

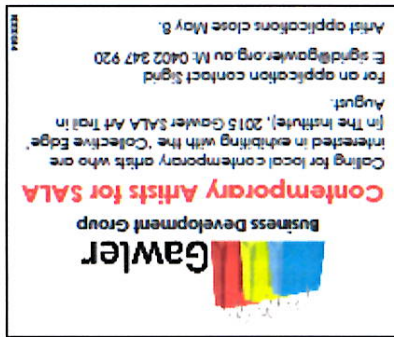
**Income and Expenses
Gawler Business Development Group Inc
JULY 2014 to APRIL 2015**

Income	\$122,250.00
Council Receipts	\$1,357.32
Interest Income	\$0.00
Kies Training	\$450.00
Memberships	\$10,082.50
Other Revenue	\$134,139.82
Total Income	\$134,139.82
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Less Operating Expenses	\$10,472.80
Advertising	\$10,472.80
Bank Fees	\$45.15
Conference	\$645.45
Speakers	\$2,450.00
Executive Officer - Sigrid	\$45,412.50
Prizes	\$2,000.00
General Expenses	\$16,165.02
Hire of venue	\$1,283.64
Insurance	\$6,000.14
Membership	\$0.00
Office Expenses	\$16.41
Website etc	\$11,071.65
Graphic design	\$3,170.19
Printing & Stationery	\$1,215.54
Postage	\$866.82
Training	\$0.00
JAZZ Festival	\$19,205.01
Xmas Hampers	\$3,343.91
Total Operating Expenses	\$123,364.21
Net Profit	\$10,775.61

12/05/2015

6. Marketing

a) Gawler SALA Art Trail- Advert Tabled



Noted.

b) Website- Population of Pages, ' First Bite of the Barossa'

c) Facebook – 1756 Likes

7. Website/ Electronic Media Committee

8. Correspondence for April- Tabled

Noted.

9. Communications & Marketing- Summary Report Tabled

Noted.

10. Other Business

a) Gawler Festival of Words- Janette Menenett

Janette commented that she had enjoyed the Totally Locally presentation and believed that Gawler's identity was based in the arts. She said that poets had been meeting in Gawler for approximately 20 years and approximately 20-30 people meet every month to write poetry. The Gawler Festival of Words included poetry workshops (Prince Albert Hotel and Poetic Justice), Indigenous storytelling and poetry ready on the train to Adelaide. The group sought support with the production of promotional material/ brochures.

Dianne departed 8.55am

Motion: The GBDG will sponsor the production of brochures and posters to the value of \$500, on the condition that the GBDG is displayed.

Moved: Cr. Kevin Fischer

Seconded: Debbie Robins

Carried

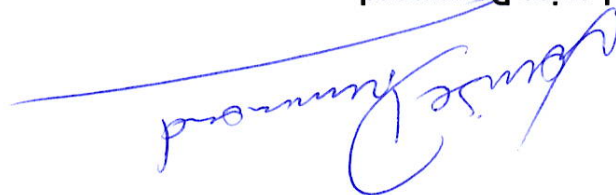
Debbie departed 9.00am

b) NBN Launch

Sigrd attended the NBN launch at council.

11. Next Meeting: 7.30am Tuesday 9th June, Symes Accountants

12. Closed: 9.05am



Louise Drummond

Chairperson

