

<b>Date</b>	<b>MINUTES of 13<sup>th</sup> October 2015</b>
<b>Time</b>	<b>7.30-8.55am</b>
<b>Venue</b>	<b>Symes Accountants, Corner 12<sup>th</sup> &amp; 14<sup>th</sup> Streets Gawler South Church building, Entry via church doors</b>

**1. Attendance**

<b>Attendees</b>	<b>Louise Drummond (Chair), Personal Touch Home Cleaning- Other Gary Iremonger (Deputy Chair), Eagle Foundry- Other Peter Caddy (Treasurer), Symes Accountants- Gawler South Kim Peake (Secretary), Kornacraft Sewing Centre- Town Centre Brett Whitford, Cups 'n Cakes- Town Centre Dianne Borrington, Aura Homewares- Town Centre Cr. Kevin Fischer, Town of Gawler Sigrid Murljadic- Communications &amp; Marketing Officer (CMO)</b>
<b>Guests</b>	<b>Gayle Joyce, Poetic Justice Café Gallery- Gawler South</b>
<b>Apologies</b>	<b>Daniel Phillips, Newton's Building &amp; Garden Supplies- Evanston Greg Matz, Mensland- Town Centre - Town Centre</b>
<b>Absent</b>	

**2. Confirmation of Minutes- 8<sup>th</sup> September 2015**

**Motion:** The GBDG Minutes of 8<sup>th</sup> September 2015 are accepted as a true and accurate record.

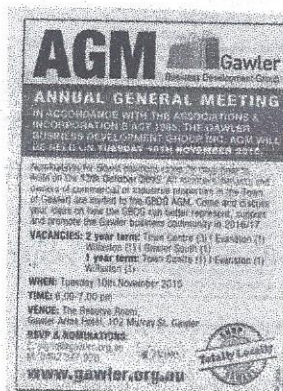
**Moved:** Kim Peake


**Seconded:** Gary Iremonger

**Carried**

**3. Business Arising-**
**a) AGM 10<sup>th</sup> Nov, Gawler Arms- Tabled**
**i. Advert**

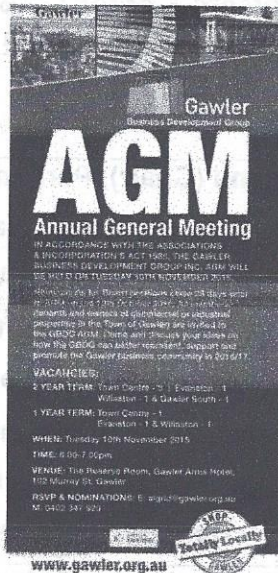
The AGM advertisement had appeared in 'Public Notices' in The Bunyip on Wednesday 23<sup>rd</sup> September and Thursday 8<sup>th</sup> October.



**AGM**  **Gawler**  
**ANNUAL GENERAL MEETING**  
 IN ACCORDANCE WITH THE ASSOCIATION'S  
 CONSTITUTION AND ARTICLES, THE ANNUAL  
 GENERAL MEETING SHOULD BE HELD AT THE  
 GAWLER CLUB HOUSE ON THURSDAY 10<sup>th</sup> NOVEMBER 2015.  
 AGENDA: 1. Report on the Association's activities for 2014/15.  
 2. Report on the 2014/15 Financial Statements.  
 3. Election of Officers for 2015/16.  
 4. Election of Members of the Association.  
 5. Any other business.  
**VACANCIES:** 2 year term: Chair Centre (1) Election (1)  
 1 year term: Treasurer (1) Election (1)  
 1 year term: Secretary (1) Election (1)  
**WHEN:** Thursday 10<sup>th</sup> November 2015  
**TIME:** 6:00 - 7:30 pm  
**VENUE:** The Clubhouse,  
 Gawler Arms Hotel, 102 Murray St, Gawler  
**RSVP & NOMINATIONS:**  
 To: Kim Peake  
 Tel: 08 8527 9200  
 Email: kim@gbdg.com.au  
**www.gawlergbdg.com.au**

ii. Flyer

The AGM flyer (with the information brochure) was distributed via hard copy mail-out, to the business data base and is to be sent again with the 2015 Jazz Festival program.



The flyer will also be sent with the email newsletter.

iii. AGM Guest Speaker

Not discussed

iv. Nominations

Gayle Joyce of Poetic Justice Café Gallery, Gawler South nominated to stand for election at the AGM to represent Gawler South.

Nominations received from retiring Board members include;

- Kim Peake, Kornacraft- Town Centre
- Louise Drummond, Personal Touch Home Cleaning- Other
- Dianne Borrington, Aura Homewares- Town Centre

b) Totally Locally Strategy

Dianne had discussions about Totally Locally with the neighbouring businesses Gawler Grooming, Techme and community member Janette Menhennet, Gawler Festival of Words. When time permits, Dianne will contact Sharen Mcleod of Gawler Paint Centre, Evanston to work together more closely on the concept.

c) Essex House/ Simply Pine Activation

John Giannitto had no further success in contacting Michael Mattei despite having made arrangements to see Michael when he visited Gawler. Danny Dare of Elder's Real Estate is to be approached to discuss the activation of Essex House.

d) Events this Month

- Hon Gail Gago 18/19<sup>th</sup> Oct

It did not seem like the meeting with Hon Gail Gago would proceed.

