

MINUTES OF MEETING HELD

TUESDAY 15th September 2020

ONLINE MEETING

Meeting Opened: 7:34am

Meeting Closed: 8:20am

Attendees: L Drummond, G Iremonger, A Eberhard, R Stomaci, J McColough, D McGee, B Beattie, R Milanese	Guests:
Apologies- Kevin Fischer, D Veltman	Absent: B Sambell, L Budden, T Piccolo, P Koch, L Stovell
Proxies:	

Confirmation of previous Minutes:

Motion: That the Board of the GBDG accept the minutes from the 18th August 2020 meeting as a true and accurate record.

Moved: A Eberhard **Seconded:** G Iremonger **Abstained:** **Result:** Carried

Business Arising from previous Minutes: BIE Proposal discussed in other business

Chairperson's Report:

Motion: That the Board of the GBDG accept the Chairpersons reports for September as a true and accurate record.

Moved: L Drummond **Seconded:** B Beattie **Abstained:** **Result:** Carried

Treasurers Report: – Financials attached

Motion: That the Board accept the Treasurers Report as a true and accurate record of the current financial position

Moved: R Milanese **Seconded:** A Eberhard **Abstained:** **Result:** Carried

Other Business:

Insurance – Certs of Insurance for 2020/21 were received 25th August 2020 and provided to Council

BIE Creative Activity - Proposal

Motion: That the Board accept the BIE proposal

Moved: J McColough **Seconded:** B Beattie **Abstained:** D McGee **Result:** Carried

Town of Gawler Economic Development Strategy

C Brougham has been attending meetings with ToG, GBDG, Gawler Innovation Hub to further progress engagement with the Gawler App and contribute to the development of the Gawler Economic Development Strategy. A draft strategy has been attached for Board Members to read and respond with thoughts, suggestions to Caren asap. The Town of Gawler sees the involvement of GBDG as being critical to the success of the strategy on and ongoing basis.

Motion: That the Board approve A Stoakes to work up to 15 hrs p/week extra to cover C Brougham when she is unavailable in October

Moved: J McColough **Seconded:** B Beattie **Abstained:** **Result:** Carried

Next Meeting: Tuesday 20th October 2020, 7:30am

Signed – Chair L Drummond



Executive Officer- Report

Meetings Attended and Events

18 th Aug – GBDG Board Meeting	31 st Aug – Digital Solutions Workshop
24 th Aug – Public Speaking Workshop	1 st Sept – Special Board Meeting
25 th Aug – Tammy’s Table	1 st Sept – Proposal meeting with BIE
25 th Aug – ToG, GBDG, RDA Meeting – Economic Dev Strategy	1 st Sept – Tammy’s Table
25 th Aug – Presentation at Council Meeting	8 th Sept – ToG, GBDG, RDA Meeting – Economic Dev Strategy
27 th Aug – BECA Board Meeting	9 th Sept – Finance Meeting
27 th Aug – Light Elec CRC Meeting	15 th GBDG Board Meeting

Schedule of Events – Sept and Oct

1 st Sep 2020	9:30am – 11:30am	Tammy’s Table	Workshop
1 st Sep 2020	6:30pm – 7:30pm	Tuesday Chat and Connect Networking and COVID19 Q & A	Webinar
15 th Sept 2020	10:00am – 12:30pm	Taking Your Social Media to the Next Level	Webinar
6 th Oct 2020	9:30am – 11:30am	Tammy’s Table	Workshop
13 th Oct 2020	7pm – 8:30pm	Website Know How – Roundtable Discussion	Workshop

Business Updates

New Businesses to Gawler	Business Changes	New Members
Lager and Barber	Mums Diner Closed Nicky Gonis Naturopath changed name to Adelaide Holistic Health LJ Hooker has a new owner and new staff	Emma Jarvis – non Gawler

