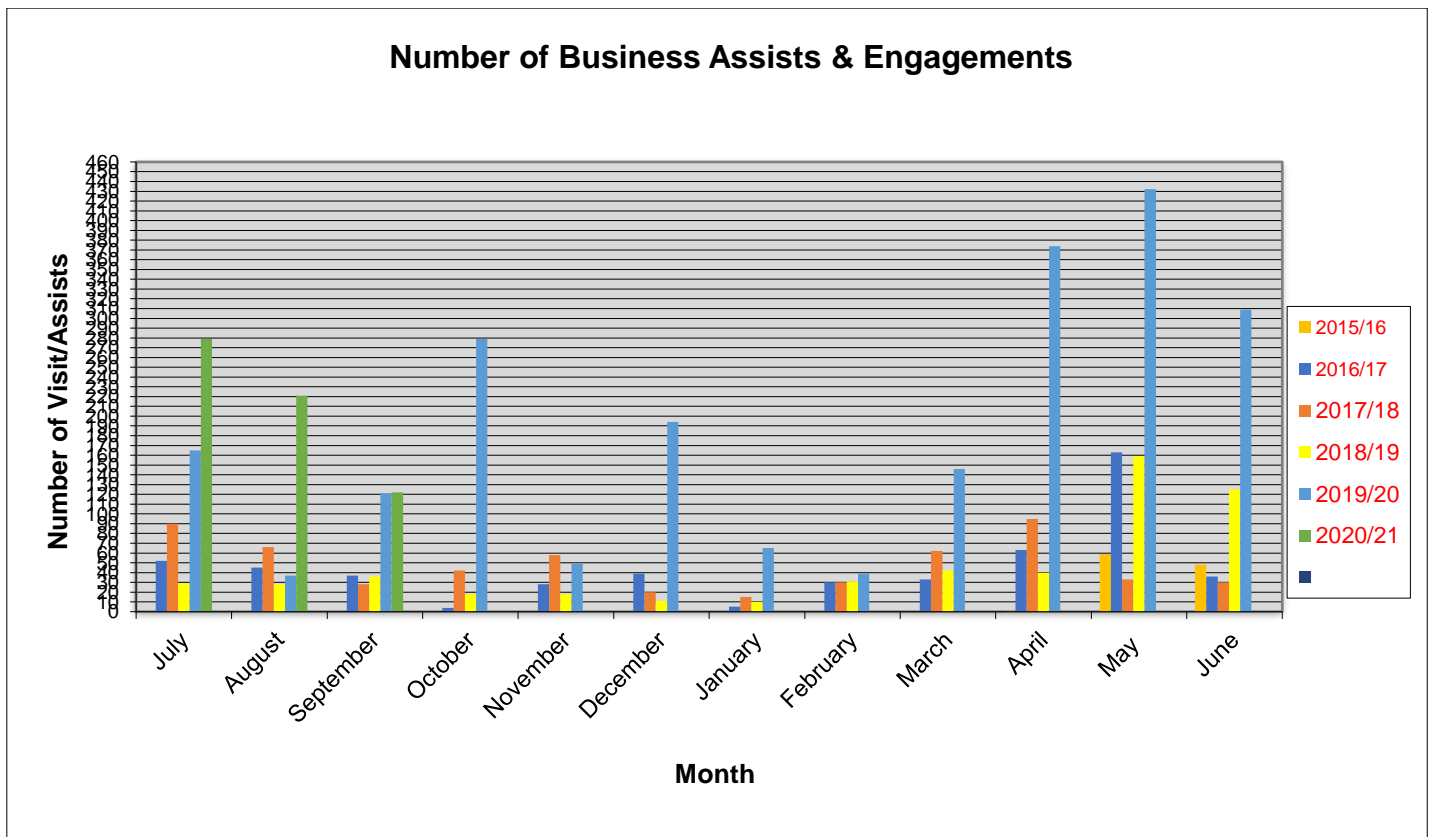
Instagram

| Date Range | Posts | Followers | Following |
|------------|-------|-----------|-----------|
| May 2020 | 20 | 239 | 481 |
| Jun 2020 | 30 | 286 | 426 |
| Jul 2020 | 39 | 319 | 436 |
| Aug 2020 | 43 | 344 | 436 |
| Sept 2020 | 47 | 359 | 438 |