- Louise, Peter & Daniel afternoon tea with Premier Jay Weatherill 2-3pm  
Tues 20 Oct, Gawler Barossa Jockey Club  
Louise, Peter, Daniel and Kim confirmed their availability to meet with Premier Jay Weatherill for the Community Forum.



- Louise, Tour Delight with Tony Piccolo MP 31 Oct  
Louise enquired if any Board members would like to attend the Tour Delight and represent the GBDG. Gayle Joyce volunteered to attend.

#### 4. Chair's Report-

##### a. Meeting with ToG CEO 28<sup>th</sup> September

- 2016 Yamaha National Band Championships  
The event was not a GBDG event and did not have a budget. No funds had been allocated for 2016 the National Band Championships. At this stage Council was still waiting to hear from the group for confirmation of the parade route.

- Costin's/Business Development  
Cr. Fischer reported that a development plan had been previously lodged with Council, but rejected. It was hoped to be able to negotiate with the owners to progress the development further. The site is an eyesore to the Willaston area and did not encourage consumer confidence. Cr. Kevin Fischer said that he would supply a contact name for Costin's to further discussions via the GBDG.

Peter Caddy advised that he had contacted council in regards to development advice and found council to be very helpful. Navigating the council system can at times be difficult, so it was suggested that a link to the council website be added.

**Motion:** Add a hyperlink from the GBDG website to the council fact sheet 'Development and Change of Use' to assist business development and developers.

**Moved:** Dianne Borrington

**Seconded:** Gary Iremonger

**Carried**

- RDA Barossa Services to Gawler  
Regional Development Australia Barossa has commenced visitation services to Gawler to assist businesses and was operating from council offices twice a week.

- Funding Agreement  
The re-negotiation of the Council and GBDG Financial Agreement, which should occur in the fifth year, was flagged at the meeting with the CEO.

- Treasurer's Breakfast  
Louise, along with Peter Caddy, Steven Arthur, Stephen Harrison (ToG) and several representatives from banks and accounting firms attended the breakfast with Tom Koutsantonis. Issues discussed included; stamp duty, attracting business to SA, wages superannuation and minimising urban sprawl. The session was well presented and highlighted the State's intention to spend on infra structure projects to create jobs e.g. Gawler East Link, South Road extension, electrification of railway lines etc.

##### b. RDAB AGM held 10<sup>th</sup> September

Louise and Peter attended the RDAB AGM, which introduced a Barossa business register, a similar concept to the GBDG on-line Business Directory. It was commented, that the venue Lambert Estate, Angaston was outstanding.

## 5. Treasurer's Report

### a) July, August & September Reports- Tabled

The main expenses for the month of September included Totally Locally and Gawler Community Radio sponsorship.

<b>Profit &amp; Loss</b>		
<b>Gawler Business Development Group Inc</b>		
<b>SEPTEMBER 2015</b>		
<b>Income</b>		
Council Receipts		
Interest Income	\$158.83	
Memberships	\$521.59	<i>Eagle Foundry, Marg May, Hillier Park, Peter Ward</i>
Other Revenue		
<b>Total Income</b>	<b>\$680.42</b>	
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<b>Gross Profit</b>	<b>\$680.42</b>	
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<b>Less Operating Expenses</b>		
Advertising		
Bank Fees		
Conference		
Speakers/Networking/Breakfasts		
Executive Officer - Sigrid	\$4,637.50	1048,1050
Prizes		
General Expenses		
Hire of venue		
Insurance		
Auditor		
Memberships	\$177.27	1047
Office Expenses		
Website etc	\$163.64	1046
Graphic design		
Printing & Stationery		
Postage	\$2.55	1050
Training		
On-line Business Directory		
JAZZ Festival		
SALA	\$578.22	1045,1049
Hero Building		
Totally Locally	\$357.00	1045
Sponsorship - Gawler Community Radio		
Sponsorship - Gawler Carols		
Xmas Promotion		
<b>Total Operating Expenses</b>	<b>\$5,916.18</b>	
<hr/>		
Bank Account @ 30/09/15	\$162,755.07	
less outstanding cheques	\$180.00	1046
<b>Cash Available</b>	<b>\$162,575.07</b>	
GST payable for month	\$0.00	
GST ITC	\$591.62	

**Motion:** The October 2015 Financial report is accepted.

**Moved:** Peter Caddy

**Seconded:** Dianne Borrington

**Carried**



a) 2013 Audit

b) Audit Preparation Completed

The 2014 records are with Pointons and 2015 records are have been prepared for audit, ready to be submitted.