GBDG Facebook Page

Date Range	Video Views	Post Reach	Post Engagement	Total Likes	Page Follows
Feb 2020	1525	5704	2324	2863	3062
Mar 2020	2415	8252	5342	2877	3082
Apr 2020	4019	6336	4595	2916	3155
May 2020	12,637	13,941	7473	2964	3220
Jun 2020	11830	13162	4419	3014	3415
Jul 2020	7332	13599	3990	3067	3016
Aug 2020	5703	15465	3020	3105	3016

Twitter

Date Range	Tweet Impressions	Engagements	Tweets	Retweets	Profile Visits	Followers	Followers Changes	Mentions
Jan 2020	216	0	0	0	0		-1	0
Feb 2020	228	0	2	0	3		0	0
Mar 2020	275	0	4	0	0		0	0
Apr 2020	562	0	4	0	3		+2	3
May 2020	205	0	1	0	11		+1	0
Jun 2020	220	5	3	1	10		+2	0
Jul 2020	99	0	0	0	0	51	0	0
Aug 2020	269	0	2	0	0	51	0	0

Linkedin

Date Range	Followers	Following	Connections	Contacts
May 2020	996	1014	996	3629
Jun 2020	996	1015	996	3629
Jul 2020	1002	1022	1002	3636
Aug 2020	1002	1023	997	3636

Instagram

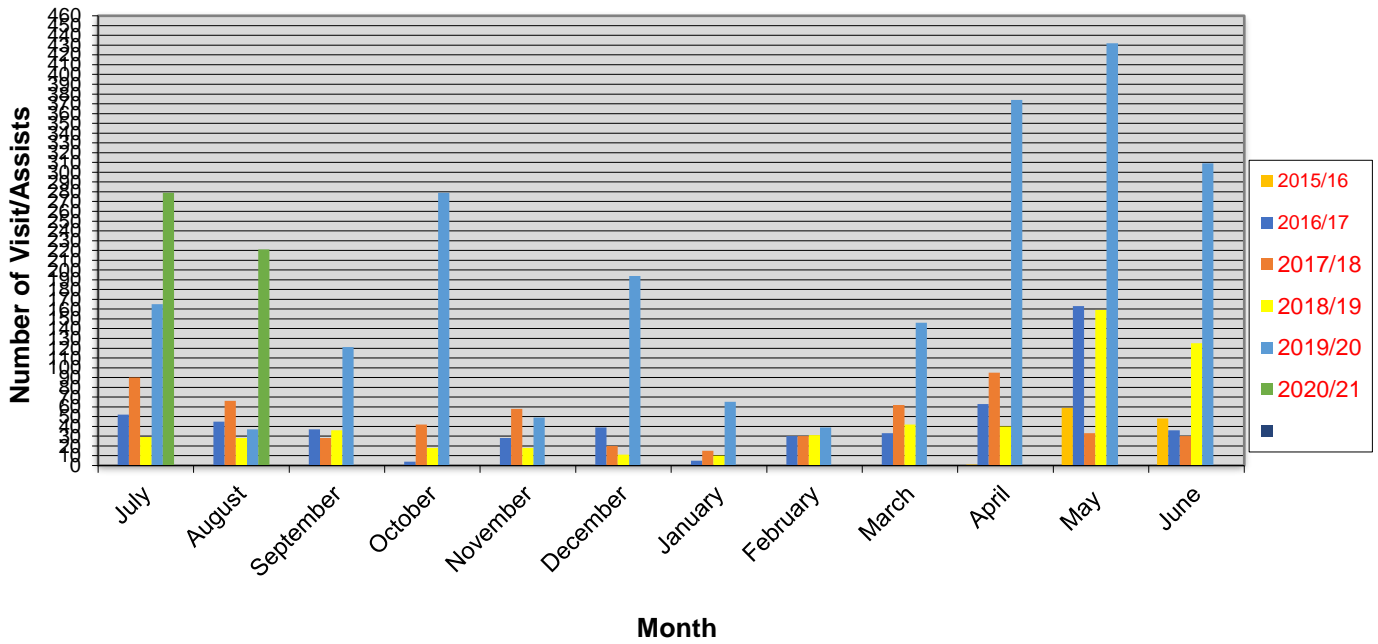
Date Range	Posts	Followers	Following
May 2020	20	239	481
Jun 2020	30	286	426
Jul 2020	39	319	436
Aug 2020	43	344	436

