

Date	MINUTES GBDG Meeting 10 th October, 2017
Time	7:30am – 9:00am
Venue	Symes Accountants Cnr Twelfth & Fourteenth Sts (Church Bldg at rear of property, Gawler South)

Attendees	L Drummond	P Caddy	G Iremonger
	K Fischer	K Peake	T George
	T Piccolo	G Matz	
Guests	K McColl, S Bailey		
Proxies	J Wemmer		
Apologies	F Bagnall-Stevens, M Betts		
Absent			

1. **Meeting Open: 7:30am**

2. **Business Arising from Minutes**

3. **Confirmation of Minutes:**

Motion: That GBDG Board accept the Minutes from the meetings held 19th September 2017, as true and accurate records.

Moved: T George **Seconded:** K Fischer **Carried**

4. **Chair's Report:** The monthly meeting with Town of Gawler focussed on Hero Building program for 2017/18 and potential sites to approach. Discussion also around the continued development of a referral system for new business in the region to be made available to GBDG.

5. **Treasurer's Report:**

P Caddy advised that GBDG has \$229k+ in the bank account and \$30k in the cheque account with that balance expected to decrease over the next few months with large expenses to record for Jazz Festival, new GBDG website and marketing. G Matz asked if a new auditor had been appointed, to which P Caddy advised he was still following up on it.

Motion: That GBDG Board accept treasurers report for the month of September 2017.

Moved: P Caddy **Seconded:** K Fischer **Carried**

6. **Correspondence and Invoices:**

In – Invoices, BECA Approval notification

Out – Payments for invoices

7. Business Liaison and Marketing Coordinator's Report (see attached)

Motion: That GBDG Board accept the Business Liaison and Marketing Coordinators report for September 2017.

Moved: P Caddy **Seconded:** G Iremonger **Carried**

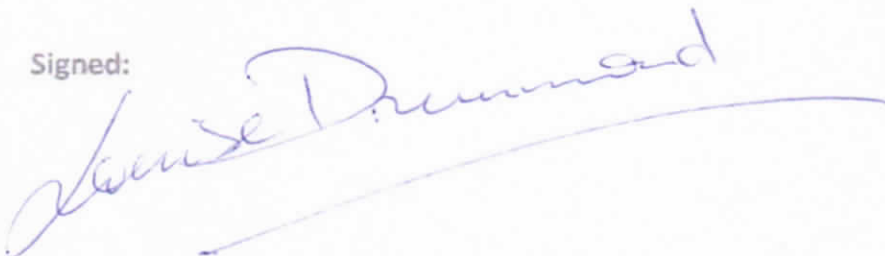
8. Other Business:

- **Website Upgrade** – Shane Bailey gave the Board an overview of the new draft website, the new additions and the benefits of those changes.
- **Cr I Tooley Letter** – C Brougham presented a draft letter that was authorised by L Drummond and K Fischer to send.
- **Town of Gawler Funding Agreement** – C Brougham to forward the signed agreement to Council.
- **K McColl** – K McColl Liberal Candidate for Light, gave the board an overview of her background and platform moving forward into this election year.
- **Hero Building** – K Fischer advised that he would prefer we seek other buildings to focus the Hero Building program on this year as façade painting would be considered maintenance and not restoration. C Brougham to advise Brereton's Jewellers that their application would need to have a restorative component for it to be considered,. C Brougham to source other potential buildings.

Next Meeting: Annual General Meeting Tuesday 14th November 2017 Café Nova 6:30pm

Meeting Closed: 8:45am

Signed:



Business Liaison & Marketing Coordinator- Report

Events and Workshops

29 th Sept – Selling Skills for Retailers	3 rd Oct - Business Fundamentals for Start Ups
25 th Sept – Marketing Program	10 th Oct - Business Fundamentals for Start Ups
26 th Sept – Business Fundamentals for Start Ups	

Meetings Attended

20 th Sept – Gawler Motel site visit	
---	--

Marketing Activities – GBDG Facebook Page

GBDG Page	New Likes	Total Likes	Video Views	Post Reach	Post Engagement
Jul '17	4	2424	1235	6002	3709
Aug '17	17	2441	548	5317	2075
Sept '17	7	2448	634	5796	2085

Marketing Activities – GBDG Small Business Expo Page

GBDG Page	New Likes	Total Likes	Video Views	Post Reach	Post Engagement
Jul '17	6	84	1622	4837	470
Aug '17	1	85	29	136	17
Sept '17	2	87	24	359	16

Marketing Activities – Jazz Festival Page

Jazz Festival Page	New Likes	Total Likes	Video Views	Post Reach	Post Engagement
Jul '17	0	993	1	584	64
Aug '17	11	1004	40	407	36
Sept '17	6	1010	33	2332	357

BEC Australia

Confirmation via email received on Thursday 28th October that our application to become a member of BEC Australia was approved.

