

<b>Date</b>	<b>MINUTES of 14<sup>th</sup> April 2015</b>
<b>Time</b>	<b>7.30-9.20am</b>
<b>Venue</b>	<b>Symes Accountants, Corner 12<sup>th</sup> &amp; 14<sup>th</sup> Streets Gawler South Church building, Entry via church doors</b>

**1. Attendance**

<b>Attendees</b>	<b>Gary Iremonger (Deputy Chair), Eagle Foundry- Other</b> <b>Peter Caddy (Treasurer), Symes Accountants- Gawler South</b> <b>Kim Peake (Secretary), Kornacraft Sewing Centre</b> <b>Greg Matz, Mensland- Town Centre - Town Centre</b> <b>Dianne Borrington, Aura Homewares- Town Centre</b> <b>Lyn Gill, Access Medical- Town Centre</b> <b>Cr. Kevin Fischer, Town of Gawler</b> <b>Sigrid Murljadic- Communications &amp; Marketing Officer (CMO)</b>
<b>Guests</b>	
<b>Apologies</b>	<b>Louise Drummond (Chair), Personal Touch Home Cleaning- Other</b> <b>Debbie Robins, Advanced Personnel Management- Town Centre</b> <b>Daniel Phillips, Newton's Building &amp; Garden Supplies- Evanston</b> <b>Melissa, Telstra- Town Centre</b>
<b>Absent</b>	

Gary Iremonger, the Deputy Chair will chair meeting in Louise's absence.

**2. Confirmation of Minutes- 10<sup>th</sup> March 2015**

<b>Motion:</b> The GBDG Minutes of 10 <sup>th</sup> March 2015 are accepted as a true and accurate record. <b>Moved:</b> Kim Peake	<b>Seconded:</b> Lyn Gill	<b>Carried</b>
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**3. Business Arising-**
**a) Final 2015-2016 Budget/ Business Plan- Tabled**

The final 2015-16 Business Plan (with final carry over figures) was presented at the March Council meeting. Chairperson, Louise Drummond and Treasurer, Peter Caddy (Skyped from the Philippines) spoke in support of the Business Plan. The documentation (Business Plan, Hero Building Report and Gawler Jazz Festival Report) were well received by Council with positive comments on the quality of the reports.

<b>Motion:</b> The final 2015-16 Business Plan (as tabled) is accepted. <b>Moved:</b> Kim Peake	<b>Seconded:</b> Dianne Borrington	<b>Carried</b>
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While Peter Caddy could be seen by Council on Skype, however he was unable to see the Council. Kevin Fischer will follow up the IT problem.

b) Final Hero Building Report- Tabled

The 2014 Hero Building Report was required to verify appropriate use of the \$10,000 Council Hero Building grant and enabled the second Hero Building grant to be released. The Report approved by the Chairperson Louise Drummond, was submitted to Council, in support of the 2015-16 Business Plan, at the March Council meeting.

Lyn expressed concern that the Board had not been able to approve the document prior to going to council. Sigrid explained that due to time constraints, the Chairperson had checked and approved the document and that nothing was ever publically distributed without prior consent of the Board or Chairperson. Although it was normal practice for the Board to approve documents, it was also acceptable for the Chairperson to undertake this task when need be. In future documents will be emailed to the Board for a response. Sigrid was commended on the quality and presentation of the report.

**Motion:** The 2014 Hero Building Report (as tabled) is accepted.

**Moved:** Dianne Borrington

**Seconded:** Cr. Kevin Fischer

**Carried**

The Board also discussed that;

- a brass plaque should be displayed on the completed Hero Building projects (Bakery & OPSM)
- the Bakery be asked to display before and after pictures.
- the project be promoted as a combined effort between the owner, Council and GBDG

c) Streetscape Precinct Workshops 18<sup>th</sup>, 19<sup>th</sup> & 26<sup>th</sup> March

Kim Peake reported the first meeting (18<sup>th</sup> March) used several methods to collect everyone's opinion using sticky notes and discussions at two tables displaying plans of the CBD. Issues discussed/debated included the of number of parking places and lay-out, Walker Place, shared use, greenery/vegetation/grass, toilets, laneways, benches, photo vision and desirable elements. The Traffic Management Plan consultation and traffic count of Walker Place determined that there was greater vehicle flow from Julian Terrace to Murray Street than vice versa, which was why the new one way street flowed in that direction.

