

Date	MINUTES of 9th June 2015
Time	7.30-9.10am
Venue	Symes Accountants, Corner 12th & 14th Streets Gawler South Church building, Entry via church doors

1. Attendance

Attendees	Louise Drummond (Chair), Personal Touch Home Cleaning- Other Gary Iremonger (Deputy Chair), Eagle Foundry- Other Peter Caddy (Treasurer), Symes Accountants- Gawler South Kim Peake (Secretary), Kornacraft Sewing Centre- Town Centre Greg Matz, Mensland- Town Centre - Town Centre Debbie Robins, Advanced Personnel Management- Town Centre Dianne Borrington, Aura Homewares- Town Centre Daniel Phillips, Newton's Building & Garden Supplies- Evanston Cr. Kevin Fischer, Town of Gawler Sigrid Murljadic- Communications & Marketing Officer (CMO)
Guests	John Giannitto
Apologies	Melissa, Telstra- Town Centre Brett Whitford, Cups 'n Cakes- Town Centre
Absent	Lyn Gill, Access Medical- Town Centre

2. Confirmation of Minutes- 12th May 2015

Motion: The GBDG Minutes of 12th May 2015 are accepted as a true and accurate record.
Moved: Debbie Robins **Seconded:** Gary Iremonger **Carried**

3. Business Arising-

a) Vinh Giang www.vinhgiang.com.au/#home-01-video

Available 12th Aug, \$4000 + GST plus \$279 + GST Administration

Debbie commented that she had attended a Vinh Giang seminar and as well as being entertaining, it was very worthwhile. Businesses should be encouraged to bring their staff. More information on the type and number of events Vinh had conducted was requested.

Motion: The GBDG agrees to host a Vinh Giang seminar on 12th August at a cost of \$4400 (inc GST) and \$306.90 administration charge (inc GST), a total of \$4706.90.

Moved: Greg Matz **Seconded:** Cr. Kevin Fischer **Carried**

b) Totally Locally Strategy

Louise had spoken to Kapunda Mayor Bill Adams, but he did not have much to offer in regards to the Kapunda Totally Locally campaign, as it had been difficult to promote. It was suggested that the Essex House/ Simply Pine windows should be utilised for posters/ murals to promote the Totally Locally concept. Businesses could promote how local spending supports the community e.g number of jobs, staff, sponsorship etc. The Totally Locally Toolkit <http://totallylocally.org> was a probably a good place to start.

c) 8.30am Essex House/ Simply Pine Activation- John Giannitto

John Giannitto the business operator of the Southern Hotel, Gawler Arms, Prince Albert Hotel and Hi-Bean Car Wash, reported that he discussed the possibility of GBDG renting Essex House, with owner Michael Mattei. John obtained keys to the premises to enable inspection. Discussions included;

- No food/café market stalls, as this increases Council toilet requirements and is not conducive to existing businesses.
- Start with a smaller floor space and number of stalls e.g. 30 stalls until such time as viability is established
- All products to be sold should be original/homemade/handcrafted and not supplied by commercial wholesalers, as this may have a detrimental impact on existing traders
- When selecting products/stall holders, be mindful of existing businesses, so that the market is not in direct competition e.g. Soy candles and fresh produce are provided by local businesses such as Halo Chic and She's Apples
- The market could serve as an incubator for home based businesses wanting to establish themselves commercially
- Time and location restrictions for stall holders
- A community group may be able to manage the project at a later stage. It was debated if it was role of the GBDG to manage the project long term.
- Council OHS officers had visited the premises twice and would write a report regarding operational requirements e.g. access, fire hydrants/reels, toilets etc.
- Essex House could also be utilised for special events such as SALA and the Jazz Festival
- There had been good community response/support to Facebook and The Barossa Herald reports regarding activation of Essex House, both from stall holders and a working bee volunteers
- Possible site charges- \$35-\$45/day without power, La De Da Markets \$50-\$70/day. 30 sites x \$50= \$1500/day or \$3000/weekend. The market could operate over weekends and long weeks and eventually include Thursday nights.

- Expenses- light, insurance, electricity, market rent, trestles & co-ordinator
- Develop a business plan to confirm viability and operation
- Grant funds for a co-ordinator may be available
- It may not be the role of the GBDG to run the business long term

Dianne Borrington & Cr. Kevin Fischer departed 8.53am

Debbie Robins departed 8.57am

- The business community will benefit from the attraction by bringing people to the town, providing opportunities for business incubation, which may help fill empty shops

Greg Matz departed 9.00am

- Council may be willing to give a 50% rates concession
- Conduct a market trial run on October long weekend

Action: Meet 8.00am Friday morning to inspect Essex House

d) Facebook Workshop, Stella Digital

Sigrid followed up Justin of Stella Digital regarding his Facebook workshop proposal and he was happy to work with the Board in delivering a suitable training package tailored to suit the needs of GBDG members. General discussion thought it best if Justin be given participant details of the workshop previously held, which he could then follow up. The Board would look at conducting a further Facebook/Google/IT seminar next year.

e) Budget Consultation- Tabled Letter to Council from Peter Caddy

Peter had submitted a response to the Council consultation process from Symes Accountants. There had not been enough time for Peter to seek approval from the GBDG Board and hence his letter did not represent the GBDG Board. There was discussion that 21 days was the minimal consultation period, which may not be adequate for many voluntary community groups, meeting on a monthly basis.

Motion: Request that the Council consultation process be extended beyond twenty-one days.

Moved: Greg Matz

Seconded: Debbie Robins

Carried

f) Initial survey- 2016 National Band Championships

Sigrid reported that she had emailed and called Bruce Raymond regarding details of the 2016 Yamaha National band championships, but he had not responded. As a result Sigrid only conducted an informal verbal sample survey. Venues such as the Prince Albert, Taste on Main and Golden Fleece were supportive to the idea of a street closure. It was acknowledged that other non-catering businesses may not be as receptive. Sigrid agreed

that a proper survey would be conducted once accurate details were available from Patricia Keep, Chair of the SA Band Association.

4. Chair's Report-

5. Treasurer's Report-

- a) May Report- (Carried Over)
- b) 2013 Audit- (Carried Over)
- c) ANZ Bank Account Administrator/ Electronic Key- (Carried Over)

6. Marketing- (Carried Over)

- a) Facebook – April 1756 Likes, May 1826
- b) Change of cover on website & Facebook Page to include Totally Locally logo

7. Website/ Electronic Media Committee

- a) May Report- Tabled (Carried Over)

8. Correspondence for May- Tabled

Noted.

9. Communications & Marketing- Summary Report Tabled

Noted.

10. Next Meeting: 7.30am Tuesday 14th July, Symes Accountants

11. Closed: 9.10am

Signed by;



Louise Drummond

Chairperson