Gawler Community App

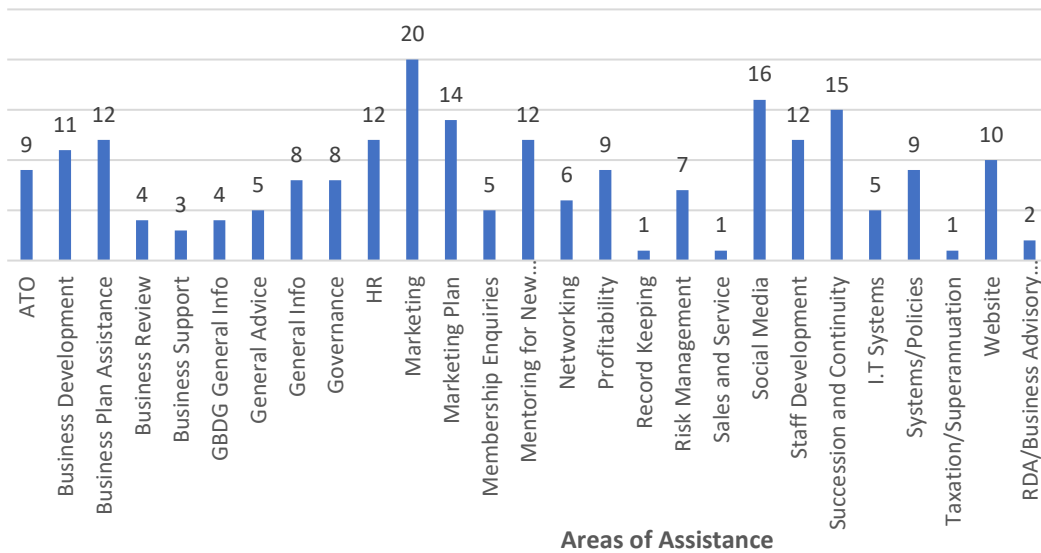
	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept
Number of businesses forwarded for onboarding to App	1	2	7	4	2	0	0	0
Number of businesses onboarded	0	0	4	4	2	10	0	0
Number of businesses waiting to be onboarded	1	2	6	6	6	0	0	0

Business Engagement Statistics – August 2020 – 221

Number of Business Assists & Engagements



Areas and Numbers of Assistance August 2020



Total Assists/Engagements for August = 221

Profit and Loss August 2020

Profit and loss

Gawler Business Development Group Inc 2
PO Box 402, Gawler SA 5118, Australia

Cash mode
01 Jul 2020 - 31 Jul 2020
ABN: 60986486821
Generated 13 Sep 2020

		Total
Income		
Activity Income		
4-1150	Workshop-Forum Registrations	31.82
Total Activity Income		31.82
Funding		
4-1100	Council Receipts - Levied Fees	14,934.29
Total Funding		14,934.29
4-1140	Memberships	250.00
Total Income		15,216.11
Less Cost of Sales		
Total Cost of Sales		0.00
Gross Profit		15,216.11
Less Expense		
Administration		
6-1120	BMC Admin Contractor	4,788.00
6-1130	Admin and Marketing Officer	169.00
6-1518	Memberships and Licensing Expense	662.72
6-2600	Insurance	2,591.62
6-4200	Stationery & Office supplies	114.50
6-5600	Telephone	89.08
Total Administration		8,414.92
Advertising & Marketing		
6-1121	BMC Marketing and Contractors	2,052.00
6-1200	Advertising & New Business Attraction	32.70
6-1201	Marketing Admin Officer	1,521.00
Total Advertising & Marketing		3,605.70
Business Development		
6-1145	Workshop Expense & Activity Consultants	698.98
6-1600	Business Support Expense and B2B	1,716.00
Total Business Development		2,414.98
GBDG Board and Other		
6-1125	Board Expenses	7.27
Total GBDG Board and Other		7.27
New Initiatives & Projects		
6-1702	Digital Marketing Strategy	3,017.35
Total New Initiatives & Projects		3,017.35
Total Expense		17,460.22
Operating Profit		-2,244.11