Hero Building

We now have 2 potential buildings for this year's Hero Building program. TechMe and Brereton's Jewellers are both currently obtaining quotes to have the fronts of the buildings painted.

Jazz Festival

After a slow start we now have 1 venue for Friday nights launch, 4 venues on Saturday plus the Rotary Village Fair, Under the Gum Tree and outside Mensland, then Sunday we 4 venues for Sunday. A total of 9 bands.

AGM

The notification for the AGM to be held on 14th November went into the Bunyip on 4th October.

Business Connections

- Battery World should be open by the end of October
- Baked has had to relocate due to a leasing issue. Has purchased a building in Two Wells for another café.

Business Engagement Statistics

7th Sept – 5th Oct 28 Client Interactions



Correspondence

In – Invoices

Out – Payments for invoices, letter to Ian Tooley

Annual General Meeting Notification (AGM)

In accordance with the Associations & Incorporation's Act 1985, the **Gawler Business Development Group Inc. AGM** will be held on **Tuesday 7th November 2017**.

Nominations for Board positions close 28 days prior to AGM on the 10th October 2017. All members, tenants and owners of commercial or industrial properties in the Town of Gawler are invited to the GBDG AGM. Come and discuss your ideas on how the GBDG can better represent, support and promote the Gawler Business community.

Vacancies:

Chair - term of position 2 years Nov 2017 - Nov 2019

Secretary - term of position 2 years Nov 2017 - Nov 2019

Council Representative - term of position 1 year

Nov 2017 - Nov 2018

Region - Other - term of position 2 years

Nov 2017 - Nov 2019

Region - Town Centre: 2 x positions to fill - term of

position 2 years Nov 2017 - Nov 2019

When: Tuesday 7th November 2017

Time: 6.00 - 7.00 pm

Venue: Cafe Nova - Upstairs Function Room

19 Murray St Gawler

RSVP & Requests for Nominations Forms - Nominations

must be in writing on nomination forms accessed via

contacting **E: caren@gawler.org.au** or **M: 0488 440 588**



N010478

2017 GAWLER JAZZ FESTIVAL LAUNCH CONCERT



The fabulous Foenander Brothers will entertain you with their unique style.

Friday, November 3 7.30pm-10.30pm

COST
\$10

VENUE: Nixons Restaurant,
Gawler Greyhound Racing Club, Nixon Tce, Gawler
(lift available for people with mobility issues)

Bar facilities on site, some finger food provided

TICKETS AVAILABLE: <http://e.mybookingmanager.com/E910204393118>

Gawler 



Facebook 

GBDG: 0488 440 588

caren@gawler.org.au www.gawler.org.au

Gawler Business Development Group Inc.
PO Box 402
Gawler SA 5118

Cr I Tooley

Re : RV Friendly

Hello Ian

Please be advised, the letter received by Gawler Business Development Group (GBDG) regarding Gawler becoming RV Friendly, was tabled and discussed at the Board meeting held 19th September 2017.

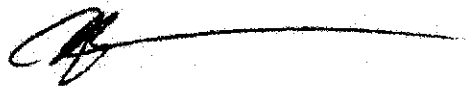
In response to your letter the Board would like to acknowledge your disappointment expressed in the letter but also wishes to reiterate the Board has not withdrawn its support for Gawler to become RV Friendly (as stated in a letter to yourself October 2016).

The Board at no time has stated it supports overnight camping within the Gawler CBD but rather supports the provision of a free RV dump point and parking within the Town Centre, as was spoken to at the recent Council meeting.

The GBDG considers all requests for support with an economic mindset ensuring at all times the decisions made reflect the needs of local business and the potential benefits to the local economy.

I have enclosed a copy of the Letter of Support provided to you for your reference and would like to invite you to discuss this further with the Board if you so desire.

Kind Regards



Caren Brougham
On behalf of the Board of GBDG