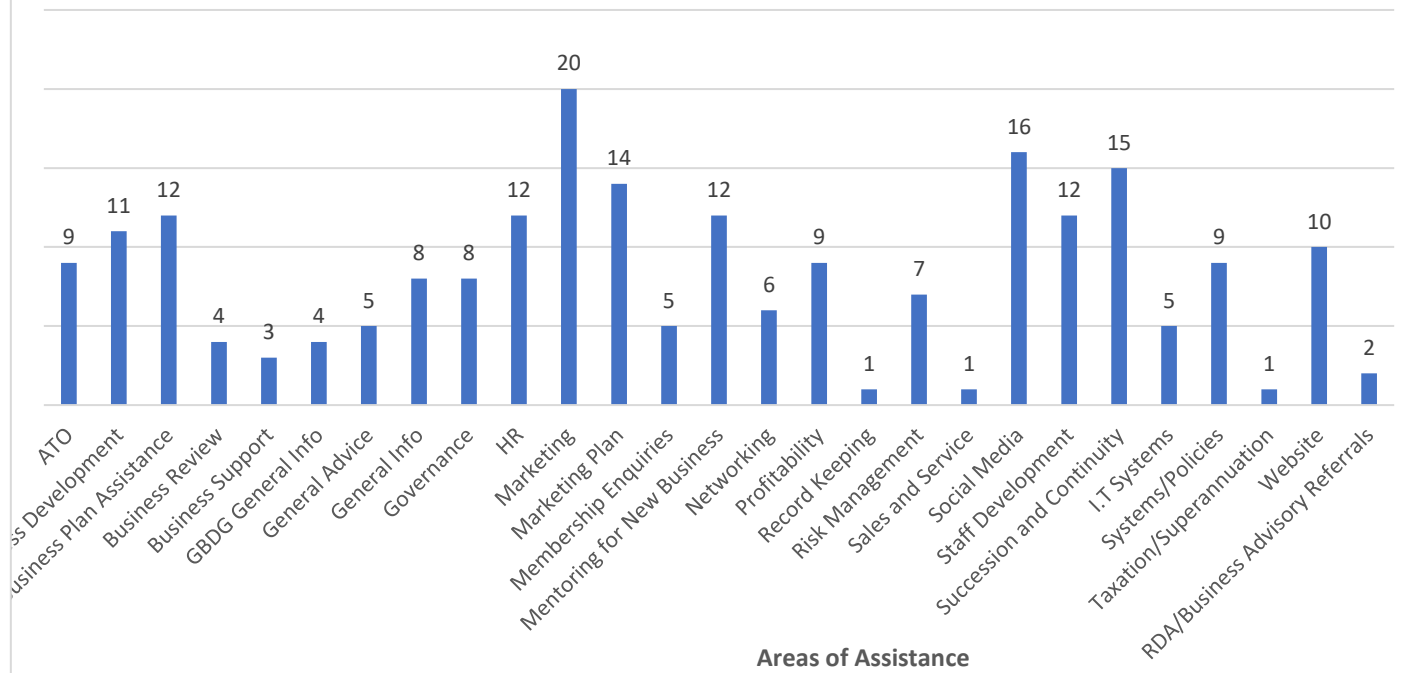
Gawler Community App

| | Feb | Mar | Apr | May | Jun | Jul | Aug | Sept | Oct |
|---|-----|-----|-----|-----|-----|-----|-----|------|-----|
| Number of businesses forwarded for onboarding to App | 1 | 2 | 7 | 4 | 2 | 0 | 0 | 0 | 0 |
| Number of businesses onboarded | 0 | 0 | 4 | 4 | 2 | 10 | 0 | 0 | 0 |
| Number of businesses waiting to be onboarded | 1 | 2 | 6 | 6 | 6 | 0 | 0 | 0 | 0 |