Plus Other Income		
8-1200	Interest Income	4.23
Total Other Income		4.23
Less Other Expense		
Total Other Expense		0.00
Net Profit		-2,239.88

Balance Sheet August 2020

Balance Sheet

Gawler Business Development Group Inc 2
PO Box 402, Gawler SA 5118, Australia

Accrual mode
31 Aug 2020
ABN: 60986486821
Generated 14 Sep 2020

		Total
Asset		
Banking		
1-1000	ANZ Bus Extra **11045	25,909.69
1-1200	Petty cash	318.90
1-1400	ANZ Bus Online **11053	119,750.16
Total Banking		145,978.75
Current Assets		
Total Current Assets		0.00
Fixed Assets		
Total Fixed Assets		0.00
Total Asset		145,978.75
Liability		
Credit Card		
2-1400	Visa C Brougham	167.78
Total Credit Card		167.78
Current Liabilities		
2-2200	GST collected	4,537.25
2-2400	GST paid	-2,847.15
2-2500	GST Clearing Ac	0.64
Total Current Liabilities		1,690.74
Funding		
2-1560	Council levied funding	14,934.30
Total Funding		14,934.30
Long Term Liabilities		
Total Long Term Liabilities		0.00
Total Liability		16,792.82
Net Assets		129,185.93
Equity		
Current Earnings		
3-1800	Current year earnings	-1,395.98
Total Current Earnings		-1,395.98
Retained Earnings		
3-1600	Members Funds - Accum Surplus-deficit	130,581.91
Total Retained Earnings		130,581.91
Total Equity		129,185.93

Council budget locked in

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For commercial ratepayers, they will be eligible for a remission of up to \$4000 if it can be proven they lost 30 per cent of profitability and are either receiving the JobKeeper payment for employees or have closed their doors.

Gawler Mayor Karen Redman supported the 2.4 per cent rate rise, which is above the local government consumer price index of 1.6 per cent, saying it would offer support to those who need it.

"If you look at it, the \$530,000, which will be used to support people in need, is 2.4 per cent of rate revenue," she said.

"We've had close collaboration with the Gawler Business and Development Group and I think what this shows is that despite the pandemic, despite some of our businesses having to close, this community has worked together and came up with a package that we're happy with.

"The local business community, through the Gawler Business Development Group, is supportive of this package."

Ms Redman added the council saw the \$530,000 remissions pool as adequate for the number of people expected to apply.

In the event more people apply than budgeted for though, a decision will be made by elected members as to whether to increase the

remissions pool or scale payments to avoid a blowout.

The council has also outlined a \$2 million "economic stimulus package" for the town, including a number of projects it hopes will boost business for local employers and suppliers.

All four of Gawler's major sporting precincts will receive \$40,000 each to enable upgrades to their facilities.

The rate remissions and stimulus spending will see the council run a \$1.7 million deficit this year, but Ms Redman said it was worth it to help local businesses and ratepayers through the COVID-19 pandemic.

"A \$2 million COVID support package is quite significant for us, but we've done that because there's a need," she said.

"Good local government will respond to a need."

During debate on the budget at last week's meeting, councillor Nathan Shanks supported its passing, but had "reservations".

"I am happy with this direction in the way of what we are proposing for a COVID relief fund," he said.

"We are offering the option to defer rates or even waive them for those in need, so I think what we've got there is a good move forward, but I do have some reservations.

"The nitty gritty is definitely something we need to delve further into."

will help provide local economic stimulus.
PHOTO: Sam Bradbrook

“ A \$2 million COVID support package is quite significant for us, but we've done that because there's a need... ”

- NATHAN SHANKS



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