Greg Matz reported the second meeting about the Northern CBD area (19<sup>th</sup> March) looked at providing a transit centre at Coles/Gawler Central, enhancing the street flow and appeal with vegetation, seating, safe bus disembarkation for school children etc. Also discussed was:

- Options for flow of foot traffic from the transit station to Woolworths and Murray St. were discussed e.g. overhead walkway.
- Development of the surrounding commercial areas to utilise and increase second and third stories respectively.
- Providing more parking in the post office/Foodland area e.g. purchase and redevelopment of the Post Office into a multi-story car park
- Attracting State, Federal and Private investment

The Southern CDB area, with its entertainment, restaurants and accommodation was discussed *in relation traffic flow/ intersections and the vision for the next twenty years.*

It was further discussed that Gawler shoppers and country shoppers in general, were reluctant to park and walk to access shops, but this did not appear to be a problem when shopping at big box shopping centres. Shoppers need to be encouraged to walk and change their thinking.

d) Hero Building

Sigrid reported that the \$10,000 Hero Building grant (for the second project) had been received from Council.

e) Council Rating Strategy Review

The Council Rating Strategy Review consultation closed on Thursday. Several business/property owners had responded via email and the on-line survey.

f) Breakfast Meeting 24<sup>th</sup> March- 48 Attended

The 'Google Analytics' breakfast meeting was highly successful and well attended. Of the 48 people who attended there was a strong presence of home-based businesses, which had been attracted by Facebook marketing. A spreadsheet was utilised to record and create name labels for the attendees. Janet Done (Office of Tony Piccolo MP) enquired as to the success and collaboration of the event. There was strong feedback from the attendees requesting further sessions on Facebook and Digital/ internet marketing.

g) Chris Sands, Totally Locally- Flyer Tabled

The event (29<sup>th</sup> April) was being promoted by the Gawler Business Directory Events Calendar, GBDG Facebook Page, email and direct mail out.



**JOIN US FOR A SERIES OF EVENTS TO HELP CREATE SUSTAINABLE SOLI URBAN TOWNS**

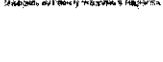
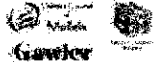
Our shared goal is to create a vibrant, sustainable town that is a model for other towns in the region. We will be achieving this through a series of events that will help us to build a strong, resilient community.

These events will be held on a regular basis and will provide an opportunity for us to meet, share ideas and work together to create a better town for all.

Our first event will be held on Monday 27th April and will focus on the topic of 'Building a Strong, Resilient Community'.

For more information on our events, please visit our website at [www.gawler.com.au](http://www.gawler.com.au) or contact us on 08 8532 1234.

Take part in the fun and make a difference!



**MONDAY 27TH APRIL 6:30-8:00PM**  
**WEDNESDAY 29TH APRIL 6:30-8:00PM**  
**THURSDAY 30TH APRIL 6:30-8:00PM**  
**FRIDAY 1ST MAY 6:30-8:00PM**

**COMMITTEES THAT THRIVE ARE BUILT AROUND COMMITTEES THAT COLLABORATE**

**Totally Locally**

ALL EVENTS ARE FREE TO ATTEND AND ARE OPEN TO ALL LOCAL RESIDENTS AND BUSINESSES.

h) 8.30am Soli Goodies re: Breakfast Meeting/ Education Proposal

Soli reported that she was a part of the Regional Development Australia Barossa (RDAB) 'Business 2 Business' (B2B) program, which enables businesses to access her services for three hours for free. Soli's main focus has been women in business and is a founder of

Gawler Women in Business. Gawler Women in Business meetings are held monthly at the Prince Albert Hotel with guest speakers.

Soli's main objective is to assist businesses and business people in the areas of self-improvement, networking, knowledge, best practices and provide exposure to award winning trainers. She is able to provide the GBDG her services to organise workshops/training, events, marketing and 'master-mind' which tailors training to meet the needs of a particular group e.g Willaston Trade area.

8.35am Diane Borrington Departed

Soli is able to work in collaboration with;

- Stella Digital to deliver tailor made training in digital and social media
- Steven Thomas (RDAB) to facilitate and deliver 'master-mind'

**Action:** Soli and Steve are to meet and discuss collaboration on the 'master-mind'.

Gary Iremonger thanked Soli for her presentation.