Business Engagement Statistics – September 2020 – 122



Areas and Numbers of Assistance August 2020



Total Assists/Engagements for August = 221

Profit and Loss September 2020

Profit and loss

Gawler Business Development Group Inc 2
PO Box 402, Gawler SA 5118, Australia

Cash mode
01 Sep 2020 - 30 Sep 2020
ABN: 60986486821
Generated 09 Oct 2020

| | | Total |
|---|---|------------------|
| Income | | |
| Funding | | |
| 4-1100 | Council Receipts - Levied Fees | 14,934.30 |
| Total Funding | | 14,934.30 |
| 4-1140 | Memberships | 195.45 |
| Total Income | | 15,129.75 |
| Less Cost of Sales | | |
| Total Cost of Sales | | 0.00 |
| Gross Profit | | 15,129.75 |
| Less Expense | | |
| Administration | | |
| 6-1000 | Accounting and Auditing fees | 340.91 |
| 6-1120 | BMC Admin Contractor | 5,953.50 |
| 6-1130 | Admin and Marketing Officer | 420.00 |
| 6-1518 | Memberships and Licensing Expense | 39.27 |
| 6-5100 | Subscription & Dues | 25.45 |
| 6-5600 | Telephone | 89.08 |
| Total Administration | | 6,868.21 |
| Advertising & Marketing | | |
| 6-1121 | BMC Marketing and Contractors | 661.50 |
| 6-1201 | Marketing Admin Officer | 1,260.00 |
| 6-3612 | IT support and Website Maintenance | 328.56 |
| Total Advertising & Marketing | | 2,250.06 |
| Business Development | | |
| 6-1145 | Workshop Expense & Activity Consultants | 200.00 |
| 6-1600 | Business Support Expense and B2B | 869.04 |
| 6-1907 | Business Development Programs | 645.45 |
| Total Business Development | | 1,714.49 |
| New Initiatives & Projects | | |
| 6-1205 | Event Marketing | 30.19 |
| 6-1250 | BBRF Program | 1,449.02 |
| Total New Initiatives & Projects | | 1,479.21 |
| Total Expense | | 12,311.97 |
| Operating Profit | | 2,817.78 |
| Plus Other Income | | |
| 8-1200 | Interest Income | 4.47 |
| Total Other Income | | 4.47 |

| | |
|----------------------------|-----------------|
| Less Other Expense | |
| Total Other Expense | 0.00 |
| <hr/> | |
| Net Profit | 2,822.25 |

Balance Sheet September 2020

Balance Sheet

Gawler Business Development Group Inc 2
PO Box 402, Gawler SA 5118, Australia

Accrual mode
30 Sep 2020
ABN: 60986486821
Generated 09 Oct 2020

| | | Total |
|------------------------------------|---------------------------------------|-------------------|
| Asset | | |
| Banking | | |
| 1-1000 | ANZ Bus Extra **11045 | 52,512.87 |
| 1-1200 | Petty cash | 318.90 |
| 1-1400 | ANZ Bus Online **11053 | 79,926.43 |
| Total Banking | | 132,758.20 |
| Current Assets | | |
| Total Current Assets | | 0.00 |
| Fixed Assets | | |
| Total Fixed Assets | | 0.00 |
| Total Asset | | 132,758.20 |
| Liability | | |
| Credit Card | | |
| 2-1400 | Visa C Brougham | 102.89 |
| Total Credit Card | | 102.89 |
| Current Liabilities | | |
| 2-2200 | GST collected | 4,566.80 |
| 2-2400 | GST paid | -3,910.31 |
| 2-2500 | GST Clearing Ac | 0.64 |
| Total Current Liabilities | | 647.13 |
| Funding | | |
| Total Funding | | 0.00 |
| Long Term Liabilities | | |
| Total Long Term Liabilities | | 0.00 |
| Total Liability | | 750.02 |
| Net Assets | | 132,008.18 |
| Equity | | |
| Current Earnings | | |
| 3-1800 | Current year earnings | 1,426.27 |
| Total Current Earnings | | 1,426.27 |
| Retained Earnings | | |
| 3-1600 | Members Funds - Accum Surplus-deficit | 130,581.91 |
| Total Retained Earnings | | 130,581.91 |
| Total Equity | | 132,008.18 |