

MINUTES OF MEETING HELD

TUESDAY 17TH DECEMBER 2019

GAWLER AND BAROSSA JOCKEY CLUB, BARNET RD, EVANSTON SA

Meeting Opened: 7:37AM

Meeting Closed: 9:00AM

Attendees: J McColough, K Fischer, R Stomaci, T Piccolo, A Eberhard, B Beattie, G Iremonger, D McGee, R Milanese, S Bailey	Guests:
Apologies: L Drummond,	Proxies: P Koch
Absent: B Sambell, D Veltman,	

Confirmation of previous Minutes:

Motion: That the Board of the GBDG accept the minutes from the 15th October meeting as a true and accurate record.

Moved: A Eberhard **Seconded:** K Fischer **Abstained:** nil **Result:** Carried

Business Arising from previous Minutes: Nil

Chairperson's Report: Verbal report provided by C Brougham in L Drummonds absence. No new development applications, BETA testing underway for Gawler Connected Community App, SA Business Conference: council requested GBDG seriously consider holding the event at the Civic Centre.

Motion: That the GBDG Executive Officer emails Town of Gawler advising that in order for GBDG to relocate the SA Business Conference to the Civic Centre it must ensure equal or better conditions for the event as provided by current venue. To that aim GBDG requests approval for a minimum of 100 car parks reserved in the Administration Centre car park, total costs for venue/equipment hire, permission to seek external catering quotes with a reply by 7th January 2020.

Moved: T Piccolo **Seconded:** J McColough **Abstained:** B Beattie and Cr. P Koch declared a conflict of interest **Result:** Carried

Motion: That the Board of the GBDG accept the Chairpersons report for November as a true and accurate record

Moved: T Piccolo **Seconded:** B Beattie **Abstained:** Nil **Result:** Carried

Finance Report: Profit & Loss Reports, Balance Sheet provided.

Motion: That the Board accept the Finance Report as a true and accurate record of the current financial position of GBDG

Moved: R Milanese **Seconded:** K Fischer **Abstained:** Nil **Result:** Carried

Correspondence: General invoices, BBRF Report request, SALA info

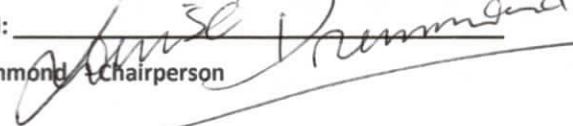
Other Business:

Motion: That the board of the GBDG approve the draft Annual Report and endorse it to be presented to Council.

Moved: K Fischer **Seconded:** S Bailey **Abstained:** Nil **Result:** Carried

Land Tax: G Iremonger gave an overview of the land tax meeting he attended and discussed the issue at length with several politicians, however, the legislation was passed and the new land tax is effective as at 30/6/2020

Next Meeting: Tuesday 21st Jan 2020 Gawler and Barossa Jockey Club 7:30am

Signed: 
L Drummond, Chairperson

Executive Officer- Report

Meetings Attended and Events Held

10 th Oct – BBRF Teleconference	7 th Nov – ToG Car Parking Meeting
10 th Oct – Gawler Car Parking Walk Through Town	12 th Nov – Special General Meeting
15 th Oct – GBDG Board Meeting	13 th Nov – Finance Meeting
15 th Oct – Workshop How to Survive in Today's Business World	14 th Nov – Innovation Hub Meeting
20 th Oct – BECA AGM and Annual Dinner	18 th Nov – ToG/GBDG Monthly Meeting
21 st Oct – BECA Forum	19 th Nov – GBDG AGM
22 nd Oct – Workshop Speechcraft	21 st Nov – Car Parking Task Force Meeting
23 rd Oct – Meeting Shane Hogan BIE Creative	21 st Nov – Meeting T Zorich Sportspower
28 th Oct – Special General Meeting	26 th Nov – GBDG/RDA/GIH Catch Up
28 th Oct – GBDG Accountant	26 th Nov – ToG Council Meeting GBDG Qrtly Report
28 th Oct – ToG/GBDG Monthly Meeting	28 th Nov – Gawler Connected App Meeting
29 th Oct – business Breakfast – Fundamentals of Market Research	2 nd Dec – Car Parking Meeting
29 th Oct – Gawler Brand Think Tank	10 th Dec – Business Breakfast
6 th Nov – I Tooley, S Bailey Car Parking	

Marketing Activities – GBDG Facebook Page

Date Range	Video Views	Post Reach	Post Engagement	Total Likes	Page	Total Follows	Page
Dec 2019	1151	7995	3599	2858		3026	

New Businesses/Connections/Enquiries	Businesses Updates	New Memberships/renewals
	Dreamland Gawler – receivership El Boutique Closed Ezy Wash Laundromat moved to Adelaide Rd	Nil

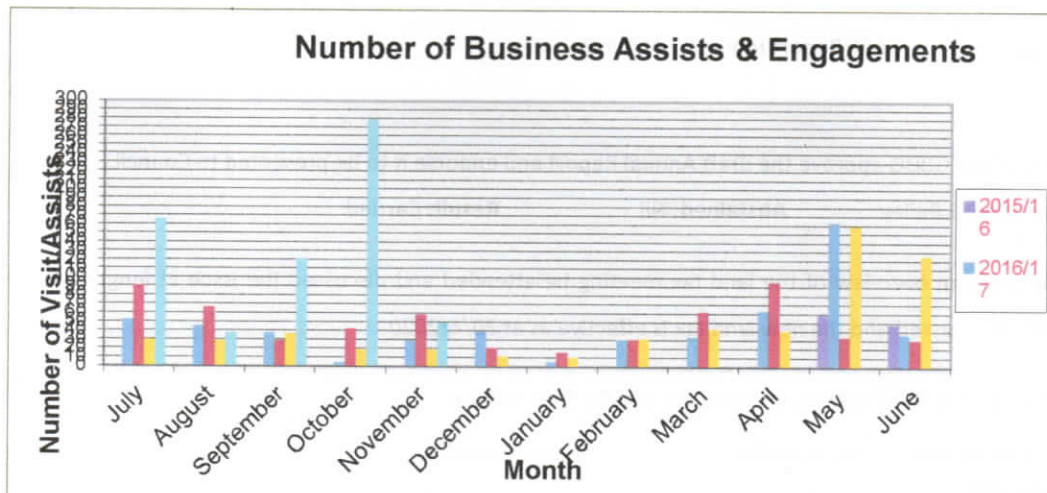
Television Commercial

The airings on SA with Cosi have 2 weeks to run and we have received good feedback in relation to advertising the Carols event.

Christmas Greetings Trail

All participating businesses were decorated and given posters for their businesses plus entry boxes for the annual GBDG Christmas draw. Prizes have been purchased and with some businesses donating items for the hampers. The draw will occur the week prior to Christmas. There has been a fair response the Giving Trees with 7 items given in at The Bunyip and 20 given in at The Flower Gallery as at Thursday 12th.

Business Engagement Statistics – Oct 279 Nov 49



**WHEN YOU SHOP LOCAL
THIS CHRISTMAS,
YOU ARE ACTUALLY
GIVING THE GIFT OF...**

Jobs Family Income

Kids Activities Better Schools

Any business who needs assistance during the holiday period please call us on 0488 440 588

The Gawler Business Development Group wishes all members a successful Christmas trading period, a safe and Happy New Year and thanks you for your support during 2019!

Gawler
Business Development Group
www.gawler.org.au

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