**6. Communications & Marketing- Summary Report Tabled**

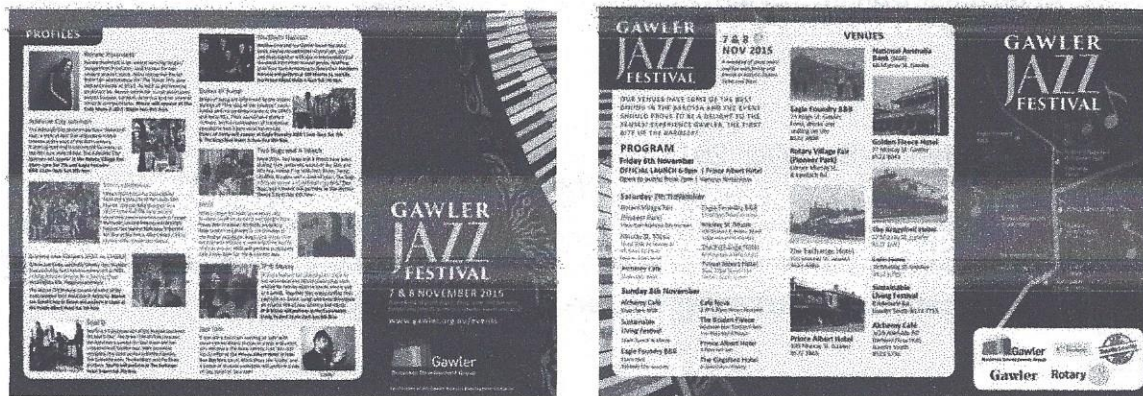
a) Facebook- 1935 Likes

April 1756, May 1826, June 1848, July 1868, August 1905 Likes

b) Gawler Jazz Festival Marketing Collateral

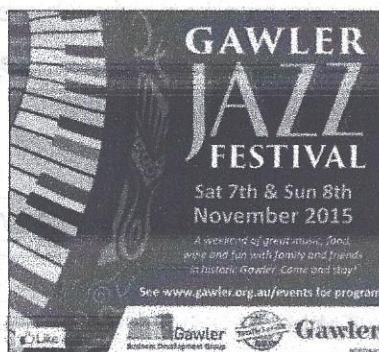
- Program- Tabled

2000 copies of the 2015 Jazz Festival program were distributed to Adelaide high traffic areas and over 10,000 copies distributed locally and to venues. 200 posters were also distributed.



The official launch is to occur Friday 6<sup>th</sup> November 6-9pm. Suggestions for guest speakers to launch the event included Mayor Karen Redman, Bruce Raymond and Keith Conlon. Sigrid is to also enquire about the availability of 'Cosi' from Channel 9 'South Aussie with Cosi'. Gary offered free accommodation from Eagle Foundry if needed.

- Advertisement- Bunyip, Leader & SA Life



- Venue Banners

8 banners have been produced and distributed to venues.



**7. Website/ Electronic Media Committee-**

- a) September Report- Tabled

Noted

**8. Correspondence- Sept/Oct 2015**

Noted

**9. Communications & Marketing Officer- Summary Reports Tabled.**

Noted

**10. Other Business**

- a) Membership Application- PlumPride Plumbing & Gas

PlumPride located in Willamstown, is seeking GBDG membership. It may not be fair to existing members paying a substantial Marketing Levy for membership, compared to a mobile/homebased business not located in Gawler and paying \$150 + GST e.g. Fluid Plumbing. It was discussed that to gain membership such a business would have to demonstrate it has a substantial Gawler customer base or presence in Gawler.

There would need to be further definition of membership.

**Action:** Sigrid to follow up Gawler customer base/ presence with PlumPride.

- b) Regional Dining Program- Tabled

A substantial amount of assistance had been given to the RDAB program with Sigrid emailing and speaking directly with Gawler cafes and hotels to assist recruitment.



c) Employment Ready Program- Tabled

The program was promoted by the GBDG via email and Facebook.

d) Tony Moore, Gawler Retail Workshop- Tabled

Sigrid reported that the RDAB event had been promoted via Facebook and will also appear in the newsletter.

e) Food Festival, Jim Vallelonga (Carried over)

Jim Vallelonga suggested having a food festival on Julian Tce. and would like to speak about the concept to the GBDG Board. He was unable to attend due to other commitments.

f) Communications & Marketing Officer Contract

Action: The Executive Committee will discuss the matter of Sigrid's expiring contract.

g) Christmas Decorations

Sigrid is authorised to purchase Christmas lights and decals, to be distributed to Gawler CBD businesses, to the value of \$4000.

11. **Next Meeting:** 7.30-9.00am Tuesday 8<sup>th</sup> Dec.

12. **Closed:** 8.55am

**Signed by;**



Louise Drummond

Chairperson