#### 4. Chair's Report-

As Louise was absent there was no Chair's Report. Lyn enquired if a written Chair's Report was generally required. It was discussed that with the structure of the agenda, many items on which the Chair could report, were covered during the normal course of the meeting. Some items such as meeting with the Opposition Business Minister (March 2015 Minutes) were reported orally. It was generally thought by the Board that a verbal Chair's Report was acceptable.

#### 5. Treasurer's Report- (Carried over)

- March Report-
- 2013 Audit-
- ANZ Bank Account Administrator/ Electronic Key-

#### 6. Marketing

- Final Gawler Jazz Festival Report – Tabled

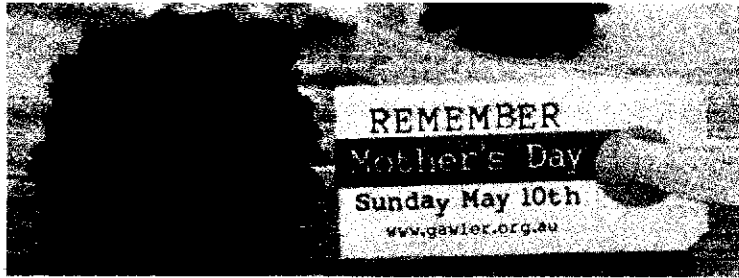
**Motion:** The 2014 Gawler Jazz Festival Report (as tabled) is accepted.

**Moved:** Kim Peake

**Second:** Peter Caddy

**Carried**

b) Mother's Day Facebook Page & Website- Tabled



Noted.

c) Revised Member's Sticker- Tabled



**Motion:** The revised membership sticker (as tabled) is accepted.

**Moved:** Greg Matz

**Seconded:** Kim Peake

**Carrie**

d) Revised Logo- Tabled



**Motion:** The revised Gawler Business Development Group logo (as tabled) is accepted.

**Moved:** Cr. Kevin Fischer

**Seconded:** Greg Matz

**Carried**

e) Facebook – 1724 Likes

Noted.

**7. Website/ Electronic Media Committee-**a) March Report-

The Board asked that the origin of traffic to the website be determined.

**Action:** Sigrid to request report from Shane

**8. Correspondence for March- Tabled**

Noted

**9. Communications & Marketing- Summary Report Tabled**

Noted

**10. Other Business**a) Complaint from Lyn Gill

Lyn reported that she;

- had received a call informing her that some current & past Board members had been criticised at a Barossa meeting by Louise, in her capacity as Chair of the GBDG
- did not have a personal issue with Louise, as Lyn did not know Louise or of her relationship to Geoff Drummond, prior to joining the Board
- had been involved in an incident with Geoff Drummond (& others) whilst working with the Gawler Health Services several years prior
- believed the comments about the volunteer Board members were derogatory, unacceptable and not a good reflection on the Board
- was not the only current Board member criticised

Comments by Board members included;

- the matter was personal, stemming from the prior (Gawler Health Service) conflict and that the Board was not the forum.
- the matter should be referred to 9.1 of the Constitution to 'Dispute Resolution', but Lyn said she did not have a personal dispute with Louise, so it was therefore not relevant.
- Louise had offered mediation (at her own cost). Lyn's response was that she did not have an issue with Louise (it was vice versa) & that she therefore did not require mediation.
- Louise was not present and the circumstances of the incident/complaint could not be verified. The Executive Committee would seek clarification of the meeting circumstances and if Louise was representing the GBDG in her capacity as Chair.

**Motion:** The issue would be deferred to the next meeting (May 2015) pending verification by the Executive Committee of the circumstances of the Barossa meeting & if Louise was acting in her capacity as Chair of the GBDG at that meeting.

**Moved:** Peter Caddy

**Seconded:** Cr. Kevin Fischer

**Carried**

b) Matthew Moate, Gawler Golf Course Membership

To be carried over pending the review of the Constitution and the level/definition of membership e.g. Associate members without voting rights

c) Sigrid- Requesting Leave from 16<sup>th</sup> June to 2<sup>nd</sup> July 2015

Noted

**11. Next Meeting:** 7.30am Tuesday 12<sup>th</sup> May, Symes Accountants

**12. Closed:** 9.20am



**Gary Iremonger**  
**Deputy Chairperson &**  
**Acting Chair**